



To: The United States Naval Academy Class of 2012

Hello! It's Mike from Jostens again. This is the third and final piece of information that I promised in my initial letter. This is where the fun really begins as we are talking about the actual events that will take place to help you pick out your Academy ring.

The first thing that takes place is the Ring Briefing at 1900 hours in Alumni Hall on September 8th. During this briefing you will receive a packet of information that will include catalogs with information on all the ring and stone options that are available to you as well as pricing and payment information. This session also allows us to provide you with some detailed information to answer your questions. We will also introduce "NEW" options that you will have for your ring - options that have not been offered in the past.

Following the Ring Briefing we will conduct a two day Genuine Stone Show. This will be held on Thursday September 9th and Friday September 10th. This show is designed to showcase the various genuine stones that are available to you. During this show you can actually pick out the stone that will be set in your Naval Academy ring. We will have hundreds of stones to choose from. Simply pick out the one you like and one of our gemologists will reserve it until it is time to order your ring in October.

The final event this fall is what you have all waited for. It will be time to order your 2011 United States Naval Academy ring. This will occur on October 5th through October 7th. During this ordering session you will again be able to view and select genuine stones as well as view hundreds of samples of rings and options. These samples and displays will help you understand the various metal qualities (10K, 14K, 18K), ring tops such as diamond tube sets, cluster tops, and gold tops, as well as other personalization options that are available.

I look forward to seeing all of you in Alumni Hall on September 8th and at the Genuine Stone Show in the days that follow. In the meantime if you have any questions you can visit our Jostens website that has been set up for the Naval Academy ring program at www.jostens.com/usna.

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