



let yearbook sunshine in

IT'S A WHOLE NEW EXPERIENCE for Florida yearbookers. Join us for the first "FYI" summer workshop.



YEARBOOK EMAIL CONTACT: chad.ragland@jostens.com | WEBSITE: www.floridayearbookinstitute.com

TWO TRACKS: Two separate tracks are offered for the Florida Yearbook Institute, your adviser will choose the track for the whole staff.

Yearbook Intensive
This sequence is specifically created for those staffs that desire a strong journalistic publication, compete for awards and regularly submit to state and national organizations for critiques. An emphasis will be placed upon the conceptual design strategies and theme integration encouraged by scholastic journalism associations.

Yearbook Creative
This sequence is designed for those staffs that desire a yearbook publication more focused on school expectations and traditions. An emphasis will be on getting everything in place for an easier start to the school year along with strong theme integration and design opportunities.



Cindy Berry is a native Texan – Yee Haw! She just finished her 26th year of teaching and advising publications, currently at Eaton High School in North Fort Worth. Cindy is the past president of the Texas Association of Journalism Educators and a past recipient of the Edith Fox King award. She currently advises yearbook and newspaper, and also teaches Journalism 1, photojournalism, creative writing and teen leadership.



Christine Davis, CJE, has advised newspaper, yearbook and literary magazine at Trinity High School in Euless, TX for 22 years where her students have won some pretty nifty state and national awards. She is the past recipient of the Edith Fox King award, HEB Mentor Teacher award and has served on the TAJE board. She judges for various organizations, teaches publications workshops for Jostens and is a lover of all things yearbook.



Mike McLean is a Pulitzer Prize nominated Dallas-based freelance photojournalist, McLean's foundation of storytelling skills comes from his strong news background at the Dallas Times Herald. McLean is a frequent speaker and workshop instructor for Journalism associations, Universities and Media organizations throughout the nation. His images have appeared in publications such as Newsweek, Forbes, Rolling Stones, and more.



Jeff Moffitt, MJE, advised the award-winning Torch yearbook and Oracle newspaper at Olympia High School in Orlando, FL for 11 years. Besides being Crown and Pacemaker finalists, his students also won numerous individual awards. He is a National Board Certified teacher in career and technical education. Moffitt was OHS's 2007 Teacher of the Year. JEA named him a Special Recognition Yearbook Adviser in 2010 and a Rising Star in 2006.



Margaret Sorrows, CJE, retired in May 2015 after 36 years of advising yearbooks and newspapers, most recently for 24 years at Bryant High School in Arkansas for the Hornet yearbook. She was the 2014 JEA H.L. Hall Yearbook Adviser of the Year. Her yearbook won numerous CSPA Gold and Silver Crowns, NSPA Pacemakers and All-Arkansas Awards from the Arkansas Scholastic Press Association.



NEW LOCATION



The Sheraton Lake Buena Vista Resort

is a full-service resort made up of 489 guest rooms and suites located at 12205 South Apopka Vineland Road, Orlando, FL 32836. Offering several amenities including an outdoor swimming pool, restaurant, game room, laundry facility, 24-hour fitness center, and high speed wireless internet access. Since Sheraton Lake Buena Vista Resort is a Walt Disney World Good Neighbor® hotel, enjoy complimentary shuttle transportation to and from the nearby Walt Disney World theme parks.

Make your own reservations:

Room rate: \$129/night.

Call 1-800-423-3297 and ask for the "Jostens group rate" for reservations. You can also visit the reservations site here: <https://www.starwoodmeeting.com/Book/Jostens2017>.

REGISTRATION INFORMATION

TO BE COMPLETED BY ADVISER (PRINT LEGIBLY PLEASE)

Staff Track Selection (Circle One): YEARBOOK INTENSIVE or YEARBOOK CREATIVE

Adviser Name _____

Address _____

City _____ State _____ Zip _____

Email _____

Phone _____

School _____

Jostens Rep _____ Job # _____

TO BE COMPLETED BY EACH REGISTRANT (PRINT LEGIBLY PLEASE)

Name _____

Address _____

City _____ State _____ Zip _____

Phone _____

Email _____

PRE-ORDER T-SHIRT INFO

These t-shirts are super soft! Pre-order now (\$20 each) to make sure you get one. We will have limited quantities at the workshop for \$25. Please provide your size(s) and include with your registration. Consider those you may need for students who cannot attend the workshop!

Total Qty _____
Qty: _____ S _____ M _____ L _____ XL

DOLLARS & CENTS

Workshop Tuition \$249
(Workshop materials, lunches, gift cards to cover dinners/breakfasts)

After May 15, 2017 \$299
Photography Class \$50 additional
T-Shirts \$20 additional

Amount Attached: \$ _____

Make checks payable and mail to:
The CKR Group, LLC
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Altamonte Springs, FL 32701