

# SUMMER

yearbook workshop

monday june 26<sup>th</sup>  
&  
tuesday june 27<sup>th</sup>

Join us for two exciting days in Smithfield, Rhode Island for New England's annual summer yearbook workshop 2017. This year's workshop features award winning instructors from around the country, with specific courses that will help you through the planning process step by step. Learn what it takes to achieve a great book from proven yearbook pros. Begin the process for planning your 2018 book, and hit the ground running when you return to school in the fall.



BRYANT  
UNIVERSITY

Join us for 2 exciting days in Smithfield, Rhode Island for **Summer Workshop 2017**. This year's workshop features a brand new format that will allow more time to concentrate on the basics of yearbook: Theme - Design - Typography & Color. This will allow you and your staff to get a start on developing a great yearbook! Additional sessions will focus on marketing your book, computer training for Yearbook Avenue, Photography and Photoshop. Learn what it takes to achieve an outstanding book from proven yearbook pros. Begin the process of planning your 2018 book, and hit the ground running when you return to school in the fall.

## SCHEDULE OF EVENTS

**Monday, June 26:** Theme, Typography, Staff Motivation, Marketing, Design, Group Work Time  
**Tuesday, June 27:** Computer Training at your skill level, Photography, Photoshop

### DAILY:

Artist Sessions to help create your book's cover for this year based on your selected theme. Each school must sign up for its own 45 minute cover session at the time of registration. These will be assigned on a first come, first-serve basis.

*Jostens*  
404 country club court  
rocky hill, ct 06067

Bryant University | new england  
**June 26-27** | SUMMER 2017  
YEARBOOK  
WORKSHOP



## ESSENTIAL INFO

Plan to arrive at the Bryant University campus for registration and room assignments between 8:00 AM and 9:00 AM on Monday, June 26th. Classes will start promptly at 9:30 that morning. The workshop will end Tuesday, June 27th by 3:00 PM.

Adviser attendance is strongly encouraged. Student effort and interest is far greater when advisers attend with students. We do require an adviser/chaperone to help guide a larger group (5 or more students).

Be sure to bring copies of your 2016 & 2017 yearbooks. We will have our annual **book swap** to help you add to your sample library. Bring a book, take a book home!

## HOUSING

Students will be housed in double occupancy rooms in a suite with a total of four rooms. You may be housed with students from other schools. Men and women are housed on separate floors. Advisers have single rooms, also part of a larger suite of four rooms. Dorm chaperones will be on duty throughout the night.

University campus security will be on duty in the dormitories during the night hours for protection and to enforce non-visitation rules. Any violation of the rules and regulations of the Summer Yearbook Workshop or Bryant University will result in an immediate dismissal from the workshop. All dorms are air-conditioned and linens will be provided. Bring a blanket or sleeping bag, your favorite pillow, your yearbook ideas and an open mind!

### Questions?

Ericka Metevier, Workshop Coordinator  
 ericka.metevier@jostens.com

## PRICING

Overnight Registration **\$280**  
 Commuter Registration **\$245**  
 Sunday Night Arrival\* **+\$50**

\*If you would like to arrive on Sunday, June 25th you may arrive between the hours of 3-6pm. **No meals or adult supervision will be provided on this day. Additional permission form must be on file for students arriving early.**

**Cash, check and credit cards** are accepted. Please make checks payable to: **Jostens Summer Workshop.**

**NO WORKSHOP REFUNDS AFTER** June 16, 2017. Payment must be made in full prior to the start of the workshop.

## REGISTRATION INFORMATION

All registrations must be completed online at [www.jostenssummerworkshop.com](http://www.jostenssummerworkshop.com).

Registration will begin on March 1, 2017 and be open until June 16, 2017. There will be no extensions to this deadline so please **sign up today!**

One application must be completed for every person attending (including adviser).

A medical form must also be completed for each participant including the adviser. This form can be downloaded from the registration site.

Registration cost includes workshop activities and meals and lodging.



**who** Advisers, editors, photographers & staffers

**why** Begin to plan your 2018 book in two days

**when** Monday & Tuesday  
 June 26- 27th 2017

**where** Bryant University  
 Smithfield, Rhode Island

**how** Register online at:  
[www.jostenssummerworkshop.com](http://www.jostenssummerworkshop.com)  
 Registration will only be accepted online.

## WHAT DO WE BRING?

- A medical release form for every participant attending. Participants under 18 must have signed by a parent or guardian. Students will not be allowed to attend without this release.
- Comfortable, casual summer wear. Bring a light jacket - air conditioning means cool classrooms.
- Your 2016 and 2017 yearbooks
- Plans and ideas for 2018 yearbook
- Calendar of school and local events
- Laptop and power cord *\*optional but encouraged\**

Make the most of your summer workshop and plan to bring your entire staff for an awesome team-building experience! We are excited about this year's workshop and can't wait to see you there! For more information, please contact your rep.

**DEADLINE: JUNE 16, 2017**  
 Registration, medical forms and payment must be received by June 17.

## OUR GUEST INSTRUCTORS



### Rick Brooks

Rick Brooks, Northeast Creative Design Manager with Jostens has worked in the field of design and publishing since 1986. He works with and designs for high schools and colleges throughout the Northeast. His clientele roster includes Harvard, Yale, Cornell, Columbia, West Point, Penn State, Boston College, and numerous colleges and large high schools throughout the nation. Brooks' main focus is designing, lecturing and doing presentations for his clients. A member of JEA and a certified journalism educator (CJE), Columbia, CMA, and the Society of Collegiate Journalists, he actively lectures and teaches at National and State Conventions.



### Bob McGrath

Bob McGrath is from Rye, New Hampshire and has been a professional photographer since 1979. The owner of Bob McGrath Photography, LLC, McGrath specializes in college and high school portrait and yearbook photography. Bob is also a published author of two books: *Rye in Focus One Year One Town* and *Seacoast: The Seasons of New Hampshire*. Both publications have earned regional and international awards including the New England Book Festival for best photography.



### Bonnie Blackman

Bonnie Blackman is a recipient of the Columbia Scholastic Press Gold Key and is a Certified Journalism Educator (CJE). She is a board member of the Garden State Scholastic Press Association and received her Golden Quill Award for contributions to journalism in New Jersey. Blackman also sits on the Advisory Board of the Pennsylvania School Press Association, and was recently presented with their Keystone Award for meritorious service to student journalism. Blackman is a yearly presenter at JEA/NSPA and CSPA conventions, as well as the Jostens National College Seminar. Her unique style will motivate and entertain you.



### Workshop Director

Ericka Metevier has been a Jostens Yearbook Representative since 2011. She has been involved with the New England Summer Workshop since 2012 and became director in 2015. If you have any questions or concerns please feel free to contact Ericka.

603. 305. 1259  
 ericka.metevier@jostens.com  
[www.jostenssummerworkshop.com](http://www.jostenssummerworkshop.com)