



Jostens Renaissance Review #12 February 15, 2007

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This issue's winning JRR Idea

There is no "I" in Team Davies Middle School Mays Landing, NJ

We have just started our Renaissance program here at Davies Middle School. We have about 1100 students and 140+ staff members. As a staff we wanted to make an impact on our students by showing how important it is to work together and show school spirit while creating a fun and positive atmosphere. Instead of our staff getting a regular Davies Dragon staff type shirt, we had baseball jerseys designed in our school colors (red, black and white), placed the Davies Dragon mascot on the left chest with RENAISSANCE in BIG letters printed over it. Each of our jerseys has our last name on the back and favorite number. It makes it much easier for new staff, parents, and our new 6th graders to get to know the teachers' names ... not to mention it shows our school spirit, our dedication to Renaissance and our ability to think and play as a team while in and out of school (we wear our jerseys at out-of-school functions as well).

Our building has a new sense of rejuvenation and school spirit!

For more information, contact Charlotte Lacey at LACEYC@hamiltonschools.org

For submitting this issue's winning idea Charlotte will receive a Jostens Renaissance hooded sweatshirt and now becomes eligible for the 2007 JRR Idea of the Year grand prize.

Why should you submit your idea? Because you want Rock Star Treatment! Once again, the Jostens Renaissance Review will select a winning idea from those published. And once again, the winning idea will receive an all expense paid trip to the 2007 Jostens Renaissance National Conference. This year's grand prize will be bigger and better than ever. The winning idea will receive **limousine transportation from the Orlando airport to the luxurious Buena Vista Palace Hotel and Spa.** You will travel like a rock star as a limousine will be waiting for you! The limo will pick you up at the airport and take you to the hotel. **On the Thursday evening before the conference begins, you'll be "limo'd" to and from the restaurant to join other Jostens Renaissance National Conference dignitaries at one of the finest restaurants that Orlando has to offer. It will provide the backdrop for a spectacular evening.**

And there's more limousine transportation waiting for you at the conclusion of the conference when a **limo will be waiting outside the luxurious Buena Vista Palace Hotel and Spa to take you back to the airport.**

Your hotel accommodations will be upgraded. Standard rooms are never good enough for a Rock Star, so a standard room certainly won't be good enough for you! If you submit the winning idea to the Jostens Renaissance Review, Jostens will upgrade your accommodations and you'll call one of the finest rooms that the luxurious Buena Vista Palace Hotel and Spa has to offer. You'll be calling these upgraded accommodations home for three nights.

You'll receive the "red carpet treatment!" Like any rock star, waiting in line is just not OK! If your idea is selected as the winner of the Jostens Renaissance Idea of the Year contest, we'll roll out the red carpet for you! You won't have to wait in line for any of our four general sessions. We'll have reserved seats in the front row for you! We'll usher you in through a side entrance and seat you before the doors open. You'll be up front for the opening and closing sessions as well as at the rally and you'll have your own table for the banquet!

And you'll receive an official Jostens Renaissance Tour letterman's jacket. Every Rock Star worth his weight has a letterman's jacket dedicated to his tour. The winner of the JRR Idea of the Year contest will be the proud owner of a Jostens Renaissance letterman's jacket. When the weather turns cold, you'll be the envy of everyone at school as you are handsomely attired in your new Jostens Renaissance jacket.

Look for more information in upcoming issues about the JRR Idea of the Year contest as there are more additions to come! You can't receive rock star treatment if you don't submit an idea!

And did we mention there's a runner-up and 3rd place in the Idea of the Year Contest?

The runner-up submission will receive a trip for one to the Jostens Renaissance National Conference in Orlando this July. Included is airfare, 3 nights' lodging and registration. The 3rd place submission receives **two free registrations** to the 2007 Jostens Renaissance National Conference.

Who's in the news!

Submit your story

If your Jostens Renaissance program has made the local newspaper or any other type of published media in your area, send us a link and we will include it in the next issue of the Jostens Renaissance Review. Please e-mail the article link to: charley.nelson@jostens.com. By sending us your story, you'll be able to share it with thousands of JRR readers.

Jostens Renaissance Review statistic of the issue

As kids get older, fewer of their parents attend back-to-school or parent nights. Schools reporting more than half of students' had at least one parent or guardian attending, 2003-04:

51%-75% Attendance 76%-100% Attendance 51% - 100% Attendance

Primary	29%	57%	86%
Middle	38%	35%	73%
High	34%	12%	46%

Source: U.S. Department of Education School Survey on Crime and Safety, 2004

Last Weeks SPECIAL EDITION

If you missed the February 8 Renaissance Review Special Edition, you can download it here!

[Jostens Renaissance Review - Special Edition - February 8, 2007 \(PDF\)](#)

- 2007 Jostens Renaissance National Conference Update - [Featured Speakers \(.doc\)](#)
- Jostens Renaissance Partners with Northwest Airlines for Discounted Fares

Reminders

Countdown to the Conference

We don't want you to miss any of the event, so we've posted a countdown on our website. Check it out at <http://www.jostens.com/edserv>. The countdown is located just above the Jostens Renaissance banner on the right side of the page.

Educator Services Website

Provides information about Jostens Renaissance. Register and get full access to all the program information. www.jostens.com/edserv

Renaissance Review Archive

Provided to you on our new website: http://www.jostens.com/edserv/renaissance/ren_400_20.asp

2006 fall edition of New Heights - The Official Magazine of Jostens Renaissance

Visit the Educator Services home page and the link for New Heights is on the right of the page, just under the Jostens Renaissance banner. <http://www.jostens.com/edserv/default.asp>

2007 Jostens Renaissance National Conference Theme Unveiled

Visit <http://www.jostens.com/edserv/renaissance/images/2007conftheme.pdf> to see the 2007 National Conference theme!

[Download the issue as a PDF](#)