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Jostens Renaissance
Review



Jostens Renaissance Review #11 February 1, 2007

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Last Chance to Order Jostens Renaissance Platinum Rewards Program Coupon Booklets

The Jostens Renaissance Platinum Rewards program is **the perfect way to encourage your students and educators to excel**. The coupon booklet contains 39 different coupons worth in excess of \$300! The booklet contains coupons for discounts at business like Pizza Hut, Quiznos, Radio Shack, The Sharper Image and New York and Company! And that's just scratching the surface of the great offerings that you'll find in the Platinum Rewards Coupon Booklet.

Consider the Jostens Renaissance Platinum Rewards Coupon Booklet as **a great way to reward students and faculty on the tremendous work accomplished in the first semester**.

To order your Jostens Renaissance Platinum Rewards Coupon Booklet, click here:
http://www.jostens.com/edserv/renaissance/ren_500.asp

This issue's winning JRR Idea

Shifting of the Classes Conrad Weiser High School Robesonia, PA

Two years ago at Conrad Weiser High School in Robesonia, PA we began sponsoring a program during the last two weeks of school called "Shifting of the Classes."

The Friday before Memorial Day we begin the day honoring the outgoing senior class with a senior breakfast to start the day. Following the breakfast we have an assembly in the morning and we begin the assembly with a speaker or presenter that communicates a positive and motivating message to our students. Once that is finished we begin the Shifting of the Classes. It begins with the staffulty (all in the same t-shirt provided by CW Renaissance) forming a long chute across the gym. We play the senior class song and ask all other students to stand and allow the seniors to progress out of the gym for the last time to a standing ovation from the staffulty and student body. They leave and go to a Renaissance function outside where they receive their yearbook, sign notes to thank their teachers and receive any giveaways we might have for them.

Back in the gym we then change the music and then allow the juniors to shift into the senior spot assuming their new rank of seniors, where they rip off the outgoing senior class year and reveal their graduation class. Again changing the music, it is the sophomores turn to walk across the gym through the staffulty chute and assume their new rank as juniors. We change the music again and the freshman then shift into the sophomore spot. Finally, with much pomp and circumstance, the 8th graders will have arrived from the Middle School and fill in the freshman spot in the gym. Once the new classes for the next school year are in their appropriate places we introduce our new club presidents and set expectations for the new school year.

We have found this to be an incredible way to honor our outgoing seniors and make them feel extremely honored on this day. The second positive result from this day is that we set the expectations for the following school year. Our high school administration is very supportive of this idea!

For more information, contact Ann Schmidt at a_schmidt@conradweiser.org

For submitting this issue's winning idea Ann will receive a Jostens Renaissance hooded sweatshirt and now becomes eligible for the 2007 JRR Idea of the Year grand prize.

Why should you submit your idea? Because you want Rock Star Treatment!

Once again, the Jostens Renaissance Review will select a winning idea from those published. And once again, the winning idea will receive an all expense paid trip to the 2007 Jostens Renaissance National Conference. This year's grand prize will be bigger and better than ever. The winning idea will receive **limousine transportation from the Orlando airport to the luxurious Buena Vista Palace Hotel and Spa**. You will travel like a rock star as a limousine will be waiting for you! The limo will pick you up at the airport and take you to the hotel. **On the**

Thursday evening before the conference begins, you'll be "limo'd" to and from the restaurant to join other Jostens Renaissance National Conference dignitaries at one of the finest restaurants that Orlando has to offer. It will provide the backdrop for a spectacular evening.

And there's more limousine transportation waiting for you at the conclusion of the conference when a **limo will be waiting outside the luxurious Buena Vista Palace Hotel and Spa to take you back to the airport.**

Your hotel accommodations will be upgraded. Standard rooms are never good enough for a Rock Star, so a standard room certainly won't be good enough for you! If you submit the winning idea to the Jostens Renaissance Review, Jostens will upgrade your accommodations and you'll call home one of the finest rooms that the luxurious Buena Vista Palace Hotel and Spa has to offer. You'll be calling these upgraded accommodations home for three nights.

You'll receive the "red carpet treatment!" Like any rock star, waiting in line is just not OK! If your idea is selected as the winner of the Jostens Renaissance Idea of the Year contest, we'll roll out the red carpet for you! You won't have to wait in line for any of our four general sessions. We'll have reserved seats in the front row for you! We'll usher you in through a side entrance and seat you before the doors open. You'll be up front for the opening and closing sessions as well as at the rally and you'll have your own table for the banquet!

And you'll receive an official Jostens Renaissance Tour letterman's jacket. Every Rock Star worth his weight has a letterman's jacket dedicated to his tour. The winner of the JRR Idea of the Year contest will be the proud owner of a Jostens Renaissance letterman's jacket. When the weather turns cold, you'll be the envy of everyone at school as you are handsomely attired in your new Jostens Renaissance jacket.

Look for more information in upcoming issues about the JRR Idea of the Year contest as there are more additions to come! You can't receive rock star treatment if you don't submit an idea!

And did we mention there's a runner-up and 3rd place in the Idea of the Year Contest?

The runner-up submission will receive a trip for one to the Jostens Renaissance National Conference in Orlando this July. Included is airfare, 3 nights' lodging and registration. The 3rd place submission receives **two free registrations** to the 2007 Jostens Renaissance National Conference.

Who's in the news!

Congratulations to the Jostens Renaissance programs at North Hall High School in Gainesville, GA, and Greenville High School in Greenville, SC for receiving coverage of their programs. For more information, click on the links below:

<http://www.accessnorthga.com/news/hall/newfullstory.asp?ID=111006>

<http://www.greenvilleonline.com/apps/pbcs.dll/article?AID=2007701230407>

Submit your story

If your Jostens Renaissance program has made the local newspaper or any other type of published media in your area, send us a link and we will include it in the next issue of the Jostens Renaissance Review. Please e-mail the article link to: charley.nelson@jostens.com. By sending us your story, you'll be able to share it with thousands of JRR readers.

Jostens Renaissance Review statistic of the issue

As college tuition costs continue to rise, more and more students are attending their 2nd choice college according to an annual survey by UCLA's Higher Education Research Institute and as reported by the Boston Globe.

- 32.7% of freshmen are attending college somewhere other than their first choice – the highest percentage since 1988 and the second highest ever.
- 49.8% of this year's college freshmen attending a "second-choice" school were accepted by their top pick, but chose not to attend.
- More than one-third of freshmen attending their third or fourth choices had also been accepted at their first choice.
- Of the students who got into their first-choice school but didn't enroll, about one-third said they couldn't afford it.
- Average tuition and fees at four-year public colleges rose more than 6% last year to \$4,836, and prices are up 35% over the last five years.

Upcoming Events

Jostens Renaissance and Jostens Educator Services have several events scheduled in the upcoming weeks. Below is a listing of these events. For more information, please feel free to email that contact person on the right.

LeaderShop Workshops:

February 6 – Wyndham Arlington Hotel – Arlington, TX - lisa.spain@jostens.com

February 7 – Wyndham Greens Point Hotel – Houston, TX - gardner.seaholm@jostens.com

March 12 – The Orchards – Chambersburg, PA - jeff.bobey@jostens.com

March 19 – Hilton Atlanta Airport – Atlanta, GA – gene.holdway@jostens.com

March 20 – Site to be determined – Augusta, GA – gene.holdway@jostens.com

March 21 – Site to be determined – Macon, GA – gene.holdway@jostens.com

Renaissance Workshops:

March 6 – BMW Headquarters – Spartanburg, SC – gene.holdway@jostens.com

March 23 – The Gene Bianchi Community Center – Oakdale, CA – dhitch@oakdale.k12.ca.us

Reminders

Countdown to the Conference

We don't want you to miss any of the event, so we've posted a countdown on our website. Check it out at <http://www.jostens.com/edserv>. The countdown is located just above the Jostens Renaissance banner on the right side of the page.

Educator Services Website

Provides information about Jostens Renaissance. Register and get full access to all the program information. www.jostens.com/edserv

Renaissance Review Archive

Provided to you on our new website: http://www.jostens.com/edserv/renaissance/ren_400_20.asp

2006 fall edition of New Heights - The Official Magazine of Jostens Renaissance

Visit the Educator Services home page and the link for New Heights is on the right of the page, just under the Jostens Renaissance banner. <http://www.jostens.com/edserv/default.asp>

2007 Jostens Renaissance National Conference Theme Unveiled

Visit <http://www.jostens.com/edserv/renaissance/images/2007conftheme.pdf> to see the 2007 National Conference theme!

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