

The best theme is the theme that tells the story only you can tell about your school community, your audience and your year.

The back story of concept lies in what you tell and how you tell it. At this workshop, we will give you story lines and you will build your 2018 story board as the foundation of your new theme.

WHO:
Editors & Advisers

WHEN:
Tuesday, May 23rd
Check in: 8:30-9:00/Instruction 9:00-1:30

WHERE:
Museum of Flight
9404 E Marginal Way S • Seattle, WA 98108

REGISTRATION INFO:
Deadline to register is May 9. The cost for the workshop is \$65 per attendee. If you register by April 23, and pay in full by the date of the workshop, receive a ten dollar discount, and pay \$55.

Workshop registration includes admission to the museum, so staffs are welcome to plan on staying after to explore the museum.

Lunch is provided.

I'M TELLING YOU:

"Build the character of your 2018 book with ideas, words, photos and graphic details that give your theme concept a one-of-a-kind personality."

• Jeff Moffitt



and with only two returners."

"I love yearbook work nights."

"I can't believe we made our deadline."

"the story only **you** can tell"

Find it at...

Jostens Spring Workshop

[CLICK HERE](#) to register now!

www.jostenswashington.com/workshops

"I'll never forget our spring break trip."

"I'll never forget my sunburn."