

# Jostens Spring Yearbook Workshop

Let's start the 2016-2017 school year now!

**Tuesday, May 17<sup>th</sup> or Wednesday, May 18<sup>th</sup>**

Lake Pearl Luciano's, Wrentham, MA or Westford Regency Inn, Westford, MA

8 AM – 1:30 PM

Please RSVP by 4/30/16

Reserve your time with award winning Artist & Designer Rick Brooks

On May 17<sup>th</sup> & 18<sup>th</sup>, we will be hosting our annual Spring Yearbook Workshop. Much like gardening, we need to plant seeds now to ensure we have a great harvest in the Fall. Your yearbook is no different. We need to prepare now for a successful 2016-2017 school year. This workshop will get our hands a little dirty by digging into topics such as design trends, theme development, covers, page planning as well as sales and marketing of your yearbook.

Your yearbook staff can expect to roll up their sleeves and begin the team building process by selecting a cover and your theme, planning your pages and developing a complete sales & marketing campaign.

Please register today at: [www.jostensworkshop.us](http://www.jostensworkshop.us)

Or

Mail this form to **Jostens Spring Workshop**, PO Box 912, Norwell, MA 02061

Adviser Name: \_\_\_\_\_; School Name \_\_\_\_\_

# of Attendees: \_\_\_\_\_ \$35/per attendee; Amount enclosed: \$ \_\_\_\_\_

Please make checks payable to **Chris Spelman**

**Please circle Date/Location:**

Tuesday, 5/17/16, Lake Pearl Luciano's, 299 Creek St, Wrentham, MA

Wednesday, 5/18/16, Westford Regency Inn, 219 Littleton Rd, Westford MA

Price includes Wi-Fi, Banquet Room Fee/Taxes, Refreshments & Lunch