

# all the details

**who:** Advisers, Editors, Photographers & Staffers

**what:** Yearbook Summer Workshop

**where:** Dixon Conference Center/ Auburn University Hotel & Conference Center Auburn, AL

**when:** June 22-24

**why:** Plan your entire 2017 book in three days

**cost:** \$150 per person\* by May 6<sup>th</sup>

## schedule:

**Wed 6/22** Theme Concept, Verbal and Visual Layering, Ladder Diagram, Mini-Sessions

**Thurs 6/23** Coverage, Spread Design, Photography, Complete Portfolio

**Fri 6/24** People's Choice Presentations, Best in Class Awards, All About Jostens

**Daily** Artist sessions and breakout sessions that staff members & advisers will be able to select from on various Yearbook topics.

\*The workshop fee includes all training sessions, artist session and workshop materials. Payments can be made by cash, check (payable to Jostens Summer Workshop) or credit card. A \$25 per person late fee will be added for any registrations after May 6<sup>th</sup>.

Anyone who has attended yearbook workshop will tell you: "it's a lot of work and a lot of fun." Develop your theme. Brainstorm your coverage. Learn how to write. Design templates. Set your marketing plan. And live it up!

Start your workshop experience now. Expect all decision-making editors and recruit as many staff members as you can to commit to attending the workshop. The more you have trained, the better the experience will be.

Summer workshop is a great team bonding and building time for you and your staff. Check out all of the spring planning activities in the Digital Classroom on Yearbook Avenue.

## ALL the preparation

**SCHEDULE:** On-site check-in will be from 9:30 to 11:30 a.m. on Wednesday the 22<sup>nd</sup>. The first general session begins at 1:00 p.m. Central time. Sessions will run throughout the day on Thursday, and we will conclude Friday morning with the awards ceremony. The conference will dismiss at approximately 11:00 a.m. More details about the complete schedule and breakout sessions will be available prior to the workshop on our website.

**FOOD:** Many local food options exist within walking distance or short drives from the conference center. You will receive area information when you arrive at the workshop. If you have any questions, please contact your yearbook representative.

**MEDICAL RELEASE:** All attendees must fill out a medical release form. Click [HERE](#) to download the form from our website.

## location & lodging



The workshop fee does NOT include hotel rooms or food. We do have rooms available at the host site, Auburn University Hotel and Conference Center, at a special rate of only \$109/night (use keywords Jostens Yearbook when making reservations). Space is limited and is only available through May 20<sup>th</sup> or until our allotment of rooms is taken, so reserve early to guarantee your rooms! We have alternative recommendations as well if you choose not to stay at the AUHCC.

## jostens reps



Tyler Melton Clyde Yelverton Payton Zeigler Jeremy Grubbs Chris Creswell Steven Wingbermuehle

## the experts



Lauren Logsdon Wendy Regan Lisa Brondyke Krista Walker