



JOSTENS FACT SHEET FOR SUPPLIERS
March 2009

Please also see our site: <http://www.jostens.com>

Credit Rating: Visant Corp. (formerly Jostens IH Corp)	S&P Moody's	B+ B1	2008 Financial Stats: Jostens Sales: \$830.4 million Jostens Adjusted EBITDA: \$218.3 million Visant Sales: \$1,365.6 million Visant Adjusted EBITDA: \$339.9 million						
D&B Number: 04-834-1556	SIC: 3911	Federal Tax ID: 41-0343440							
<p>Jostens, a wholly owned subsidiary of Visant, is a leading provider of school-related affinity products and services that help people celebrate important moments, recognize achievements and build affiliation. Founded in 1897, Jostens has a history of providing quality products, which has enabled it to develop long-standing relationships with school administrators throughout the country. Jostens' high degree of customer satisfaction translates into annual retention rates of over 90% in its major product lines. Jostens' products and services are predominantly offered to North American high school and college students, through a national network of primarily independent sales representatives and associates.</p> <p>For more information on Visant Corporation, please see http://www.visant.net.</p>									
<p align="center"><u>PAYMENT TERMS</u> 2%-10/Net 50 Net 50 At shipment of non-inventory products only via Master Procurement Card</p>		<p align="center"><u>CORPORATE ADDRESS</u> Jostens, Inc. 3601 Minnesota Drive, Suite 400 Minneapolis, MN 55435 952-830-3300 Please see purchase order for billing instructions</p>							
<p align="center"><u>BANK REFERENCE (written requests only)</u> Wells Fargo, N.A. requires Visant's pre-approval before releasing information. Please fax requests to Jim Denkus, Visant, Mgr Credit & Cash Mgmt, at 914-595-8239 for submission to Wells Fargo.</p>									
<p align="center"><u>CREDIT REFERENCES</u></p> <table border="0"> <tr> <td data-bbox="207 1381 553 1493"> Spectrum Screenprinting, Inc. 1920 Xenium Lane Plymouth, MN 55441 763-551-0886 </td> <td data-bbox="667 1381 997 1545"> Unisource Attn: Chad Philpot, Credit Mgr. 6600 Governors Lake Pkwy. Norcross GA 30071 Phone: 770-734-2002 Fax: 770-659-4517 </td> <td data-bbox="1110 1381 1419 1520"> Devorah Diamonds, LLC Ebby Zadeh, President 551 Fifth Avenue, Suite 1901 New York, NY 10176 212-754-2626, ext. 210 </td> </tr> <tr> <td data-bbox="207 1520 586 1654"> Milliken & Company Jerry Marella, Sr. Account Manager 920 Milliken Road, M-112 Spartanburg, SC 29303 864-503-2336 </td> <td data-bbox="667 1577 987 1711"> Magic Novelty Company, Inc. David Neuburger, V.P. 308 Dyckman Street New York, NY 10034 212-304-2777, ext. 245 </td> <td data-bbox="1110 1549 1435 1684"> Hilton Minneapolis/Bloomington Attn: Sam Zinmaster 3900 American Blvd., West Bloomington, MN 55431 952-893-9500 </td> </tr> </table>				Spectrum Screenprinting, Inc. 1920 Xenium Lane Plymouth, MN 55441 763-551-0886	Unisource Attn: Chad Philpot, Credit Mgr. 6600 Governors Lake Pkwy. Norcross GA 30071 Phone: 770-734-2002 Fax: 770-659-4517	Devorah Diamonds, LLC Ebby Zadeh, President 551 Fifth Avenue, Suite 1901 New York, NY 10176 212-754-2626, ext. 210	Milliken & Company Jerry Marella, Sr. Account Manager 920 Milliken Road, M-112 Spartanburg, SC 29303 864-503-2336	Magic Novelty Company, Inc. David Neuburger, V.P. 308 Dyckman Street New York, NY 10034 212-304-2777, ext. 245	Hilton Minneapolis/Bloomington Attn: Sam Zinmaster 3900 American Blvd., West Bloomington, MN 55431 952-893-9500
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