

We're LIVE! Register Now!

Registration information and materials for the 2007 Jostens Renaissance National Conference are now available on the Jostens Educator Services web site.* Electronic registrations using a credit card can be made over the internet, or forms can be downloaded and sent with an accompanying check to Jostens to secure your spot at this incredible event! Click here to see the tentative agenda and line-up of speakers.



<http://renaissancenational.jostens.com/MainPage.asp>

*Hardcopy "Invitations" will be in the mail next week. Check your mailbox! You don't want to miss this conference.

This issue's winning JRR Idea

**Most Inspirational Teacher
Ashley High School
Wilmington, NC**

At Ashley High School, we are in the early stages of our Jostens Renaissance journey. We knew that it was important to say thank you and recognize our teachers, so one of the first programs that we implemented was our "Most Inspirational Teacher" program. Initially, two teachers were selected by students in our Renaissance team as their "Most Inspirational Teachers" and were given a framed poster to hang in their classroom. The back of the poster is autographed by the teacher and the presenting student. Every two weeks the process is repeated as the teachers that were selected will choose two students and those two students will have the opportunity to present the posters to their "Most Inspirational Teacher!" After the posters are presented, the in-school announcements the following day provide details on why these teachers were chosen and what students selected them!

For more information about this winning idea, contact Mike Goyne at mgoyne@nhcs.k12.nc.us

For submitting this issue's winning idea Mike will receive a Jostens Renaissance hooded sweatshirt and now becomes eligible for the 2007 JRR Idea of the Year grand prize.

For information about ordering these teacher recognition posters, email Charley Nelson at charley.nelson@jostens.com



Why should you submit your idea? Because you want Rock Star Treatment! Once again, the Jostens Renaissance Review will select a winning idea from those published. And once again, the winning idea will receive an all expense paid trip to the 2007 Jostens Renaissance National Conference. This year's grand prize will be bigger and better than ever. The winning idea will receive **limousine transportation from the Orlando airport to the luxurious Buena Vista Palace Hotel and Spa.** You will travel like a rock star as a limousine will be waiting for you! The limo will pick you up at the airport and take you to the hotel. **On the Thursday evening before the conference begins, you'll be "limo'd" to and from the restaurant to join other Jostens Renaissance National Conference dignitaries at one of the finest restaurants that Orlando has to offer. It will provide the backdrop for a spectacular evening.**

And there's more limousine transportation waiting for you at the conclusion of the conference when a **limo will be waiting outside the luxurious Buena Vista Palace Hotel and Spa to take you back to the airport.**

Your hotel accommodations will be upgraded. Standard rooms are never good enough for a Rock Star, so a standard room certainly won't be good enough for you! If you submit the winning idea to the Jostens Renaissance Review, Jostens will upgrade your accommodations and you'll call one of the finest rooms that the luxurious Buena Vista Palace Hotel and Spa has to offer. You'll be calling these upgraded accommodations home for three nights.

You'll receive the "red carpet treatment!" Like any rock star, waiting in line is just not OK! If your idea is selected as the winner of the Jostens Renaissance Idea of the Year contest, we'll roll out the red carpet for you! You won't have to wait in line for any of our four general sessions. We'll have reserved seats in the front row for you! We'll usher you in through a side entrance and seat you before the doors open. You'll be up front for the opening and closing sessions as well as at the rally and you'll have your own table for the banquet!

And you'll receive an official Jostens Renaissance Tour letterman's jacket. Every Rock Star

worth his weight has a letterman's jacket dedicated to his tour. The winner of the JRR Idea of the Year contest will be the proud owner of a Jostens Renaissance letterman's jacket. When the weather turns cold, you'll be the envy of everyone at school as you are handsomely attired in your new Jostens Renaissance jacket.

Look for more information in upcoming issues about the JRR Idea of the Year contest as there are more additions to come! You can't receive rock star treatment if you don't submit an idea!

And did we mention there's a runner-up and 3rd place in the Idea of the Year Contest?

The runner-up submission will receive a trip for one to the Jostens Renaissance National Conference in Orlando this July. Included is airfare, 3 nights' lodging and registration. The 3rd place submission receives two free registrations to the 2007 Jostens Renaissance National Conference.

Jostens Renaissance announces changes to its Student Scholarship (formerly the Eagle Scholarship)

In May of 2007, Jostens Renaissance will again award an outstanding student a renewable scholarship. But this year's scholarship offers more than in the past.

The winner of the 2007 Jostens Renaissance Student Scholarship will receive:

- **A \$2500 scholarship, renewable for 3 additional years bringing the total value of the scholarship to \$10,000.**
- **An Apple I-Book**

Four Jostens Renaissance Student Scholarship runners-up will also be awarded. Each runner-up will receive:

- **An Apple I-Book**

For more information about the Jostens Renaissance Student Scholarship and application information, please click on the following link: http://www.jostens.com/edserv/renaissance/ren_490.asp. Please scroll down the page to the information on the Eagle Scholarship.

All Jostens Renaissance Student Scholarship applications must be received by **May 1, 2007**. Please send application and accompanying transcripts and letters to:

Charley Nelson
Jostens
3601 Minnesota Drive
Suite 400
Minneapolis, MN 55435

Jostens Renaissance is looking for its next Teacher Scholarship winners (formerly the Aerie Scholarship)

Jostens Renaissance is committed to supporting educators who dedicate themselves to making their school and Renaissance program the best it can be by providing scholarships to Renaissance educators.

Each year up to four (4) \$1,000 scholarships will be awarded to educators from an active Jostens Renaissance school who are returning to college during the summer to further their education. Whenever possible, one recipient will be selected from the northern, southern, eastern and western regions of the U.S.

Selection of the Teacher Scholarship recipients will be based upon the following criteria:

- Applicant must be on staff at a Jostens Renaissance school.
- Applicant must submit two letters of recommendation-one from a student and one from a colleague.
- Applicant must detail how the scholarship will have an impact upon the recipient and, therefore, upon the applicant's school and students.
- Applicant must submit a 500-1000 word essay discussing the impact that Jostens Renaissance has made upon the applicant's school.

To apply, fill-in the [application](#) and submit it with the above documents. Deadline is **May 1st**.

Who's in the news!

Congratulations to Allison Stewart at the team at Toledo Blade elementary for the press that they received for their "Kiss the Pig" fundraiser to support their Jostens Renaissance program. Click on the link to see the full story.

<http://www.heraldtribune.com/apps/pbcs.dll/article?AID=/20070216/COMMUNITY/702160548/-1/xml>

Submit your story

If your Jostens Renaissance program has made the local newspaper or any other type of published media in your area, send us a link and we will include it in the next issue of the Jostens Renaissance Review. Please e-mail the article link to: charley.nelson@jostens.com. By sending us your story, you'll be able to share it with thousands of JRR readers.

Jostens Renaissance Review statistic of the issue

Media, especially television, continues to play an ever-increasing role in the lives of youth. Here are some interesting statistics relating to TV and youth.

- 99% of American families have TV sets, with the average family owning 2.75 sets.
- American children, ages 2-17, watch television on average almost 25 hours per week or 3 ½ hours a day. Almost one in five watch more than 44 hours of TV each week.
- Television is the top after school activity chosen by children ages 6 to 17.
 - 28% of children's television shows contain four or more acts of violence.
- By the time a child is eighteen years old, he or she will witness on television (with average viewing time) 200,000 acts of violence including 40,000 murders.
- Children, ages 8 to 18, spend more time (44.5 hours per week- 6 1/2 hours daily) in front of computer, television, and game screens than any other activity in their lives except sleeping.

Source: National Institute on Media and the Family; Dr. David Walsh.

Reminders

Countdown to the Conference

We don't want you to miss any of the event, so we've posted a countdown on our website. Check it out at <http://www.jostens.com/edserv>. The countdown is located just above the Jostens Renaissance banner on the right side of the page.

Educator Services Website

Provides information about Jostens Renaissance. Register and get full access to all the program information. www.jostens.com/edserv

Renaissance Review Archive

Provided to you on our new website: http://www.jostens.com/edserv/renaissance/ren_400_20.asp

2006 fall edition of New Heights - The Official Magazine of Jostens Renaissance

Visit the Educator Services home page and the link for New Heights is on the right of the page, just under the Jostens Renaissance banner. <http://www.jostens.com/edserv/default.asp>

2007 Jostens Renaissance National Conference Theme Unveiled

Visit <http://www.jostens.com/edserv/renaissance/images/2007conftheme.pdf> to see the 2007 National Conference theme!