

**Online Registration
Now Available!**
for the
**2008 Jostens Renaissance
National Conference**

<http://renaissancenational.jostens.com>

**Jostens Renaissance Review #14
March 27, 2008**

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Conference Information

Online Registration Now Available

It's time to get registered for the 2008 Jostens Renaissance National Conference! Our online registration is now available. Only credit card registrations will be accepted online, but you can download a registration form (on the Conference Registration page of the registration site in the Mail or Fax section) and send it in along with your check.

Here is the Online Registration Link: <http://renaissancenational.jostens.com>

We have also posted this link on our Educator Services website in two areas for future reference:

- Go to www.jostens.com/edserv and click on "Register online>>" link under the "Turn It Up! icon" in the middle of the page
- Go to the conference section of our website and get the link to register there: http://www.jostens.com/edserv/renaissance/ren_310.asp

The 2008 Jostens Renaissance National Conference is going to be another amazing experience. We'll see you in Phoenix!

Conference Registration Rates

Once again, it pays to get your Jostens Renaissance National Conference registration in early. Register early to take advantage of the available price break! The registration fee includes admittance to all sessions, conference materials, five meals and a Jostens Renaissance National Conference T-Shirt. The postmarked date determines the registration fee:

- Registrations postmarked by **5/15/08** - **\$275**
- Registrations postmarked **5/16/08** - **7/3/08** - **\$300**
- On-Site registration (**after 7-3-08**) - **\$325**

Registration forms and online registraion will be coming at a later date.

Conference Location Link!

Jostens Renaissance is very pleased to announce that the 2008 Jostens Renaissance National Conference will be held in **Phoenix, Arizona July 11-13, 2008**. All Jostens Renaissance sessions will be held at the **Phoenix Convention Center** and the luxurious **Hyatt Regency Phoenix Hotel** will serve as our host hotel!



To view all hotel information, visit the following link: http://www.jostens.com/edserv/renaissance/ren_350.asp

Jostens Renaissance National Conference Featured Presenters Now Posted on Website

Click on the link below to check out the lineup of outstanding presenters scheduled to present at the 2008 Jostens Renaissance National Conference.

http://www.jostens.com/edserv/renaissance/ren_315.asp

As we receive and accept breakout session submissions, we'll post them to the site as well. You'll be able to start determining the sessions that you'd like to attend in advance! Keep checking the Jostens Educator Services website for updated information on the 2008 Jostens Renaissance National Conference.

Your Ideas

This issue's winning JRR Idea - Be a Better Bulldog Day - Helping Incoming 9th Graders Transition to New Albany High School

Submitted by: **Bev Hiatt**
New Albany High School
New Albany, IN

Our mascot is the Bulldog, and each year we have a "Be A Better Bulldog" Day. Students can apply to become "Better Bulldogs". They are specially selected and trained to help teachers by making copies and assisting with other services, but they are specially trained to help with BBB Day. During the school year, this group of students take new students around the building and show them the main places like the: Cafeteria, Health Office, General Office, Counseling area, Athletic Office, etc.

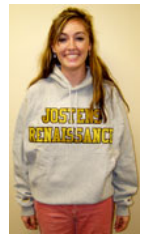
But this group was created for Be A Better Bulldog Day.

This event takes place the week before the first day of school for incoming ninth graders. Incoming students are encouraged to sign up before hand. When they come in, they are divided into several groups and shown around the school by a "Better Bulldog" student. Faculty or staff work the different areas and explain about our rules and procedures. Later in the day there is a scavenger hunt where the incoming students get their papers stamped at certain locations. They end up in the cafeteria where they are served pizza and are joined by their parents. Parents and students meet the ninth grade teachers and hear what will be expected of them in the coming year.

New Albany High School is a large school of around 2300 students. BBB Day eases the tension and anxiety of the first day of school. Incoming ninth graders get to tour the school building and meet other classmates in addition to meeting many upper classmen, teachers, and administrations. They learn about our clubs, activities, and what we have to offer. Students attending this day will receive their class schedule before other classmates, and they receive a BBB shirt. During the first week of school Better Bulldog students are encouraged to wear their BBB shirts so new students can ask them questions or directions when they see them around the hall.

For more information about Be A Better Bulldog Day or the New Albany High School Renaissance program, please contact Bev Hiatt at bhiatt@nafcs.k12.in.us

For submitting this issue's winning idea Bev will receive a Jostens Renaissance hooded sweatshirt and now becomes eligible for the 2008 JRR Idea of the Year grand prize.



It's TIME to become a Rock Star - Submit Your Ideas!

Once again Jostens Renaissance will be running our annual "Idea of the Year" contest. If you submit the winning idea, you'll receive ROCK STAR TREATMENT at the 2008 Jostens Renaissance National Conference.

What's Rock Star treatment?

- Airfare for two to the Jostens Renaissance National Conference
- Limousine transportation from the airport to the host hotel
- Upgraded Hotel accommodations
- Complimentary registrations for you and your guest
- VIP Dinner
- Official Jostens Renaissance National Conference Tour Jacket
- Limo ride back to the airport
- More information to be revealed in upcoming issues

How to submit your idea

Do you have an idea from your Jostens Renaissance program that has improved your school's environment? Submit your ideas to charley.nelson@jostens.com. We'll select a "winning idea" for each issue and the individual submitting the published idea will receive a Jostens Renaissance Review sweatshirt and be eligible for the 2008 Idea of the Year Contest.

Hot Stories

Nominate Now!

For 20 years, Jostens Renaissance has worked with American schools to motivate and recognize students, teachers, advisers, business leaders and many others that partner to strive for and recognize academic excellence.

Jostens Renaissance is committed to celebrating and rewarding Renaissance excellence through scholarships and recognition of outstanding Renaissance Educators.

The link below has information on the Jostens Renaissance Student Scholarship for students and the Teacher Scholarship for educators as well criteria and the nomination process for Jostens Renaissance Coordinator of the Year and Jostens Renaissance Hall of Fame.

Consider nominating your deserving students and teachers for this recognition.

Click here for more information. **Deadline is May 1st.**

http://www.jostens.com/edserv/renaissance/ren_490.asp

Program Enrichment

Contribute to the Discussion Board - **Win an i-Pod Shuffle!**

In an effort to maximize the potential of the Educator Services Discussion Board, we will be holding a drawing every two weeks for an i-Pod Shuffle. All you have to do is **make a contribution to the discussion board between now and April 8th** and you'll be eligible to win a Shuffle.

There are already numerous active discussions, so just post your comment and join in! Better yet, feel free to start a new discussion area. Post a Renaissance question and hear back from some of the greatest educational minds in North America. Ask a question about attendance, discipline, staff morale, anything and you'll get great responses.

The Discussion Board can network thousands of educators and provide you with insights from experienced educators. All you have to do is get involved! And hey, you might win a Shuffle along the way!

To get started, just click on this link - <https://edserv.jostens.com/default.asp>

Congratulations to **Shelly Smereka!**

Shelly's name was drawn from all those who made a contribution to the Educator Services Discussion Board over the past two weeks. As a result she is our **13th i-Pod Shuffle winner.**

Star Fish Story Available Online and on DVD

As we enter the "dog days" of the school year, the star fish story can prove to be the perfect thing to inspire you until spring. To view the Star Fish Story, just click on this link <http://www.youtube.com/watch?v=1wuSaNCIde4>

If you'd like to purchase a copy of the Star Fish DVD, email Norma Christenson at norma.christenson@jostens.com. Cost is \$12.



New You Tube Video Posted - "Get Into It!"

To date over 5000 people have viewed the Starfish Story on line. We've had such a great response that we've added another video on You Tube and this one's just for fun while still sending a strong Jostens Renaissance message.

Just click on the link below and take a look at "**Get Into It!**" We know that you'll enjoy it!

<http://www.youtube.com/watch?v=5MITrQz5Ws&feature=user>



Following Freshmen Blog

A new addition to the Jostens Educator Services website home page is Following Freshmen. Alex, Bailey and Caitin are blogging their freshman year college experience. This is an invaluable resource for high school seniors as it provides insight into what college life is really like. Find out about the academic stresses that college places upon students; how do you meet new friends; what do you do when your roommate literally stinks; what's it like to be away from home?

Discover what the freshman experience is like through the eyes of a freshman.

Take a look at the last posting to get an idea of the honest and invaluable information that is at your fingertips on the Following Freshmen Blog:

This Coming Week

So finals are almost here. I absolutely can't wait. I made the mistake of taking all general ed classes this quarter. It seemed like a good idea at the time; just getting a bunch of bad classes out of the way. Wrong. It has just made this quarter much more stressful. It was an amazing feeling when I walked out of my math class for the last time. Except for the final of course. As much as I know I need to study for the coming week, I am having a hard time getting myself to. I have three friends coming up this weekend, which is just going to make it harder. Luckily, most of my finals are later in the week. And after that, spring break. It might only be ten days, but I am so excited. I just can't wait for a break from classes and stress.

Postings are made three times a week. To follow the freshman journey of Alex, Bailey and Caitlin, just go to the Jostens Educator Services home page and click on the Following Freshman link.

<http://www.jostens.com/edserv/default.asp>

Statistic of the Issue - Good Jobs Vanish for Workers with Less Education*

High School dropouts and even high school graduates who lack specialized job training have seen their already limited employment prospects steadily decline during America's decades long shift from a manufacturing based economy to a service economy.

Workers with Good Jobs (Pay at least \$17 per hour [in 2005 dollars] and health insurance is fully or partly paid by employer; pension plan with worker participation)

NO HIGH SCHOOL DIPLOMA - 1979 - 14.8% 2005 - 3.9%

HIGH SCHOOL GRAD - 1979 - 21.0% 2005 - 14.0%

Workers with Bad Jobs (Pay less than \$16.50 per hour and have no benefits)

NO HIGH SCHOOL DIPLOMA - 1979 - 40.8% 2005 - 60.6%

HIGH SCHOOL GRAD- 1979 - 29.3% 2005 - 36.3%

*Source - John Schmitt, Center for Economic and Policy Research; St. Paul Pioneer Press, Sunday, 3-23-08

Events & Reminders

Events

Upcoming Jostens Renaissance Events

April 10, 2008 - Jostens Renaissance Philadelphia Workshop - For more information, contact Keri Casey at keri.casey@jostens.com

Upcoming Jostens LeaderShop workshops

April 15, 2008 - Tucson, AZ - For more information, contact Brent McCasland at [brent.mccasland@jostens.com](mailto:mccasland@jostens.com)

Reminders

Platinum Program Coupon Books

They're FREE and they are going fast! Bigger and better than ever with more offerings from brand-name companies. Order now: http://www.jostens.com/edserv/renaissance/ren_500.asp

Educator Services Website

Provides information about Jostens Renaissance. Register and get full access to all the program information. www.jostens.com/edserv

Renaissance Review Archive

Provided to you on our new website: http://www.jostens.com/edserv/renaissance/ren_400_20.asp

Post Cards -Personalize Recognition for Students

We've made post cards out of the three student related motivational posters. The cards are 5" x 7" are packed individually. Cost is \$.10 per card. To order, email norma.christenson@jostens.com and list the number of cards you'd like and the address to ship them to. We'll put an invoice with the shipment.

National Conference MemoryBook now available on OurHubub.com

Use this Promotion Code: **RENA4RA8** for 15% OFF the price of your memory book!



Black History Commemorative Poster

To order, please e-mail norma.christenson@jostens.com. Include # of posters, your name, school name, address. \$1.00 per poster plus postage. An invoice will be included with your order.



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