



Loy Norrix Red Ballers



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**Jostens Renaissance Review #28  
February 5, 2009**

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- Plan for the 2009 Conference - Room Rates Announced
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- Starfish Story Link
- Platinum Program Coupon Books available

**March is Women's History Month.  
Order your poster today.  
[Find out how to order now!](#)**

## Conference Information

### 2009 Jostens Renaissance National Conference Announced



### Plan for the 2009 Conference - Room Rates Announced

It's never too early to begin thinking about the 2009 Jostens Renaissance National Conference! We hope that you'll consider joining us in beautiful Orlando, Florida, July 17 -19, 2009. Save the

date and mark your calendar!

The accommodations for the 2009 Jostens Renaissance National Conference will be spectacular as the Caribe Royale serves as the host hotel as well as the site for the conference. The Caribe Royale is an all suites hotel and will provide the luxurious accommodations that the Jostens Renaissance National Conference is famous for. Rooms at the Caribe Royale are \$149 per night plus tax.

Located on over 45 acres the Caribe Royale is a blend of lush landscaping, waterfalls and superior hospitality. To view the hotel and convention center, visit the following link: <http://www.cariberoyale.com/>

### **2009 Guest Presenters to be Announced in the next issue of the Jostens Renaissance Review**

Guest presenters for the 2009 Jostens Renaissance National Conference will be announced in the February 19th edition of the Jostens Renaissance Review. The final details are being worked out and the announcement will be made soon. The speakers are amazing and represent the best in educationally related fields. They'll be worth the trip to conference! Look for the details soon!

### **2008 Conference Updates on Educator Services Website**

We have made a bunch of updates to our site regarding the 2008 and 2009 National Conferences. You can find it all in this section: [http://www.jostens.com/edserv/renaissance/ren\\_300.asp](http://www.jostens.com/edserv/renaissance/ren_300.asp).

- Watch the 2008 Conference Video
- View all the 2008 Conference Pictures (General, Harry Potter Skit, Olympics)
- Get 2008 Breakout Sessions - Download individual PDF's or PowerPoints of Presenters various sessions. (You must be logged in to view this page. See link on left navigation)
- 2009 Hotel Information

We've also updated the Educator Services registration information. We use the discussion board as our means to register you to view premium content. On the Educator Services homepage, click on "Register Here" or the "see FAQ's" links at the upper right of the page. <http://www.jostens.com/edserv/>

# Your Ideas

## **This Issues Winning JRR Idea - "The Loy Norrix Red Ballers"**

*Andrew Laboe*

*Loy Norrix High School*

*Kalamazoo, MI*

"The Loy Norrix Red Ballers"-- started this school year and involves 45 students. As I am Athletic Director, the group is predominately athletes.

We use Kevin Carroll's second book- *What's Your Red Rubber Ball?* - to center our discussions. We meet twice a month for 30 minutes. The students are placed in teams. The goal is earn team points by raising the core GPA of the team, by showing good behavior and citizenship, and for attendance. There is also an individual component that will change each 9 weeks. The first nine weeks focused on GPA improvement. Trips to see sporting events are the incentive.

The winning team will go on a team trip next weekend. The individuals will go on a trip in December. Our trips involve going to a city where there is a pro or major college team. We will visit a college or university on each trip as well as perform an act of community service. We will also attend a pro or college game.

Next weekend we are going to visit Eastern Michigan University on Friday for a tour. We are going to my hometown of Monroe, MI and serve dinner at the Soup Kitchen. We are going to attend a high school football playoff game which will be followed by Pizza and the Wii Olympics. On Saturday, we eat breakfast and will attend the Western Michigan (which is here in Kalamazoo) vs. Illinois football game at Ford Field in Detroit. We are attending the WMU President's pre-game gathering also.

The individuals are going to Indianapolis in December. We will do a reading project at the Library, tour IUPUI, and go to the Colts-Lions NFL game.

The data yesterday showed a .26 gain in overall GPA of the group of 45 total students. 30 of the 45 had raised their GPA. I will be pushing attendance over the next 9 weeks. I re-assigned teams yesterday and added 5 new students to make the total number 50.

For more information about the Loy Norrix Red Ballers, please contact Andrew LaBoe at [LaBoeAM@kalamazoo.k12.mi.us](mailto:LaBoeAM@kalamazoo.k12.mi.us)

*For submitting this idea, Andrew will receive a Jostens Renaissance hoodie and is now eligible to receive an all expense paid trip for two to the 2009 Jostens Renaissance National Conference.*

**Submit Your Idea to the Jostens Renaissance Review**  
and you could receive an all-expense paid trip to the  
2009 Jostens Renaissance National Conference in Orlando!

### **How to submit your idea**

Do you have an idea from your Jostens Renaissance program that has improved your school's environment and provided recognition for a deserving group of students or staff? Submit your ideas to [charley.nelson@jostens.com](mailto:charley.nelson@jostens.com). We'll select a "winning idea" for each issue and the individual submitting the published idea will receive a Jostens Renaissance sweatshirt and become eligible for the 2009 Idea of the Year Contest. And remember, **the idea picked as the best submission for this school year will receive an all-expense paid trip for two to the 2009 Jostens Renaissance National Conference in Orlando.** Submit your ideas early - and often! Submit as many as you'd like. We look forward to receiving them.

## Hot Stories

### **This issue's iPod drawing winner**

Congratulations to **Lisa Schenewark**, our **tenth** iPod drawing winner for this school year. You could be our next winner! All that you need to do is to make a contribution to the Jostens Educator Services Discussion Board between **today and February 19th** and you're eligible. One name will be randomly drawn from those who have contributed to the Discussion Board during the previous two week period and that lucky individual will win an iPod Shuffle. Go to the Jostens Educator Services Website and contribute to the Discussion Board and you may be our next winner! <http://www.jostens.com/edserv/default.asp>

## Program Enrichment

### **Following Freshman Blog: Read about Scotty and DJ**

Follow the trials and tribulations of Scotty and DJ as they make their transition from high school to college. Each blog brings a unique perspective to the freshman college experience. Each student has his/her own challenges in making the adjustment to being in college and all of the demands that the college experience brings. Discover what the college experience is really like through the eyes of a real college freshman!

Take a look at a recent posting to get an idea of the honest and invaluable information that is at your fingertips on the Following Freshmen Blog:

## Did I Earn This Break?

January Term has ended, and the second semester has officially begun. My classes don't begin until Wednesday, but I turned in all my final work for my J-term class. I really enjoyed J-term - most of my friends were here, I got to take a class about movies, and I had tons of free time. The work I had to do for my class was pretty easy, and mostly enjoyable, so it hardly has even felt like school - which is why I hardly feel like this 5-day break I'm currently 3 days into was deserved. I'll take it, of course, and it's nice to have a little space between terms. And as nice as J-term was, it is also nice to have more of my friends arriving back on campus. This place is starting to feel like I did when I left, whereas J-term felt like some kind of condensed version of it. All my websites for my new classes are up, so I was able to check out the class lists and see who was taking the class with me, and quite a few of my friends will be taking some courses with me, which makes me even more excited about my new schedule, which is already looking more interesting than last semester, though I really enjoyed most of last semester. I'll have taken all of them by the end of the week, so I should have a good idea by then.

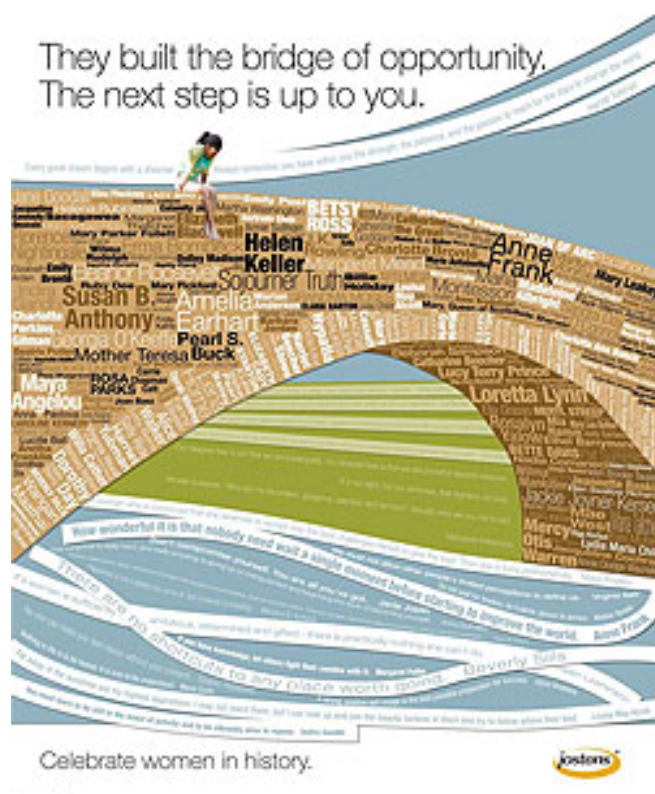
Postings are scheduled to be made twice weekly. To follow the freshmen journey of Scotty and DJ, just go to the Jostens Educator Services home page and click on the Following Freshmen link. [www.jostens.com/edserv](http://www.jostens.com/edserv)

## ORDER TODAY!

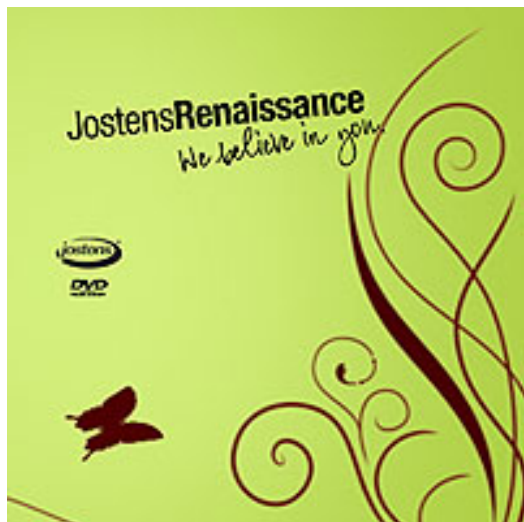
### "Celebrating Women in History" Poster available for order

Educator Services is proud to announce our newest poster "Celebrating Women in History". This motivational poster shows many great women throughout history who have made invaluable contributions to the world.

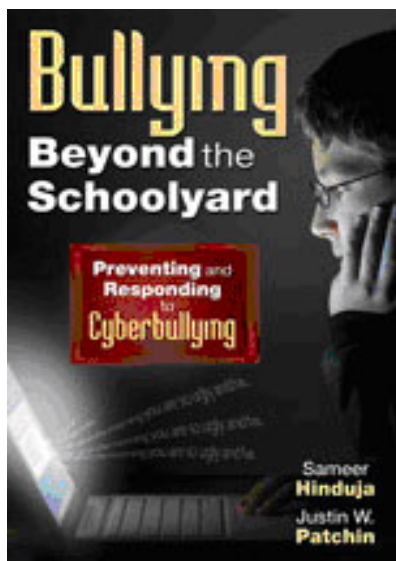
If you would like to purchase this poster, please e-mail [norma.christenson@jostens.com](mailto:norma.christenson@jostens.com). Cost per poster is \$1.00. Please include your school name and shipping address as an invoice will be included with your shipment.



## Now Available: "We Believe in You" DVD (limited quantities available)



We Believe In You is now available. This 5 minute, twenty second film was used at the opening of the 2008 Jostens Renaissance National Conference. With Kenny Loggins' *If You Believe* providing the musical and lyrical background, this short film is inspirational, motivational, topical and powerful! This short film is perfect for a faculty meeting, a committee meeting or being shown to the entire student body. It will entertain and inspire! Due to licensing agreements with Kenny Loggins, **only a limited number of the DVDs could be produced.** Order yours today before the supply is gone. Cost is \$15 including shipping and handling. Email Norma at [norma.christenson@jostens.com](mailto:norma.christenson@jostens.com) to secure your copy now. An invoice will be mailed with your copy of *We Believe In You*.



## Now Available: *Bullying Beyond the Schoolyard: Preventing and Responding to Cyberbullying*

Dr. Justin Patchin's presentations at the 2008 Jostens Renaissance National Conference brought much needed attention to a growing issue with students - cyberbullying. Here's your chance to find out more through his just published work. Identify the warning signs of cyberbullying and prevent inappropriate behaviors!

*Bullying Beyond the Schoolyard* helps educators confront technology-based aggression and ensure the safe and responsible use of computers and the Internet.

Cyberbullying is the intentional and repeated act of causing harm to others through the use of computers, cell phones, and other electronic devices. The authors help educators understand the potential consequences of this deliberate behavior and present strategies for effective identification, prevention, and response.

Focusing on the way technology can facilitate or magnify bullying behavior, this comprehensive resource offers information, guidelines, and resources to give students the protection they need. Written by leading experts, this groundbreaking book offers the voices of youth affected by or involved in real cyberbullying incidents and includes:

- Illustrations of what cyberbullying looks like

- Tips for identifying cyberbullies or targets
- "Breakout boxes" highlighting hundreds of anti-cyberbullying strategies
- A review of current research and legal rulings
- Strategies for responsible social networking
- Follow-up reflection questions in each chapter
- Guidelines for working with parents and law enforcement

Jostens Renaissance is proud to partner with Dr. Patchin and make this book available to you for the discounted rate of \$30 plus shipping. To order your copy, email Norma Christenson at [norma.christenson@jostens.com](mailto:norma.christenson@jostens.com) and include your address. We'll get it in the mail immediately and include an invoice in the shipment.



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## Events & Reminders

### Events

#### Upcoming Jostens Renaissance Events

**March 13, 2009** - Penn-Jersey Coalition Meeting. Held at William Davies Middle School, Mays Landing, NJ. For more information contact Charlotte Lacey at [charlacey24@yahoo.com](mailto:charlacey24@yahoo.com), Frank Palatucci at [fpalatucci@bhrrsd.org](mailto:fpalatucci@bhrrsd.org), or Pete Sabatino at [peter.sabatino@jostens.com](mailto:peter.sabatino@jostens.com)

**May 29, 2009** - 2nd Annual WECARE Conference (WEstern Canada Amazing Renaissance Educators) - 8:30 am to 4:00 pm. Held at the Innisfail Middle School, Innisfail, Alberta. For more information contact Shelley Smereka at [ssmereka@chinooksedge.ab.ca](mailto:ssmereka@chinooksedge.ab.ca) or Jim Saunders at [Jim.Saunders@jostens.com](mailto:Jim.Saunders@jostens.com)

**July 17-19, 2009** - Jostens Renaissance National Conference - Held at the Caribe Royale in Orlando, FL. For more information contact your local Jostens Sales Representative.

## Upcoming Jostens LeaderShops

**February 9, 2009** - LeaderShop, Amarillo, TX. A leadership workshop facilitated by former NFL great Keith Nord designed to develop leadership skills in current and aspiring student leaders. For more information contact Rex Spain at [Rex.Spain@Jostens.com](mailto:Rex.Spain@Jostens.com) or Lisa Spain at [Lisa.Spain@jostens.com](mailto:Lisa.Spain@jostens.com)

**February 10, 2009** - LeaderShop, San Antonio, TX. A leadership workshop facilitated by former NFL great Keith Nord designed to develop leadership skills in current and aspiring student leaders. For more information contact Rex Spain at [Rex.Spain@Jostens.com](mailto:Rex.Spain@Jostens.com) or Lisa Spain at [Lisa.Spain@jostens.com](mailto:Lisa.Spain@jostens.com)

**February 11, 2009** - LeaderShop, Dallas/Ft. Worth, TX. A leadership workshop facilitated by former NFL great Keith Nord designed to develop leadership skills in current and aspiring student leaders. For more information contact Rex Spain at [Rex.Spain@Jostens.com](mailto:Rex.Spain@Jostens.com) or Lisa Spain at [Lisa.Spain@jostens.com](mailto:Lisa.Spain@jostens.com)

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## Reminders

### Educator Services Website

Provides information about Jostens Renaissance. Register and get full access to all the program information. [www.jostens.com/edserv](http://www.jostens.com/edserv)

### Renaissance Review Archive

Provided to you on our new website: [http://www.jostens.com/edserv/renaissance/ren\\_400\\_20.asp](http://www.jostens.com/edserv/renaissance/ren_400_20.asp)

### Post Cards - Personalize Recognition for Students

We've made post cards out of the three student related motivational posters. The cards are 5" x 7" and are packed individually. Cost is \$.10 per card. To order, email [norma.christenson@jostens.com](mailto:norma.christenson@jostens.com) and list the number of cards you'd like and the address to ship them to. We'll put an invoice with the shipment.



### Black History Commemorative Poster

To order, please e-mail [norma.christenson@jostens.com](mailto:norma.christenson@jostens.com). Include quantity of posters, your name, school name, address. \$1.00 per poster plus postage. An invoice will be included with your order.

### Starfish Story Link

Send a powerful message to the faculty and staff of the important role they play each day. Every member of the faculty and staff can make a difference in every life that they touch. <http://www.>

[youtube.com/watch?v=1wuSaNCIde4](https://www.youtube.com/watch?v=1wuSaNCIde4) If you'd like to purchase a copy of the Star Fish DVD, email Norma Christenson at [norma.christenson@jostens.com](mailto:norma.christenson@jostens.com). Cost is \$12.

### **Platinum Program Coupon Books**

The 2008 - 2009 Jostens Renaissance Platinum Program Coupon booklet is bigger and better than ever! You can order yours now by clicking on this link - [http://www.jostens.com/edserv/renaissance/ren\\_500.asp](http://www.jostens.com/edserv/renaissance/ren_500.asp)

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