

# Jostens® YOURS TRULY YEARBOOK

## AUBURN SUMMER YEARBOOK WORKSHOP JUNE 20-22, 2018 – AUBURN UNIVERSITY

One of the most genuine, traditional salutations at the end of a personal letter is *“Yours Truly”*. The yearbook is the story of the school year written to your school and community. Our summer workshop this year is designed to help you begin with the end in mind. We have crafted a schedule of topics and a team of resources that will help you get a jump-start on your 2019 yearbook project. Just imagine the feeling of accomplishment when you have your theme, cover, marketing plan and basic training completed in June! Below are the details you’ll need to start planning to attend this summer. Registration is open now!

**WHO ATTENDS:** Yearbook Advisers, Editors, Photographers and Staff. Last year we had more than 225+ participants/40+ schools from 4 states.

**WHEN/WHERE:** June 20-22, 2018 - Auburn University Hotel and Conference Center

**COST:** Early registration \$175 per person through May 11th. Late registration \$195 per person after May 11th. This fee includes all training sessions, artist session and workshop materials. It does not include hotel or food, see notes below.

**LODGING:** We have a special \$119 rate at the host site Auburn University Hotel for a limited number of rooms available on a first come basis. To make reservations call 334-321-3124 and ask for the Jostens Yearbook Workshop rate. We do have a list of other nearby hotels if you would like alternative choices.

**FOOD:** Many food options are within walking distance or short drives from the conference center. You will receive area information when you arrive at the workshop and the hotel will have specials.

**SCHEDULE:** On-site check-in will be anytime between 9:30-11:30 am CT on Wednesday June 20<sup>th</sup>. The first general session will begin at 1:00. General sessions and breakout options will run throughout the day on Wednesday and Thursday. Friday morning is the awards ceremony and we wrap up by 11:00 am. Sessions will include theme development, ladder planning, photography, layout design, marketing, cover design and more! A detailed schedule and course list will come out in May.

### **Yours truly,**

Your Jostens Yearbook Representatives

Tyler Melton – Payton Zeigler – Steven Wingbermuehle – Bennett Yerger – Chris Creswell

## KEYNOTE PRESENTERS



LAUREN LOGSDON



JOHN CUTSINGER

## SESSION CONSULTANTS



KRISTA WALKER  
Photography



WENDY REGAN  
Breakouts



LISA BRONDYKE  
Breakouts



REBECCA MAXWELL  
Breakouts