



## Jostens Renaissance Review #15 April 11, 2007

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## **Time is Running Out!**

You only have until **May 9th** to **submit your idea for the Jostens Renaissance Review Idea of the Year contest**. The winning submission will receive Rock Star treatment for two people to the 2007 Jostens Renaissance National Conference. A runner-up will receive an all expense paid trip for one to the 2007 Jostens Renaissance National Conference and a 3rd submission will receive one registration to the 2007 Jostens Renaissance National Conference. (Restrictions apply) Don't wait as the clock is ticking. Send your outstanding Jostens Renaissance Ideas to [Charley.Nelson@jostens.com](mailto:Charley.Nelson@jostens.com)

## **We're LIVE! Register Now!**

Registration information and materials for the 2007 Jostens Renaissance National Conference are now available on the Jostens Educator Services web site.\* Electronic registrations using a credit card can be made over the internet, or forms can be downloaded and sent with an accompanying check to Jostens to secure your spot at this incredible event! Click here to see the tentative agenda and line-up of speakers.



<http://renaissancenational.jostens.com/MainPage.asp>

## **This issue's winning JRR Idea**

**Jostens Renaissance Week  
Lanier Co. Elementary School  
Lakeland, GA**

At Lanier County Elementary School we have implemented a Jostens Renaissance Week at school which begins on Monday and culminates with our parade and pep rally on Friday. To bring additional recognition to our students we showed each event and the accompanying special awards on our "Morning News Crew Show at LCES!" The students loved being on television and receiving their awards. The morning news show was broadcast live and seen through out the school and each student felt like he or she was a movie star that day! We decorated the news room with the theme for the nine weeks so the studio had a whole new look!

On **Monday** we had Outstanding Behavior Day where we honored every student that had outstanding behavior for the last nine weeks. They signed a banner and we featured the banner on school TV that morning. Then we pulled names out of the box and lucky students got to be DJ's on the local radio rock radio station MIX 96! We brought more recognition and visibility to more students on **Tuesday** with was Most Improved Student Day. On **Wednesday** it was Perfect Attendance Student Day where students were announced, seen on school TV and then treated to a movie, popcorn, and drink! On **Thursday** it was Hot Dog Good Grade Time where the grade level was announced that had earned the most A's as well as the grade level that had earned the most S+'s ! The week's activities really helped us recognize lots of students and best of all, the week geared everyone up for the **Friday** finale - our Pep Rally and Parade. This week was truly a hit with the students and staff!

For more information about this winning idea, contact JoNan Holbrook at [jholbrook@lanier.k12.ga.us](mailto:jholbrook@lanier.k12.ga.us)

*For submitting this issue's winning idea JoNan will receive a Jostens Renaissance hooded sweatshirt and now becomes eligible for the 2007 JRR Idea of the Year grand prize.*

### **Why should you submit your idea? Because you want Rock Star Treatment!**

Once again, the Jostens Renaissance Review will select a winning idea from those published. And once again, the winning idea will receive an all expense paid trip to the 2007 Jostens Renaissance National Conference. This year's grand prize will be bigger and better than ever. The winning idea will receive **limousine transportation from the Orlando airport to the luxurious Buena Vista Palace Hotel and Spa**. You will travel like a rock star as a limousine will be waiting for you! The limo will pick you up at the airport and take you to the hotel. **On the Thursday evening before the conference begins, you'll be "limo'd" to and from the restaurant to join other Jostens Renaissance National Conference dignitaries at one of the finest restaurants that Orlando has to offer. It will provide the backdrop for a spectacular evening.**

And there's more limousine transportation waiting for you at the conclusion of the conference when a **limo will be waiting outside the luxurious Buena Vista Palace Hotel and Spa to take you back to the airport.**

**Your hotel accommodations will be upgraded.** Standard rooms are never good enough for a Rock Star, so a standard room certainly won't be good enough for you! If you submit the winning idea to the Jostens Renaissance Review, Jostens will upgrade your accommodations and you'll call one of the finest rooms that the luxurious Buena Vista Palace Hotel and Spa has to offer. You'll be calling these upgraded accommodations home for three nights.

**You'll receive the "red carpet treatment!"** Like any rock star, waiting in line is just not OK! If your idea is selected as the winner of the Jostens Renaissance Idea of the Year contest, we'll roll out the red carpet for you! You won't have to wait in line for any of our four general sessions. We'll have reserved seats in the front row for you! We'll usher you in through a side entrance and

seat you before the doors open. You'll be up front for the opening and closing sessions as well as at the rally and you'll have your own table for the banquet!

**And you'll receive an official Jostens Renaissance Tour letterman's jacket.** Every Rock Star worth his weight has a letterman's jacket dedicated to his tour. The winner of the JRR Idea of the Year contest will be the proud owner of a Jostens Renaissance letterman's jacket. When the weather turns cold, you'll be the envy of everyone at school as you are handsomely attired in your new Jostens Renaissance jacket.

Look for more information in upcoming issues about the JRR Idea of the Year contest as there are more additions to come! You can't receive rock star treatment if you don't submit an idea!

### **And did we mention there's a runner-up and 3rd place in the Idea of the Year Contest?**

The runner-up submission will receive a trip for one to the Jostens Renaissance National Conference in Orlando this July. Included is airfare, 3 nights' lodging and registration. The 3rd place submission receives two free registrations to the 2007 Jostens Renaissance National Conference.

### **Jostens Renaissance announces changes to its Student Scholarship (formerly the Eagle Scholarship)**

In May of 2007, Jostens Renaissance will again award an outstanding student a renewable scholarship. But this year's scholarship offers more than in the past.

The winner of the 2007 Jostens Renaissance Student Scholarship will receive:

- **A \$2500 scholarship, renewable for 3 additional years bringing the total value of the scholarship to \$10,000.**
- **An Apple I-Book**

Four Jostens Renaissance Student Scholarship runners-up will also be awarded. Each runner-up will receive:

- **An Apple I-Book**

For more information about the Jostens Renaissance Student Scholarship and application information, please click on the following link: [http://www.jostens.com/edserv/renaissance/ren\\_490.asp](http://www.jostens.com/edserv/renaissance/ren_490.asp). Please scroll down the page to the information on the Eagle Scholarship.

All Jostens Renaissance Student Scholarship applications must be received by **May 1, 2007**. Please send application and accompanying transcripts and letters to:

Charley Nelson  
Jostens  
3601 Minnesota Drive  
Suite 400  
Minneapolis, MN 55435

## **Jostens Renaissance is looking for its next Teacher Scholarship winners (formerly the Aerie Scholarship)**

Jostens Renaissance is committed to supporting educators who dedicate themselves to making their school and Renaissance program the best it can be by providing scholarships to Renaissance educators.

Each year up to four (4) \$1,000 scholarships will be awarded to educators from an active Jostens Renaissance school who are returning to college during the summer to further their education. Whenever possible, one recipient will be selected from the northern, southern, eastern and western regions of the U.S.

Selection of the Teacher Scholarship recipients will be based upon the following criteria:

- Applicant must be on staff at a Jostens Renaissance school.
- Applicant must submit two letters of recommendation-one from a student and one from a colleague.
- Applicant must detail how the scholarship will have an impact upon the recipient and, therefore, upon the applicant's school and students.
- Applicant must submit a 500-1000 word essay discussing the impact that Jostens Renaissance has made upon the applicant's school.

To apply, fill-in the [application](#) and submit it with the above documents. Deadline is **May 1st**.

## **Who's in the news!**

### **Submit your story**

If your Jostens Renaissance program has made the local newspaper or any other type of published media in your area, send us a link and we will include it in the next issue of the Jostens Renaissance Review. Please e-mail the article link to: [charley.nelson@jostens.com](mailto:charley.nelson@jostens.com). By sending us your story, you'll be able to share it with thousands of JRR readers.

## **Jostens Renaissance Review statistic of the issue**

You all know that it's PROM TIME. Here is some information surrounding Prom and teen behavior.

- **72% of teens aged 16 – 18 anticipate attending Prom.** (15 year olds, though not able to attend Prom at most schools are even more excited about the event – 85% hope to attend Prom when they're able.)
- **2% of Prom attendees will “go solo.”**
  - 37% will go with a boyfriend or girlfriend
  - 27% will go with a date who's not a boyfriend or girlfriend
  - 22% will go with a good friend
  - 22% will go with a group of friends
- **Nearly 7 in 10 prom-age teens (69%) said they'll attend an after Prom party**
  - 33% of 16 – 18 year olds said they'd go to a party at someone's house
  - 23% plan to go to a supervised, school-sponsored party
  - 19% plan to go to a hotel after Prom
  - 31% plan to go “somewhere else,” i.e. beach, etc.
  - 15% plan to go “somewhere romantic”
  - 7% plan to catch a movie after Prom
- **25% of teens plan to go home immediately after Prom**
  - 33% of girls plan to go home after Prom
  - 18% of boys plan to go home after Prom

*Source: TRU Research's Omnibuzz online survey*

## **Reminders**

### **Countdown to the Conference**

We don't want you to miss any of the event, so we've posted a countdown on our website. Check it out at <http://www.jostens.com/edserv>. The countdown is located just above the Jostens Renaissance banner on the right side of the page.

### **Educator Services Website**

Provides information about Jostens Renaissance. Register and get full access to all the program information. [www.jostens.com/edserv](http://www.jostens.com/edserv)

### **Renaissance Review Archive**

Provided to you on our new website: [http://www.jostens.com/edserv/renaissance/ren\\_400\\_20.asp](http://www.jostens.com/edserv/renaissance/ren_400_20.asp)

### **2006 fall edition of New Heights - The Official Magazine of Jostens Renaissance**

Visit the Educator Services home page and the link for New Heights is on the right of the page, just under the Jostens Renaissance banner. <http://www.jostens.com/edserv/default.asp>

## **2007 Jostens Renaissance National Conference Theme Unveiled**

Visit <http://www.jostens.com/edserv/renaissance/images/2007conftheme.pdf> to see the 2007 National Conference theme!

[Download the issue as a PDF](#)