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**Jostens Renaissance
Review**



Jostens Renaissance Review #9 January 3, 2007

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**National Conference Attendees
are always smiling!**

**See you July 13-15, 2007
at the Buena Vista Hotel!**

This issue's winning JRR Idea

Business Partner Recognition North Hall High School Gainesville, GA

After calling on over 20 different businesses for our local incentive discounts for the Gold, Silver and Bronze Academic Credit Cards we were searching for a way to recognize the business partners and hopefully keep the discounts they offered from one semester to the next. The idea we came up with is to order an award that is about 9 x 12 and the top part is the Thank You for supporting the North High academic discount card program. The next part of the award is a small metal tag that has the date of the sponsorship (i.e., 2nd Semester, 2007). We made sure that there is room left in this portion of the award for several tags to be added in the future. The bottom portion of the award has a place for a picture that we will change from semester to semester. We will be displaying a group picture of our Gold Card Holders this semester.

This type of award encourages businesses to continue to stay involved and support our program, gives them an award to display in their business, gives the Renaissance Team a chance to visit the business each semester to update the award, and customers get to see that the business is doing something good for the school.

For more information contact Beverly Buffington at Beverly.Buffington@hallco.org

For submitting this issue's winning idea Beverly will receive a Jostens Renaissance hooded sweatshirt and now becomes eligible for the 2007 JRR Idea of the Year grand prize.

Why should you submit your idea? Because you want Rock Star Treatment!

Once again, the Jostens Renaissance Review will select a winning idea from those published. And once again, the winning idea will receive an all expense paid trip to the 2007 Jostens Renaissance National Conference. This year's grand prize will be bigger and better than ever. The first addition to the prize is **limousine transportation from the airport to the National Conference host hotel.** You will travel like a rock star as a limousine will be waiting for you! The limo will pick you up at the airport and take you to the hotel. On the Thursday evening before the conference begins, you'll be "limo'd" to and from the restaurant to join other Jostens Renaissance National Conference dignitaries at one of the finest restaurants that our host city has to offer. It will provide the backdrop for a spectacular evening. And there's more limousine transportation waiting for you at the conclusion of the conference when a limo will be waiting outside the host hotel to take you back to the airport.

Your hotel accommodations will be upgraded. Standard rooms are never good enough for a Rock Star, so a standard room certainly won't be good enough for you! If you submit the winning idea to the Jostens Renaissance Review, Jostens will upgrade your accommodations and you'll call one of the finest rooms that our host hotel has to offer home for three nights.

You'll receive the "red carpet treatment!" Like any rock star, waiting in line is just not OK! If your idea is selected as the winner of the Jostens Renaissance Idea of the Year contest, we'll roll out the red carpet for you! You won't have to wait in line for any of our four general sessions. We'll have reserved seats in the front row for you! We'll usher you in through a side entrance and seat you before the doors open. You'll be up front for the opening and closing sessions as well as at the rally and you'll have your own table for the banquet!

And you'll receive an official Jostens Renaissance Tour letterman's jacket. Every Rock Star worth his weight has a letterman's jacket dedicated to his tour. The winner of the JRR Idea of the Year contest will be the proud owner of a Jostens Renaissance letterman's jacket. When the weather turns cold, you'll be the envy of everyone at school as you are handsomely attired in your new Jostens Renaissance jacket.

Look for more information in upcoming issues about the JRR Idea of the Year contest as there are more additions to come! You can't receive rock star treatment if you don't submit an idea!

The Countdown Begins!

The buzz is building with regard to the 2007 Jostens Renaissance National Conference and we're getting closer to announcing the host site. We also know that for many people, the National Conference is an annual event.

We don't want you to miss any of the event, so we've posted a countdown on our website. Check it out at <http://www.jostens.com/edserv>. The countdown is located just above the Jostens Renaissance banner on the right side of the page.

Who's in the news!

Submit your story

If your Jostens Renaissance program has made the local newspaper or any other type of published media in your area, send us a link and we will include it in the next issue of the Jostens Renaissance Review. Please e-mail the article link to: charley.nelson@jostens.com. By sending us your story, you'll be able to share it with thousands of JRR readers.

Jostens Renaissance Review statistic of the issue

The second semester of a school year always brings great anticipation for major school events like prom and graduation. The second semester also brings increased focus from schools on the chemical issues that often surround these major events. Here are a few statistics to remember from SADD.

- More than five million high schools binge drink at least once a month
- The gender gap in alcohol consumption that for generations separated girls and boys has disappeared: male and female ninth graders are just as likely to drink
- Individuals who begin drinking before the age of 15 are four times more likely to become alcohol dependent than those who begin drinking at age 21
- 80% of students have consumed alcohol by the end of high school
- Two-thirds of twelfth graders report having been drunk

Jostens Renaissance National Conference Update - Anything's Possible

Jostens Renaissance is proud to announce that the site for the 2007 Jostens Renaissance National Conference is the luxurious Buena Vista Palace Hotel and Spa in wonderful Orlando, Florida! The dates for the Jostens Renaissance National Conference are July 13-15, 2007.

Jostens has secured the following room rates:

\$149/night – single or double occupancy

\$169/night – triple occupancy

\$189/night – quad occupancy

(Each room will also be charged 12.5% tax/night, in addition to the above rate)

The 2007 Jostens Renaissance National Conference will be the 16th annual national conference and we are thrilled to be hosting this conference in a city where truly Anything's Possible. The Buena Vista Palace Hotel & Spa in the WALT DISNEY WORLD® Resort puts the magic of Central Florida's favorite theme parks and water parks - Sea World and MGM and Universal Studios - all within easy reach. Stroll across the street, and spend some time at exciting Pleasure Island, which features colorful international shops, tantalizing restaurants, and a vibrant nightlife. Be awed by spectacular nightly fireworks from your seat at the Top of the Palace Lounge, atop our Downtown Disney World resort. Or schedule preferred tee times at one of the area's five Disney championship golf courses - just one of our many Lake Buena Vista lodging perks. For more information on the Buena Vista Palace Hotel and Spa, click here <http://buenavistapalace.com>

Reminders

Countdown to the Conference

We don't want you to miss any of the event, so we've posted a countdown on our website. Check it out at <http://www.jostens.com/edserv>. The countdown is located just above the Jostens Renaissance banner on the right side of the page.

Educator Services Website

Provides information about Jostens Renaissance. Register and get full access to all the program information. www.jostens.com/edserv

Platinum Program Coupon Booklets

The 06-07 coupon booklets are distributed on a first come, first serve basis and they are going FAST, so order yours today!! http://www.jostens.com/edserv/renaissance/ren_500.asp

Renaissance Review Archive

Provided to you on our new website: http://www.jostens.com/edserv/renaissance/ren_400_20.asp

2006 fall edition of New Heights - The Official Magazine of Jostens Renaissance

Visit the Educator Services home page and the link for New Heights is on the right of the page, just under the Jostens Renaissance banner. <http://www.jostens.com/edserv/default.asp>

2007 Jostens Renaissance National Conference Theme Unveiled

Visit <http://www.jostens.com/edserv/renaissance/images/2007conftheme.pdf> to see the 2007 National Conference theme!

Jostens Renaissance National Conference Update

The Jostens Event Management team is busy searching for the perfect site to host the 2007 Jostens Renaissance National Conference. As soon as we have secured a location and signed the contract, we'll announce the site in the JRR as well as posting the site on the Jostens Educator Services web site. Look for an announcement to come sometime in November.

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