



**KINGWOOD 9TH GRD. CAMPUS  
CAST OF CHARACTER**



## Jostens Renaissance Review #13 March 1, 2007

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### This issue's winning JRR Idea

#### **Cast of Character Kingwood Ninth Grade Campus Kingwood, TX**

We at Kingwood Ninth Grade Campus have just implemented a new incentive program this year as part of the Renaissance philosophy. We decided to reinforce acts of character by handing out rubber bracelets (like the Lance Armstrong, "Livestrong" bracelets) to celebrate students' leadership and character attributes. An "Excel at Excellence" bracelet is a badge of honor at the KPHS-9 campus. After teachers have presented students with a bracelet, we document the name of the student on our "Cast of Character" Display case. It is designed to resemble a giant movie clapper board. We recently allowed students who were wearing their bracelets to get out of 3rd period class a little early to come down to the commons for candy and a special pencil that read

"Caught Doing Good." They were met with cheers from teachers and principals. Pictures were taken, and we reinforced the fact that we do appreciate them showing strong character and that we do notice.

For more information, contact Carla Atkinson at [Carla.Atkinson@humble.k12.tx.us](mailto:Carla.Atkinson@humble.k12.tx.us)

*For submitting this issue's winning idea Carla will receive a Jostens Renaissance hooded sweatshirt and now becomes eligible for the 2007 JRR Idea of the Year grand prize.*



**Why should you submit your idea? Because you want Rock Star Treatment!** Once again, the Jostens Renaissance Review will select a winning idea from those published. And once again, the winning idea will receive an all expense paid trip to the 2007 Jostens Renaissance National Conference. This year's grand prize will be bigger and better than ever. The winning idea will receive **limousine transportation from the Orlando airport to the luxurious Buena Vista Palace Hotel and Spa.** You will travel like a rock star as a limousine will be waiting for you! The limo will pick you up at the airport and take you to the hotel. **On the Thursday evening before the conference begins, you'll be "limo'd" to and from the restaurant to join other Jostens Renaissance National Conference dignitaries at one of the finest restaurants that Orlando has to offer. It will provide the backdrop for a spectacular evening.**

And there's more limousine transportation waiting for you at the conclusion of the conference when a **limo will be waiting outside the luxurious Buena Vista Palace Hotel and Spa to take you back to the airport.**

**Your hotel accommodations will be upgraded.** Standard rooms are never good enough for a Rock Star, so a standard room certainly won't be good enough for you! If you submit the winning idea to the Jostens Renaissance Review, Jostens will upgrade your accommodations and you'll call one of the finest rooms that the luxurious Buena Vista Palace Hotel and Spa has to offer. You'll be calling these upgraded accommodations home for three nights.

**You'll receive the "red carpet treatment!"** Like any rock star, waiting in line is just not OK! If your idea is selected as the winner of the Jostens Renaissance Idea of the Year contest, we'll roll out the red carpet for you! You won't have to wait in line for any of our four general sessions. We'll have reserved seats in the front row for you! We'll usher you in through a side entrance and seat you before the doors open. You'll be up front for the opening and closing sessions as well as

at the rally and you'll have your own table for the banquet!

**And you'll receive an official Jostens Renaissance Tour letterman's jacket.** Every Rock Star worth his weight has a letterman's jacket dedicated to his tour. The winner of the JRR Idea of the Year contest will be the proud owner of a Jostens Renaissance letterman's jacket. When the weather turns cold, you'll be the envy of everyone at school as you are handsomely attired in your new Jostens Renaissance jacket.

Look for more information in upcoming issues about the JRR Idea of the Year contest as there are more additions to come! You can't receive rock star treatment if you don't submit an idea!

### **And did we mention there's a runner-up and 3rd place in the Idea of the Year Contest?**

The runner-up submission will receive a trip for one to the Jostens Renaissance National Conference in Orlando this July. Included is airfare, 3 nights' lodging and registration. The 3rd place submission receives two free registrations to the 2007 Jostens Renaissance National Conference.

### **Jostens Renaissance announces changes to its Student Scholarship (formerly the Eagle Scholarship)**

In May of 2007, Jostens Renaissance will again award an outstanding student a renewable scholarship. But this year's scholarship offers more than in the past.

The winner of the 2007 Jostens Renaissance Student Scholarship will receive:

- **A \$2500 scholarship, renewable for 3 additional years bringing the total value of the scholarship to \$10,000.**
- **An Apple I-Book**

Four Jostens Renaissance Student Scholarship runners-up will also be awarded. Each runner-up will receive:

- **An Apple I-Book**

For more information about the Jostens Renaissance Student Scholarship and application information, please click on the following link: [http://www.jostens.com/edserv/renaissance/ren\\_490.asp](http://www.jostens.com/edserv/renaissance/ren_490.asp). Please scroll down the page to the information on the Eagle Scholarship.

All Jostens Renaissance Student Scholarship applications must be received by **May 1, 2007**. Please send application and accompanying transcripts and letters to:

Charley Nelson  
Jostens  
3601 Minnesota Drive  
Suite 400  
Minneapolis, MN 55435

## Who's in the news!

### Submit your story

If your Jostens Renaissance program has made the local newspaper or any other type of published media in your area, send us a link and we will include it in the next issue of the Jostens Renaissance Review. Please e-mail the article link to: [charley.nelson@jostens.com](mailto:charley.nelson@jostens.com). By sending us your story, you'll be able to share it with thousands of JRR readers.

## Jostens Renaissance Review statistic of the issue

Many studies have documented a link between smoking marijuana and the later use of "harder" drugs such as heroin and cocaine. Marijuana used by adolescents in the USA declined slightly from 2005 to 2006, but it's still more common than it was 15 years ago.

In 2006:

- 11.7% of 8th graders said that had used marijuana during the past year, compared to 6.2% in 1991
- 31.5% of 12th graders said that they had used marijuana during the past year, compared to 23.9% in 1991

Marijuana is the most-used illicit drug among high school seniors in 2006. Percentage of U.S. 12th graders reporting past-year use of drugs (other than alcohol and tobacco)

- 31.5% - Marijuana
- 9% - Other narcotics (such as Vicodin, OxyContin)
- 8.1% - Amphetamines
- 5.7% - Cocaine
- 4.9% - Hallucinogens
- 0.8% - Heroin

*Source: Center for Substance Abuse Research, University of Maryland, and USA Today.*

## **Don't Miss Feb 8th SPECIAL EDITION**

If you missed the February 8 Renaissance Review Special Edition, you can download it here!

[Jostens Renaissance Review - Special Edition - February 8, 2007 \(PDF\)](#)

- 2007 Jostens Renaissance National Conference Update - [Featured Speakers \(.doc\)](#)
- Jostens Renaissance Partners with Northwest Airlines for Discounted Fares

## **Reminders**

### **Countdown to the Conference**

We don't want you to miss any of the event, so we've posted a countdown on our website. Check it out at <http://www.jostens.com/edserv>. The countdown is located just above the Jostens Renaissance banner on the right side of the page.

### **Educator Services Website**

Provides information about Jostens Renaissance. Register and get full access to all the program information. [www.jostens.com/edserv](http://www.jostens.com/edserv)

### **Renaissance Review Archive**

Provided to you on our new website: [http://www.jostens.com/edserv/renaissance/ren\\_400\\_20.asp](http://www.jostens.com/edserv/renaissance/ren_400_20.asp)

### **2006 fall edition of New Heights - The Official Magazine of Jostens Renaissance**

Visit the Educator Services home page and the link for New Heights is on the right of the page, just under the Jostens Renaissance banner. <http://www.jostens.com/edserv/default.asp>

### **2007 Jostens Renaissance National Conference Theme Unveiled**

Visit <http://www.jostens.com/edserv/renaissance/images/2007conftheme.pdf> to see the 2007 National Conference theme!

[Download the issue as a PDF](#)