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Suggested Date	Twitter Feed Message	Message for Parents	Message for Students	Message for Educators
11/3	"Most people say that it is the intellect which makes a great scientist. They are wrong: it is character." — Albert Einstein	"Most people say that it is the intellect which makes a great scientist. They are wrong: it is character." – Albert Einstein	"Most people say that it is the intellect which makes a great scientist. They are wrong: it is character." – Albert Einstein	"Most people say that it is the intellect which makes a great scientist. They are wrong: it is character." — Albert Einstein
		Have you talked with your kids about what character means to you?	How does school build your character as well as your intellect?	Does your school develop character as well as intellect?
11/5	"People grow through experience if they meet life honestly and courageously. This is how character is built." – Eleanor Roosevelt	"People grow through experience if they meet life honestly and courageously. This is how character is built." – Eleanor Roosevelt	"People grow through experience if they meet life honestly and courageously. This is how character is built." — Eleanor Roosevelt	"People grow through experience if they meet life honestly and courageously. This is how character is built." – Eleanor Roosevelt
		Do you model for your kids how to "meet life honestly and courageously"?	Do you "meet life honestly and courageously"? If not, how can you do it more often?	Be sure your class content includes examples of people who "meet life honestly and courageously."
11/10	"You cannot dream yourself into a character; you must hammer and forge yourself one." — Henry David Thoreau	"You cannot dream yourself into a character; you must hammer and forge yourself one." — Henry David Thoreau	"You cannot dream yourself into a character; you must hammer and forge yourself one." — Henry David Thoreau	"You cannot dream yourself into a character; you must hammer and forge yourself one." — Henry David Thoreau
11/12	"Character is like a tree and reputation is like its shadow. The shadow is what we think of it; the tree is the real thing." – Abraham Lincoln	"Character is like a tree and reputation is like its shadow. The shadow is what we think of it; the tree is the real thing." — Abraham Lincoln Does your reputation accurately reflect your character?	"Character is like a tree and reputation is like its shadow. The shadow is what we think of it; the tree is the real thing." — Abraham Lincoln Does your reputation accurately reflect your character?	"Character is like a tree and reputation is like its shadow. The shadow is what we think of it; the tree is the real thing." — Abraham Lincoln Does your reputation accurately reflect your character?
11/16	"Character is, in the long run, the decisive factor in the life of individuals and of nations alike." — Theodore Roosevelt	"Character is, in the long run, the decisive factor in the life of individuals and of nations alike." — Theodore Roosevelt Tell your kids about a time in your life	"Character is, in the long run, the decisive factor in the life of individuals and of nations alike." — Theodore Roosevelt Can you think of a time in your life when character	"Character is, in the long run, the decisive factor in the life of individuals and of nations alike." — Theodore Roosevelt Tell your students about a time in your
		when character was a decisive factor.	was a decisive factor?	life when character was a decisive factor.
11/19	"You can out-distance that which is running after you, but not what is running inside you." — Rwandan Proverb	"You can out-distance that which is running after you, but not what is running inside you." — Rwandan Proverb	"You can out-distance that which is running after you, but not what is running inside you." — Rwandan Proverb	"You can out-distance that which is running after you, but not what is running inside you." — Rwandan Proverb
11/23	"I look to a day when people will not be judged by the color of their skin, but by the content of their character." — Dr. Martin Luther King, Jr.	"I look to a day when people will not be judged by the color of their skin, but by the content of their character." — Dr. Martin Luther King, Jr.	"I look to a day when people will not be judged by the color of their skin, but by the content of their character." — Dr. Martin Luther King, Jr.	"I look to a day when people will not be judged by the color of their skin, but by the content of their character." — Dr. Martin Luther King, Jr.
		Would your kids be able to describe the "content of your character"?	How can you judge the content of others' character?	Do you consider the content of your students' character when evaluating them?
11/25	"I can be changed by what happens to me. But I refuse to be reduced by it." — Maya Angelou	"I can be changed by what happens to me. But I refuse to be reduced by it." – Maya Angelou	"I can be changed by what happens to me. But I refuse to be reduced by it." – Maya Angelou	"I can be changed by what happens to me. But I refuse to be reduced by it." – Maya Angelou
		Do you show your kids how to handle adversity well?	When something bad happens to you, how can you avoid being hurt by it?	Do you show your students how to handle adversity well?