

JOSTENS SUMMER WORKSHOP

JULY 23 - 26 2017
Drury Plaza Hotel Broadview
400 West Douglas Ave.
Wichita, KS 67202

Join us in beautiful downtown Wichita for a totally yearbook-centered workshop experience custom-crafted to prepare you and your staff for the **BEST YEAR EVER**.

WHY

You'll learn the latest trends, tools and resources from great instructors, bond with your staff, network with colleagues, work with professional artists to design a great cover, develop your theme, begin work on your designs, hang with your representative and best of all, **GET AHEAD** of the game. The real question: *why not?*

WHAT

The workshop will include instruction in software, theme, coverage, content, design, photography and marketing. Best of all, our practical balance of instruction time and lab time allows you to **IMMEDIATELY APPLY** what you learn and have concrete materials to **REALLY USE** in the book. This structure is informative, fun and instantly beneficial.

WHO

Bring your whole staff, bring your key student leaders or just bring yourself. There will be groups of all kinds, and we have something for everyone.

► It is **STRONGLY** recommended that **ALL** new advisers attend the workshop to receive vital training. A successful first year **STARTS HERE**.

CHRISTINE DAVIS

► LEAD INSTRUCTOR

A self-proclaimed lover of all things yearbook, Christine Davis has advised publications at Trinity High School in Euless, Texas, for the past 22 years. Her students have earned some pretty nifty awards over the years, including Stars, Pacemakers and Crowns as well as individual accolades. She is a past recipient of the Edith Fox King Award, HEBISD Mentor Teacher Award and has served on the board for Texas Association of Journalism Educators. Davis, CJE, teaches Journalism and ITGS and advises the Triune yearbook, Palantir newspaper and Labyrinth literary magazine. She also serves on the faculty at publications workshops and has judged a little of everything.



AMY MORGAN

► ACTIVITIES DIRECTOR

Energize and build staff unity with the guidance of a guru. Morgan has advised 20 yearbook publications staffs and has attended or instructed at over 50 workshops during her career. Her expertise will lead us in making the most of the workshop experience - before, during, and after class.

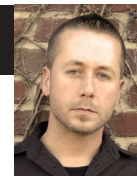


TRAVIS FEIL

► JOSTENS REPRESENTATIVE

After advising award-winning books for eight years, Feil transitioned to Jostens in 2012 and leads schools in Wichita and southeast Kansas.

CONTACT: 620.793.4952 / travis.feil@jostens.com



JAKE WRIGHT

► JOSTENS REPRESENTATIVE

As the third-generation of Wright men to serve Jostens schools in southwest Kansas and northwest Oklahoma, Jake is beginning his 13th year of service.

CONTACT: 316.993.6671 / jake.wright@jostens.com



MARCO REYES

► JOSTENS REPRESENTATIVE

Marco joined the Jostens team in 2015 and partners closely with schools in the KC metro area and northeast Kansas.

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It was just what I wanted for the kids. It was great to have the time to hammer out plans for the school year. The instructor covered material for a wide variety of skill levels and emphasized the process rather than the product. I really liked the portfolio presentations and think it is great that the reps work with the kids. I have lots of ideas and inspiration for my own classroom as a result. The hotel was super easy to work with, and the accommodations were great.

Amy Morgan : Shawnee Mission West High School

I received so much support and guidance my first year. I've returned with staff members every year since. We always come away with a theme, cover design in place, and many page templates. It also is a time to bond with your staff and talk about expectations for the year. It kicks the year off on a positive note, which you and your staff can build on throughout the year. I highly recommend everyone attend the summer workshop. You won't be disappointed.

Treva Brewster : Norwich High School

In preparing for my first year advising, the workshop was a great opportunity to network. I was able to have time with my rep, observe other staffs' brainstorming and planning processes, and get familiar with the software to be used. The material was what I needed for the year ahead. So much time was given to work with your staff to settle on theme, cover design, fonts, colors and ladder. All of this planning helped me feel prepared for the year and gave us a jump start!

Robin Montano : Newton High School

KEY DETAILS

► WORKSHOP COST/INCLUSIONS: \$185 / person

The registration cost includes great instruction, practical materials and all meals (breakfast, lunch and dinner) with the exception of Monday's staff bonding night dinner.

► HOTEL: RESERVE ROOMS BY 6/30/17

Situated in the heart of downtown Wichita, the luxurious Drury Plaza Hotel Broadview is an up-scale facility with complimentary WiFi and professionally catered meals. Hotel guests may also enjoy an indoor pool, two hot tubs and a work-out facility.

Please note: room reservations are **OPTIONAL** and **SEPARATE** from workshop registration. After 6/30/17, our group rate is invalid and pricing/availability are not guaranteed. Reserve your rooms early!

Call **800.325.0720** or visit <https://www.druryhotels.com/Reservations.aspx?groupno=2284174> to reserve rooms. If registering by phone, mention our group code (**2284174**) to receive our rates. Single=\$106, Double=\$106, Triple=\$116, Quad=\$126. Rooms comfortably sleep 4 guests in 2 double beds.

► PARKING

Parking is provided in the garage east of the hotel. Do **NOT** pay for parking at any time during the workshop. You may pull up to the west side of the hotel to check in and drop off computers before parking.

► IMPORTANT TIMES

7/23 from 1:00 - 2:30 pm: Workshop registration and hotel check-in. **The workshop begins at 2:30 pm.**

7/24: Staff bonding night. Plan ahead to eat out with your team and enjoy something in downtown Wichita.

7/26 @ 11:30 am: Workshop concludes.

A complete daily schedule will be provided before the workshop to allow you to plan commutes, drop-offs and pick-ups if applicable.

► WORKSHOP ETIQUETTE STATEMENT

All attendees are expected to behave professionally, using good judgment in regards to conduct. Advisers are responsible for their students. Any student or adviser may be asked to leave without refund if his/her behavior is deemed inappropriate.

REGISTRATION

1. Register online:

<https://goo.gl/forms/YkFzwWArwLK5AeyB3>

*****Registration deadline: 6/1/17**

2. Make registration checks payable to:

TF Represents, INC. Please note your school name in memo line of check to assure payment processing.

3. Remit payment by mail to:

TF Represents, INC

15206 E. Sweetgum Ct.

Wichita, KS 67230

*****Payment postmarked: 6/10/17**

MARY PATRICK



► CRITIQUE SERVICE

Improving your book starts with evaluation. Former adviser Mary Patrick will be on site to offer critique services to those who desire it. Further information will be forthcoming regarding how you can receive feedback from one of the nation's most highly decorated advisers.