Suggested Date	Twitter Feed Message	Message for Parents	Message for Students	Message for Educators
10/1	"We never know which lives we influence, or when, or why."—Stephen King	"We never know which lives we influence, or when, or why."—Stephen King Who are the positive influences outside of family in your child's life?	"We never know which lives we influence, or when, or why."—Stephen King Name someone you look up to. Why? Can you name someone who might look up to you?	"We never know which lives we influence, or when, or why."—Stephen King Do you see your students repeating behaviors they see modeled around them? What behaviors, and who are the role models?
10/6	"Example is not the main thing influencing others. It is the only thing." – Albert Schweitzer	"Example is not the main thing influencing others. It is the only thing." – Albert Schweitzer What positive behaviors do you hope your child will learn from you?	"Example is not the main thing influencing others. It is the only thing." – Albert Schweitzer Who around you sets a good example? How would you like to be more like them?	"Example is not the main thing influencing others. It is the only thing." –Albert Schweitzer What positive behaviors do you hope your students will learn from you?
10/8	"A life isn't significant except for its impact on other lives." – Jackie Robinson	"A life isn't significant except for its impact on other lives."—Jackie Robinson Who has had a positive impact on your life? Tell your child about them today.	"A life isn't significant except for its impact on other lives." – Jackie Robinson Can you name a person who has a positive impact on your life?	"A life isn't significant except for its impact on other lives."—Jackie Robinson Who has had a positive impact on your life? Tell your students about them today.
10/13	"Whenever you find yourself on the side of the majority, it is time to pause and reflect." —Mark Twain	"Whenever you find yourself on the side of the majority, it is time to pause and reflect." — Mark Twain How can you show your child that different points of view are worth listening to?	"Whenever you find yourself on the side of the majority, it is time to pause and reflect." — Mark Twain Do you have ideas that are different from those of your friends?	"Whenever you find yourself on the side of the majority, it is time to pause and reflect." — Mark Twain How can you explore differing points of view in your classroom today?
10/15	"If everyone is thinking alike, then somebody isn't thinking." – George S. Patton	"If everyone is thinking alike, then somebody isn't thinking." – George S. Patton Do you agree? Does your child sometimes come up with solutions that surprise you, yet work?	"If everyone is thinking alike, then somebody isn't thinking." – George S. Patton Do each of your friends solve problems in different ways? What do you learn from them?	"If everyone is thinking alike, then somebody isn't thinking." – George S. Patton Do you agree? Do your students sometimes come up with solutions that surprise you, yet work?
10/20	"Show me your friends and I'll show you your future." —John Kuebler	"Show me your friends and I'll show you your future." —John Kuebler What kind of friends would you like your child to have? Is there a step you can take to help your inner child nurture a new friendship?	"Show me your friends and I'll show you your future." — John Kuebler Where do you think your friends will be in the future? Is that where you'd like to be?	"Show me your friends and I'll show you your future." — John Kuebler How does the climate and culture of your classroom influence the quality of your students' friendships?
10/22	"Coming together is a beginning. Keeping together is progress. Working together is success." – Henry Ford	"Coming together is a beginning. Keeping together is progress. Working together is success." – Henry Ford How do you and your child work together to achieve success each day?	"Coming together is a beginning. Keeping together is progress. Working together is success." – Henry Ford How do you work together with your family or fellow students to achieve success each day?	"Coming together is a beginning. Keeping together is progress. Working together is success." – Henry Ford How have your students worked together to acheive success on a project?
10/27	"Surround yourself with only people who are going to lift you higher." — Oprah Winfrey	"Surround yourself with only people who are going to lift you higher." – Oprah Winfrey Who is lifting you higher in your world? How are you lifting others higher?	"Surround yourself with only people who are going to lift you higher." — Oprah Winfrey Who is lifting you higher in your world? How are you lifting others higher?	"Surround yourself with only people who are going to lift you higher." – Oprah Winfrey Who is lifting you higher in your world? How are you lifting others higher?