



**Jostens 2016 Yearbook Planning Summer Workshop at Marquette University**

**Dates:** Tuesday, August 2nd & Wednesday, August 3rd

Registration will be on Aug. 3rd from 8:00 a.m. 9:00 a.m. Classes conclude on **Day 1** at 3:30 but yearbook staffs may stay longer to work on assignments. **Day 2** concludes at 12:00. Yearbook staffs may stay longer to work on assignments. I will be available after workshop concludes for one on one time with schools.

**Costs:** \$135 per person for both days. Computer training session on Aug. 3rd is \$85 per person.

Classes are for all interested yearbook students and advisers.

Lunch will be provided along with a folder, workshop planner and camp t-shirt.

Students need to bring a pen or pencil for taking notes. Please bring last year's yearbook and your 2017 yearbook kit which will deliver in May.

Tons of yearbooks will be available for innovative ideas.

**Location:** Marquette University in Milwaukee at the Alumni Memorial Union, **2<sup>nd</sup> Floor**, 1441 W. Wisconsin Avenue. Marquette parking structure is located off 16<sup>th</sup> St. If your staff needs a hotel to stay at please go to:

[http://www.marquette.edu/about/plan\\_a\\_visit\\_hotels.shtml](http://www.marquette.edu/about/plan_a_visit_hotels.shtml)

**Planning Workshop: Aug. 2nd:** Day 1, Theme development, ladder development, cover selection, trends in yearbooks, designing page templates, reviewing yearbook kit materials, and reviewing [www.yearbookavenue.com](http://www.yearbookavenue.com). **Optional PHOTOGRAPHY session from 1-3 on Day 1. Please bring your camera if you are interested. Mike DeSisti, award winning photographer from the Milwaukee Journal will be the instructor.**

**Workshop for Jostens Yeartech/InDesign Aug. 3rd:** Day 2, All participants must bring their own computer (IBM or Macintosh for any computer session) Software requirements: Must have Adobe InDesign loaded on your computer. Training for Jostens Yeartech/InDesign will be on Wed. Aug. 4th from 9-12:00 Schools may work until 4:00 on their own after the training session is done.

**Workshop for Jostens Yeartech On Line Program: (yearbookavenue.com) Aug. 3rd:** Day 2, All participants must bring their own computer. Wireless Internet access will be provided at Marquette University. Limited hard lines will be available.(please let me know if you need one) Time frame is from 9-12.

**Award Winning Plant Artist Betsy Prockish:** Each school has the option of a 30 minute planning session with Betsy. The artist will help design your cover, endsheets, divider pages, folio's, etc. Please have your theme selected as you will accomplish more when meeting with Betsy to help design your cover. If interested, please let me know ahead of time.

**Confirmation:** Upon receipt school will receive confirmation and directions to camp.

For more information or any questions please contact Jayme Bogner at 262-502-4286, cell 262-623-1159 or [jayme.bogner@jostens.com](mailto:jayme.bogner@jostens.com)

**CUT HERE**

School: \_\_\_\_\_

Name of participants: Adviser(s) \_\_\_\_\_ Student(s) \_\_\_\_\_

How many students/advisers will be attending the: Planning Workshop \_\_\_\_\_ Computer Training Workshop \_\_\_\_\_

Jostens Yeartech with InDesign \_\_\_\_\_ Jostens Yeartech On Line \_\_\_\_\_

Amount Enclosed (# of people x \$135 for 2 days or # of people x \$85 one day)

Please make and send checks payable to: **Jayme Bogner**  
**W164N11103 Kings Way**  
**Germantown, WI 53022**