



**FLORIDA
YEARBOOK
INSTITUTE**

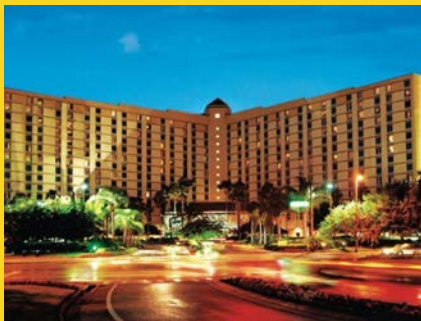


JULY 11 - 13, 2018



"GETTING ADVICE FROM TOP-NOTCH YEARBOOK EXPERTS, GLEANING FROM THEIR MANY YEARS OF EXPERIENCE, HELPS US TAKE OUR BOOK TO THE NEXT LEVEL OF EXCELLENCE."

**RHONDA P. | ORANGEWOOD
CHRISTIAN**



THE ROSEN PLAZA

9700 International Dr. | Orlando

Ideally located on Orlando's International Drive, Rosen Plaza Hotel is adjacent to the Orange County Convention Center and across the street from the Pointe Orlando shopping and entertainment complex.



STAFF TEAM BUILDING NIGHT JULY 11TH | 6P

Join us across the street at WONDERWORKS for some fun and staff bonding time!

A PLACE TO GET A HEAD START

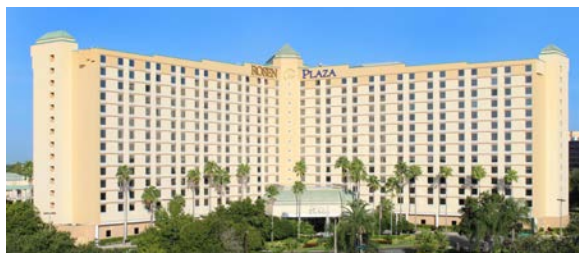
At FYI, we believe in preparation and a proactive approach. This is why we have the finest folks in the yearbook world to collaborate with you and your staff to bring out your yearbook best.

ONE ON ONE WITH GURUS

Staffs will have the opportunity to set an individual conference with one of the workshop instructors during the registration window. During this session, you can share your theme, coverage and design ideas and set goals for the workshop. Be on the lookout for an email to select your time!

YOUR COVER COMES ALIVE

Yes. We judge yearbooks by their cover. Meet one on one with a cover artist to create the best cover your school has ever seen!



THE GURUS

CINDY BERRY



EDITH FOX KING AWARD WINNER
FORMER TAJE PRESIDENT

JOHNNY CUTSINGER, CJE



CSPA GOLD KEY RECIPIENT
NSPA PIONEER AWARD WINNER
DOW JONES NATIONAL JOURNALISM TEACHER
OF THE YEAR RECIPIENT

CHRISTINE DAVIS, CJE



EDITH FOX KING AWARD WINNER
TAJE BOARD MEMBER

MATT LAPORTE



JEA NV STATE DIRECTOR
CSPA GOLD MEDALIST
PACE MAKER FINALIST

MIKE MCLEAN



PULITZER PRIZE NOMINATED

JEFF MOFFITT, MJE



CROWN & PACEMAKER FINALIST
JEA RISING STAR & SPECIAL RECOGNITION

FOR MORE INFORMATION AND UPDATES: WWW.FLORIDAYEARBOOKINSTITUTE.COM

EMAIL: CHAD.RAGLAND@JOSTENS.COM

REGISTRATION

JULY 11 - 13, 2018



"ATTENDING FYI HAS PROVEN ABSOLUTELY ESSENTIAL TO THE SUCCESS OF OUR SCHOOL'S PUBLICATION."
DENISE S. | MERRITT ISLAND HIGH SCHOOL



"BACK-TO-SCHOOL CAN BE STRESSFUL FOR YEARBOOK STAFFS, BUT IT DOESN'T HAVE TO BE. LET THE FLORIDA YEARBOOK INSTITUTE TAKE YOU TO A BETTER PLACE."
MARK S. | WEST SHORE JR. / SR. HIGH SCHOOL



DAY ONE

REGISTRATION WINDOW
8A | 11A

DISMISSAL
6P

DAY TWO

START TIME
9A

DISMISSAL
6P

DAY THREE

START TIME
9A

DISMISSAL
1130A

COMPLETED BY ADVISER

ADVISER NAME: _____

SCHOOL: _____

CONTACT PHONE NUMBER: _____

EMAIL: _____

(PLEASE PROVIDE AN EMAIL YOU CHECK REGULARLY. WE WILL BE SENDING COMMUNICATION AND UPDATES REGARDING SCHEDULES / COURSE OFFERINGS, ONE ON ONE TIME, SCHOOL SPECIFIC REGISTRATION TIME, ETC. VIA EMAIL)

JOSTENS REPRESENTATIVE NAME: _____

JOB NUMBER: _____

COMPLETED BY EACH REGISTRANT

NAME: _____

ADDRESS: _____

CITY: _____ | STATE: _____ ZIP: _____

PHONE: _____ | EMAIL: _____

DOLLARS AND CENTS

- TUITION: \$269 (\$299 AFTER MAY 18TH) (INCLUDES: WORKSHOP MATERIALS, INSTRUCTION, COVER ARTIST CONSULTATION, CATERED LUNCHESES, \$40 CASH TO OFF SET BREAKFAST / DINNER COSTS, ADMISSION TO WONDERWORKS)
- OPTIONAL PHOTOGRAPHY TRACK: \$50
- FYI T-SHIRT WITH SCHOOL NAMES: \$20
(WE WILL NOT HAVE EXTRA AT THE WORKSHOP. PLEASE PRE-ORDER.)

TOTAL AMOUNT ATTACHED: _____

MAKE CHECKS PAYABLE AND MAIL TO:
THE CKR GROUP, LLC
478 E ALTAMONTE DR. STE 108 #333
ALTAMONTE SPRINGS, FL 32701



T-SHIRT PRE-ORDER

TOTAL QTY IN EACH SIZE

___S | ___M | ___L
___XL | ___XXL | ___XXXL

MAKE YOUR OWN RESERVATION AT THE ROSEN PLAZA BY JUNE 8TH: \$129 / NIGHT
CALL TO RESERVE: (407) 996-9700 (ASK FOR THE FLORIDA YEARBOOK INSTITUTE RATE)
TO RESERVE ONLINE, VISIT THE SITE BELOW AND CLICK ON THE RESERVATION LINK LISTED

FOR MORE INFORMATION AND UPDATES: WWW.FLORIDAYEARBOOKINSTITUTE.COM
EMAIL: CHAD.RAGLAND@JOSTENS.COM