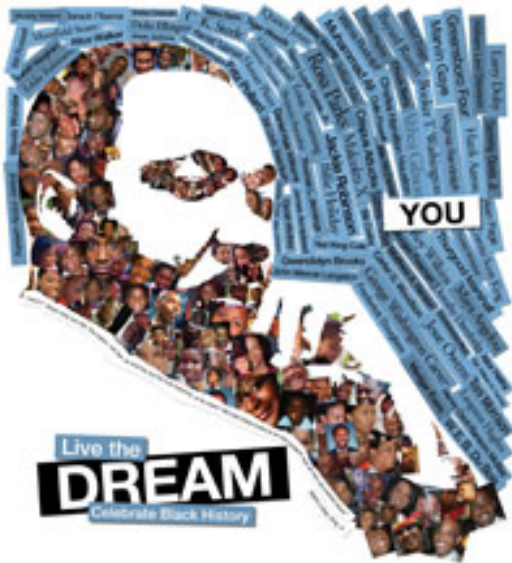




Jostens Renaissance Review #9 January 10, 2008

- **New Black History Poster now available!**
- **\$100,000 Renaissance Program Donation**
- **New "forward to friend" feature available!**
- This issue's winning JRR Idea – **Iron Chef Hudson!**
- It's TIME to become a Rock Star!
- Post Cards that deliver a message!
- Contribute to the Discussion Board, win an i-Pod Shuffle! **Congrats to our 7th winner!**
- Still a Great Message! The Starfish Story
- **Check out the Freshman Blog - "One Week Left"**
- 2007-2008 Jostens Renaissance Platinum Program coupon booklets – order yours today!
- Statistic of the Issue – **Google News Most Popular Searches (global)**
- Reminders:
 - Upcoming Jostens Renaissance Events
 - Platinum Program Books
 - Educator Services Website
 - Renaissance Review Archive



**New Black History Poster
now available!**

New Black History Poster now available!

We are very excited to announce the latest addition to our collection of posters. Hot off the presses we have a Black History poster (shown above) which is now available for purchase. As February is Black History Month, this poster is perfect for display in your school during February, and all year! The cost is \$1.00 per poster plus postage. To order, please e-mail norma.christenson@jostens.com Indicate how many posters you want and include your name, school name and address. An invoice will be included with your order.

Congratulations to Licking Valley High School Renaissance and Tricia Phelps on receiving a \$100,000 contribution to their Renaissance Program.

In October, Tricia and students from the LVHS Renaissance program hosted a business brunch to promote their program to local business and seek business partners. No one ever could have envisioned the result – a \$100,000 anonymous donation to the LVHS Renaissance program. Congratulations to Tricia and the LVHS Renaissance program. See – Anything's Possible!
[To read more, open this attachment.](#)

New "forward to friend" feature available!

Now you can forward the Jostens Renaissance Review to a friend by clicking this icon below or in the footer of the newsletter.



This issue's winning JRR Idea – Iron Chef Hudson!

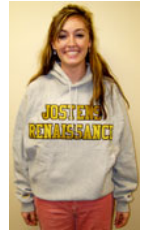
Submitted by: **Erin Maves**
Hudson High School
Hudson, IA

We just started an easy, inexpensive staff event: Iron Chef Hudson! (Hudson High School...) We have early dismissal twice a month, at 12:30, followed by an in-service at 1:00 where all of the staff first meet and then divide off into smaller meetings. Once a month, we sponsor a cooking contest. The contestants bring their dish to the commons area where all of the staff sample and vote for their favorite. For our first contest, the secret theme was "Thanksgiving". Lots of people participated, the teachers were well fed, and the winner received a donated gift certificate to Applebee's, a traveling trophy (less than \$9.00 for a 15" engraved trophy) and we took the winner's picture wearing a personalized chef hat (\$6.95 for a dozen at the restaurant supply store)

to put in the local paper and our Renaissance web site. We also put a link to the recipe on our web site. For December, the theme was "cookies", which was again well received. We are going to try soup and bread for January and really feed the staff! This is such an easy event to organize, but it definitely gets your staff involved – either by cooking, or eating and voting.

For more information contact Erin Maves at EMaves@hudson.k12.ia.us

For submitting this issue's winning idea Erin will receive a Jostens Renaissance hooded sweatshirt and now becomes eligible for the 2008 JRR Idea of the Year grand prize.



Post Cards that deliver a message

We've had lots of requests for other ways to use the motivational posters that were produced last year. As a result, we've made post cards out of the three student related posters. The cards are 5" x 7" are packed individually. This is the perfect way to personalize recognition for students on your campus. Teachers can write a congratulatory note to a student and hand it to the student individually, or draw a line down the center of the back of the card, writing on ½ of the card, putting an address and stamp on the other ½ and mailing it home to the parents of the students.

Cost is \$.10 per card. To order, email norma.christenson@jostens.com and list the number of cards you'd like and the address to ship them to. We'll put an invoice with the shipment.

It's TIME to become a Rock Star!

Once again Jostens Renaissance will be running our annual "Idea of the Year" contest. If you submit the winning idea, you'll receive ROCK STAR TREATMENT at the 2008 Jostens Renaissance National Conference.

What's Rock Star treatment?

- Airfare for two to the Jostens Renaissance National Conference
- Limousine transportation from the airport to the host hotel
- Upgraded Hotel accommodations
- More information to be revealed in upcoming issues

How to submit your idea

Do you have an idea from your Jostens Renaissance program that has improved your school's environment? Submit your ideas to charley.nelson@jostens.com. We'll select a "winning idea" for each issue and the individual submitting the published idea will receive a Jostens Renaissance

Review sweatshirt and be eligible for the 2008 Idea of the Year Contest.

Contribute to the Discussion Board – Win an i-Pod Shuffle!

In an effort to maximize the potential of the Educator Services Discussion Board, we will be holding a drawing every two weeks for an i-Pod Shuffle. All you have to do is make a contribution to the discussion board between now and **Jan. 24th** and you'll be eligible to win a Shuffle.

There are already numerous active discussions, so just post your comment and join in! Better yet, feel free to start a new discussion area. Post a Renaissance question and hear back from some of the greatest educational minds in North America. Ask a question about attendance, discipline, staff morale, anything and **you'll get great responses.**

The Discussion Board can network thousands of educators and provide you with insights from experienced educators. All you have to do is get involved! And hey, you might win a Shuffle along the way!

To get started, just click on this link - <https://edserv.jostens.com/default.asp>

Congratulations to Amy Wilder!

Ellen's name was drawn from all those who made a contribution to the Educator Services Discussion Board over the past two weeks. As a result she is our **7th i-Pod Shuffle winner.**

Star Fish Story Available Online and on DVD

As we enter the "dog days" of the school year, the star fish story can prove to be the perfect thing to inspire you until spring. To view the Star Fish Story, just click on this link <http://www.youtube.com/watch?v=1wuSaNCIde4>

If you'd like to purchase a copy of the Star Fish DVD, email Norma Christenson at norma.christenson@jostens.com. Cost is \$12.



Following Freshmen Blog

A new addition to the Jostens Educator Services website home page is Following Freshmen. Alex, Bailey and Caitin are blogging their freshman year college experience. This is an invaluable

resource for high school seniors as it provides insight into what college life is really like. Find out about the academic stresses that college places upon students; how do you meet new friends; what do you do when your roommate literally stinks; what's it like to be away from home? Discover what the freshman experience is like through the eyes of a freshman.

Take a look at the last posting to get an idea of the honest and invaluable information that is at your fingertips on the Following Freshmen Blog:

One Week Left

This holiday has been everything that I wanted it to be: a time to rest, spend time with my family, and catch up with my friends. Which means its going to be that much harder to go back in a week. During my first quarter of college, I didn't think much of life after winter break. If I could just make it that far, I would be alright. The month that I had off seemed like it would go by forever. However, with only seven days left of vacation, I have come to the realization that it will not. Surprisingly though, I am not really dreading going back. I am actually excited to see my friends and to get into the rhythm of school again. One of the only things that I really don't miss is the food, and even that isn't too bad. Don't get me wrong though. I am ready to soak up this week and fully enjoy it. One of my goals for this break was to get better at ping-pong. There is a ping-pong table in my dorm and I decided that it was time that I was able to play without totally humiliating myself. I am proud to say that I have gotten significantly better and might even consider playing while other people are actually in the room and can witness my mistakes. So, in the end, when it comes time to go back, I guess it won't be that horrible.

Postings are made three times a week. To follow the freshman journey of Alex, Bailey and Caitlin, just go to the Jostens Educator Services home page and click on the Following Freshman link.

<http://www.jostens.com/edserv/default.asp>

2007-2008 Jostens Renaissance Platinum Program coupon booklets – order yours today!

Available FREE to qualifying schools, the Jostens Renaissance Platinum Program coupon booklet contains over 40 coupons redeemable at nationwide retailers. Each coupon booklet contains well over \$300 in value. Also included in the booklet is a wallet-sized Platinum card. The Platinum Program is administered by each participating school's Jostens Renaissance program coordinator. Criteria for ordering the Platinum Program coupon booklet are as follows:

- Must be a Jostens Renaissance School.
- The Platinum Program coupon booklets should be awarded for academic achievement only.
- High schools must purchase one of the following Jostens product lines: rings, yearbooks or announcements. A product order must be placed during current or past school year. Product purchase requirement does not apply to middle or elementary schools.
- While supply lasts, order up to 1,000 coupon books during a 30-day period. Additional

- orders after that period of time can be requested.
- Online ordering only – link to the site listed below.

The Platinum Program is bigger and better than ever with more offerings from brand-name companies. If you have questions, please call 1-800-624-5534.

To order your Platinum Program coupon booklets, please go to: http://www.jostens.com/edserv/renaissance/ren_500.asp

Please Note: The coupon booklets are distributed on a first come, first serve basis and they are going FAST, so order yours today!!

Statistic of the Issue – Google Most Popular Searches (global)*

2007 is officially in the books! We hope that it was a rewarding year for year and that 2008 proves to be even better. Every real has a series of lists and we thought that we would be remiss if we didn't include ours as well. Below are list of the top googled items. How many did you google?

News

- American Idol
- Youtube
- Britney Spears
- 2007 Cricket World Cup
- Chris Benoit
- iPhone
- Anna Nicole Smith
- Paris Hilton
- Iran
- Vanessa Hudgens

Lyrics

- Umbrella lyrics (rihanna)
- Soulja Boy lyrics
- Bubbly lyrics (Colbie Caillat)
- Paramore lyrics
- Lil Wayne lyrics
- Taylor Swift lyrics
- Apologize lyrics (timbaland)
- Hanna Montana lyrics
- Girlfriend lyrics (Avril Lavigne)
- Avril Lavigne lyrics

What is...

- What is love
- What is autism
- What is rss
- What is lupus
- What is sap
- What is Bluetooth
- What is emo
- What is java
- What is hpv
- What is gout

How to...

- How to kiss
- How to draw
- How to knit
- How to hack
- How to dance
- How to crochet
- How to meditate
- How to flirt
- How to levitate
- How to skateboard

*Source – USA Today, 12-11-07.

Reminders

Upcoming Jostens Renaissance Events

Jan. 14, 2008 - Gems For Advisors, South Coast Air Quality Management District, Diamond Bar, CA. For more information, contact Richard Parkhouse at richard.parkhouse@jostens.com or Mike Westra at mike.westra@jostens.com.updates.

Feb. 15, 2008 – 9th annual PennJersey Renaissance Coalition Leadership Conference, Sterling High School, Somerdale, NJ. For more information, contact Frank Palatucci at fpalatucci@bhprsd.org or Pete Sabatino at pete.sabatino@jostens.com.

Upcoming Jostens LeaderShop workshops

Jan. 15, 2008 – Grand Rapids, MN – Matt Wewel at matt.wewel@jostens.com

Feb. 5, 2008 – Dallas, TX – Lisa Spain at lisa.spain@jostens.com

Feb. 6, 2008 – Houston, TX – Lisa Spain at lisa.spain@jostens.com

Feb. 7, 2008 – Boise, ID – Les Curvey at les.curvey@jostens.com

Feb. 11, 2008 – Crossville, TN – Beth Mahaffey at beth.mahaffey@jostens.com

Feb. 13, 2008 – Fresno, CA – Rob DeGeorge at rob.degeorge@jostens.com

Feb. 19, 2008 – Asheville, NC – Gene Holdway at gene.holdway@jostens.com

March 3, 2008 – Tucson, AZ – Rob DeGeorge at rob.degeorge@jostens.com

March 10, 2008 – Virginia Beach, VA – Larry DeSantos at larry.desantos@jostens.com

March 19, 2008 – Saddlebrook, NJ – Pete Sabatino at pete.sabatino@jostens.com

Platinum Program Coupon Books

They're FREE and they are going fast! Bigger and better than ever with more offerings from brand-name companies. Order now: http://www.jostens.com/edserv/renaissance/ren_500.asp

Educator Services Website

Provides information about Jostens Renaissance. Register and get full access to all the program information. www.jostens.com/edserv

Renaissance Review Archive

Provided to you on our new website: http://www.jostens.com/edserv/renaissance/ren_400_20.asp

National Conference MemoryBook now available on OurHubub.com

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