



**You don't want to miss the 2009  
JostensRenaissance National Conference.**

This year's conference promises to be the best ever. From Kevin Carroll to Erin Gruwell, there's an all-star line-up of presenters sure to make the conference remarkable both personally and professionally.

**You're not just attending a conference, your  
investing in the future of your school.**

**Jostens Renaissance Review #33  
April 16, 2009**

**CONFERENCE INFORMATION**

- 2009 Conference Registration is now live
- 2009 Conference Room Rates Announced
- 2009 Guest Presenters Announced
- 2008 Conference Updates on Educator Services Website

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**HOT STORIES**

- This issue's Discussion Board iPod drawing winner

**PROGRAM ENRICHMENT**

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**AVAILABLE TO ORDER**

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- "We Believe in You" DVD
- Bullying Beyond the Schoolyard: Preventing and Responding to Cyberbullying
- Platinum Program Books

**EVENTS & REMINDERS**

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- Educator Services Website
- Renaissance Review Archive

- Post Cards - Personalize Recognition for Students
- New Black History Poster still available!
- Starfish Story Link
- Platinum Program Coupon Books available

## Conference Information



### What they said...

"The Jostens Renaissance National Conference is the premier educational conference in the nation. If you want to motivate and inspire students, create a school culture where academic success is celebrated and build connections for students on your campus - this is the place to be."

*Jennifer Duston, Asst. Principal  
Foothill Technology High School  
Ventura, CA*

**2009 Jostens  
Renaissance  
National  
Conference  
Registration  
is now live!**

Registration forms for the 2009 Jostens Renaissance National Conference are now available on-line. Whether you're registering via credit card or planning on downloading registration forms and mailing them in with payment check, the registration forms can be found at:



<http://renaissancenational.jostens.com/MainPage.asp>

The registration process has never been easier. Just go to <http://renaissancenational.jostens.com/MainPage.asp> and enter the appropriate information. If registering by credit card, the process can be completed on-line. If you're paying by check, please download all registrations and mail them to the Jostens Renaissance office with accompanying payment.

The on-line registration process has been improved this year allowing you to register multiple attendees and only enter one credit card! No longer is it necessary for you to repeatedly enter the same credit card number multiple times because of multiple attendees. **But please note these important points:**

- Please make sure that you click on the "Add Attendee" button for **each individual** you register, Including the last individual.
- Check the **attendee box on the right** of the page to ensure that you have all attendees listed.
- **Only those listed in the attendee box** on the right of the page will be registered when you click on the "submit registration/print and mail registration" button at the bottom of the page.

\*There will be **no registration form** on the mailer that is sent out. All registrations will be completed on-line whether submitted by credit card or downloaded and mailed in with accompanying check.

## 2009 Conference Room Rates

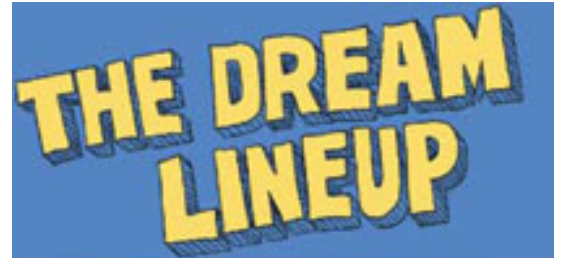
It's never too early to begin thinking about the 2009 Jostens Renaissance National Conference! We hope that you'll consider joining us in beautiful Orlando, Florida, July 17 -19, 2009. Save the date and mark your calendar!

The accommodations for the 2009 Jostens Renaissance National Conference will be spectacular as the Caribe Royale serves as the host hotel as well as the site for the conference. The Caribe Royale is an all suites hotel and will provide the luxurious accommodations that the Jostens Renaissance National Conference is famous for. Rooms at the Caribe Royale are \$149 per night plus tax.

Located on over 45 acres the Caribe Royale is a blend of lush landscaping, waterfalls and superior hospitality. To view the hotel and convention center, visit the following link: <http://www.cariberoyale.com/>

## 2009 Guest Presenters Announced

Guest presenters for the 2009 Jostens Renaissance National Conference have been announced! The speakers are amazing and represent the best in educationally related fields. They'll be worth the trip to conference! **Visit this link to view:** [http://www.jostens.com/edserv/renaissance/ren\\_315.asp](http://www.jostens.com/edserv/renaissance/ren_315.asp)



## 2008 Conference Updates on Educator Services Website

We have made a bunch of updates to our site regarding the 2008 and 2009 National Conferences. You can find it all in this section: [http://www.jostens.com/edserv/renaissance/ren\\_300.asp](http://www.jostens.com/edserv/renaissance/ren_300.asp).

- Watch the 2008 Conference Video
- View all the 2008 Conference Pictures (General, Harry Potter Skit, Olympics)
- Get 2008 Breakout Sessions - Download individual PDF's or PowerPoints of Presenters various sessions. (You must be logged in to view this page. See link on left navigation)
- 2009 Hotel Information

We've also updated the Educator Services registration information. We use the discussion board as our means to register you to view premium content. On the Educator Services homepage, click on "Register Here" or the "see FAQ's" links at the upper right of the page. <http://www.jostens.com/edserv/>

## Your Ideas

### **This Issues Winning JRR Idea -**

#### **Great Expectations**

*Dawn Powers*

*Middleburg High School*

*Middleburg, FL*

The students at our high school sometimes need a reminder that there have been many students who have been successful that graduated from Middleburg High School. Our school is in a rural area, and many times students have the perception that they cannot be successful and have low expectations. We turned the negative phrase "What do you expect, I'm from Middleburg?" into a positive statement.

The Leadership Class asked the faculty for names of successful alumni and started the process of calling these people to set up interviews. We filmed the former students in their environments, and they talked about their successes since graduation. We interviewed doctors, veterinarians, NFL players, and singers from Red Jumpsuit Apparatus. We had them speak about their accomplishments since high school. Each graduate that was interviewed ended their segment by saying "What do you expect? I graduated from Middleburg High School."

Right before statewide testing, we had an assembly for our students and showed the video that we created. We rolled out the red carpet and clapped for the students as they walked into the forum to make them feel special. They had no idea what they were getting ready to see. The leadership class briefly spoke about what success meant to them, and then asked "What do you expect?" and led students in the cheer, "If you're proud to be a Bronco, clap your hands." We then showed the video. Many students got really emotional, teary-eyed, inspired, and felt a strong sense of pride to be a Bronco. After the video, Tyler Robinson, a Jostens's representative, spoke to the students. The mind set was definitely changed. We plan on adding to the video each year and challenged the students to come back and be in the video one day.

For more information please contact Dawn Powers at [DPOWERS@mail.clay.k12.fl.us](mailto:DPOWERS@mail.clay.k12.fl.us)

*For submitting this idea, Dawn will receive a Jostens Renaissance hoodie and is now eligible to*

receive an all expense paid trip for two to the 2009 Jostens Renaissance National Conference.

## **We love your Ideas - and so do other schools!**

### **Submit Your Idea to the Jostens Renaissance Review**

and you could receive an all-expense paid trip to the 2009 Jostens Renaissance National Conference in Orlando! There is still time to be a rock-star: **Deadline for submitting your idea is April 30th.**



### **How to submit your idea**

Do you have an idea from your Jostens Renaissance program that has improved your school's environment and provided recognition for a deserving group of students or staff? Submit your ideas to [charley.nelson@jostens.com](mailto:charley.nelson@jostens.com). We'll select a "winning idea" for each issue and the individual submitting the published idea will receive a Jostens Renaissance sweatshirt and become eligible for the 2009 Idea of the Year Contest. And remember, **the idea picked as the best submission for this school year will receive an all-expense paid trip for two to the 2009 Jostens Renaissance National Conference in Orlando.** Submit your ideas early - and often! Submit as many as you'd like. We look forward to receiving them. **Deadline for submitting your idea is April 30th.**

## **Hot Stories**

### **This issue's iPod drawing winner**

Congratulations to **Tovanda Palmer**, our **fifteenth** iPod drawing winner for this school year. You could be our next winner! All that you need to do is to make a contribution to the Jostens Educator Services Discussion Board between **today and April 30th** and you're eligible. One name will be randomly drawn from those who have contributed to the Discussion Board during the previous two week period and that lucky individual will win an iPod Shuffle. Go to the Jostens Educator Services Website and contribute to the Discussion Board and you may be our next winner! <http://www.jostens.com/edserv/default.asp>

# Program Enrichment

## **Following Freshman Blog: Read about Scotty and DJ**

Follow the trials and tribulations of Scotty and DJ as they make their transition from high school to college. Each blog brings a unique perspective to the freshman college experience. Each student has his/her own challenges in making the adjustment to being in college and all of the demands that the college experience brings. Discover what the college experience is really like through the eyes of a real college freshman!

Take a look at a recent posting to get an idea of the honest and invaluable information that is at your fingertips on the Following Freshmen Blog:

### **Figuring It Out**

I registered for next fall's classes, and it turned out much better than I thought it was. Though I was initially frustrated that there were hardly any classes that fit what I was planning on doing, I talked with my advisor and he pointed me in the right direction, and showed me a bunch of classes that will complement my planned course of study. As of right now, I'm registered for a class on Writing Childhood, which is a combination of writing and child psychology; Staging America, which is about contemporary American playwriting; Cultural Citizenship, which is about power systems in American media; and Anti-Semitism, which is about exactly what the class title suggests. All these classes should help me figure out the writing/history angle of what I plan on studying. It was just a matter of knowing where to look to find what I wanted.

I finished one of my finals for this semester already, and when I finished that presentation I realized how near I was to the end of the semester, and moreover, the end of my first year of college. Of course, I've still got two more major papers to put together and some revisions to do as well, but I've got less than three weeks left of this. As much as I love it here, I'd be lying if I said I wasn't looking forward to getting done here and going home.

### **Decisions, Decisions**

There is a line in one of my favorite songs that goes "Every new beginning comes from some other beginning's end." As I complete my last month of my freshmen year I have found this lyric to be very true. I have to pick my classes for next semester within the next few weeks. Although I have decided to remain at community college until at least next spring I am not any closer to deciding what to major in. In fact I am more confused now than ever before. This is causing issues as I do not know what classes to take next semester. I like so many things, but love nothing. I am also good at many things, but great at none. The good thing is that I know a lot of people who feel this way so at least I am not alone. Every week I want to do something different or double major. One idea ends and the next begins.

Another aspect in which I am not alone in is being stressed. Everyone I talk to says they have so much work to do in the next few weeks and they have no idea how they are going to get it done. I

have five projects and five finals to take. If there is one skill I am going to master by the end of the semester it will be time management. One project or test ends and another begins. Despite the confusion and the stress I feel I have grown tremendously this semester. I am not stuck to a plan. I am exploring options and I am finally starting to realize that once college is over I am in the working world forever so I should take my time and find out what I love. That is what I have decided. I will take each day as it comes and enjoy each adventure as everyday is an adventure.

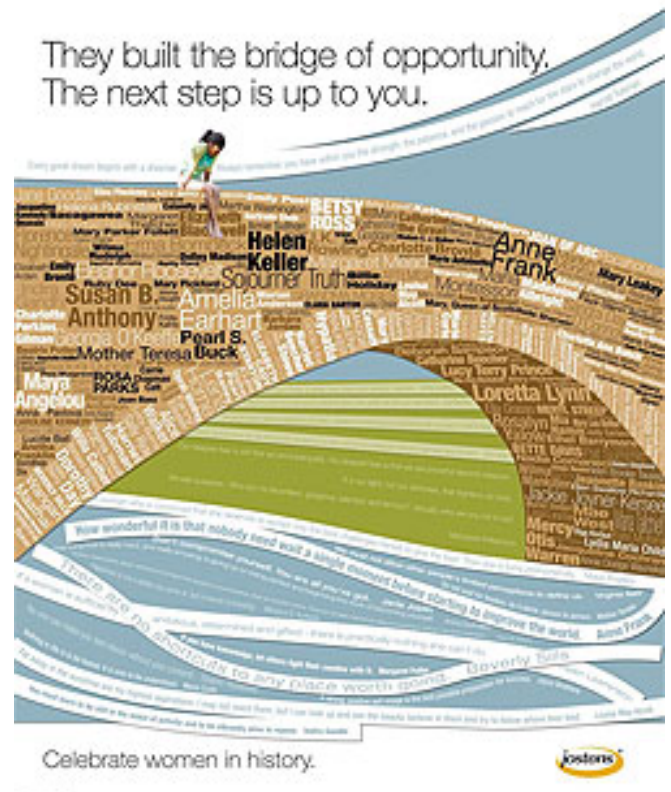
Postings are scheduled to be made twice weekly. To follow the freshmen journey of Scotty and DJ, just go to the Jostens Educator Services home page and click on the Following Freshmen link. [www.jostens.com/edserv](http://www.jostens.com/edserv)

## ORDER TODAY!

### "Celebrating Women in History" Poster available for order

Educator Services is proud to announce our newest poster "Celebrating Women in History". This motivational poster shows many great women throughout history who have made invaluable contributions to the world.

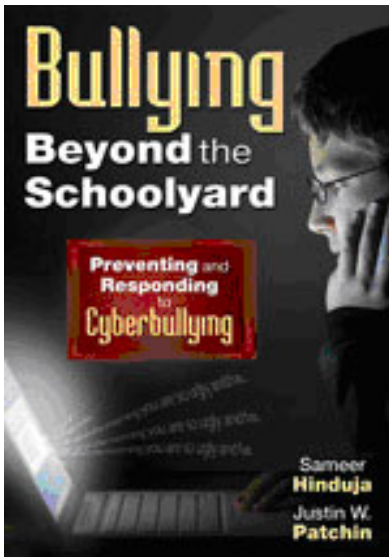
If you would like to purchase this poster, please e-mail [norma.christenson@jostens.com](mailto:norma.christenson@jostens.com). Cost per poster is \$1.00. Please include your school name and shipping address as an invoice will be included with your shipment.



**Now Available: "We Believe in You" DVD (limited quantities available)**



We Believe In You is now available. This 5 minute, twenty second film was used at the opening of the 2008 Jostens Renaissance National Conference. With Kenny Loggins' *If You Believe* providing the musical and lyrical background, this short film is inspirational, motivational, topical and powerful! This short film is perfect for a faculty meeting, a committee meeting or being shown to the entire student body. It will entertain and inspire! Due to licensing agreements with Kenny Loggins, **only a limited number of the DVDs could be produced.** Order yours today before the supply is gone. Cost is \$15 including shipping and handling. Email Norma at [norma.christenson@jostens.com](mailto:norma.christenson@jostens.com) to secure your copy now. An invoice will be mailed with your copy of *We Believe In You*.



**Now Available: *Bullying Beyond the Schoolyard: Preventing and Responding to Cyberbullying***

Dr. Justin Patchin's presentations at the 2008 Jostens Renaissance National Conference brought much needed attention to a growing issue with students - cyberbullying. Here's your chance to find out more through his just published work. Identify the warning signs of cyberbullying and prevent inappropriate behaviors!

*Bullying Beyond the Schoolyard* helps educators confront technology-based aggression and ensure the safe and responsible use of computers and the Internet.

Cyberbullying is the intentional and repeated act of causing harm to others through the use of computers, cell phones, and other electronic devices. The authors help educators understand the potential consequences of this deliberate behavior and present strategies for effective identification, prevention, and response.

Focusing on the way technology can facilitate or magnify bullying behavior, this comprehensive resource offers information, guidelines, and resources to give students the protection they need. Written by leading experts, this groundbreaking book offers the voices of youth affected by or involved in real cyberbullying incidents and includes:

- Illustrations of what cyberbullying looks like
- Tips for identifying cyberbullies or targets
- "Breakout boxes" highlighting hundreds of anti-cyberbullying strategies
- A review of current research and legal rulings

- Strategies for responsible social networking
- Follow-up reflection questions in each chapter
- Guidelines for working with parents and law enforcement

Jostens Renaissance is proud to partner with Dr. Patchin and make this book available to you for the discounted rate of \$30 plus shipping. To order your copy, email Norma Christenson at [norma.christenson@jostens.com](mailto:norma.christenson@jostens.com) and include your address. We'll get it in the mail immediately and include an invoice in the shipment.



**Order your Platinum Program Books Today.**

**It's bigger and better than ever!**

[Click Here Now!](#)

## Events & Reminders

### Events

#### Upcoming Jostens Renaissance Events

**May 29, 2009** - 2nd Annual WECARE Conference (WEstern Canada Amazing Renaissance Educators) - 8:30 am to 4:00 pm. Held at the Innisfail Middle School, Innisfail, Alberta. For more information contact Shelley Smereka at [ssmereka@chinooksedge.ab.ca](mailto:ssmereka@chinooksedge.ab.ca) or Jim Saunders at [Jim.Saunders@jostens.com](mailto:Jim.Saunders@jostens.com)

**July 17-19, 2009** - Jostens Renaissance National Conference - Held at the Caribe Royale in Orlando, FL. For more information contact your local Jostens Sales Representative.

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### Reminders

#### Educator Services Website

Provides information about Jostens Renaissance. Register and get full access to all the program

information. [www.jostens.com/edserv](http://www.jostens.com/edserv)

## Renaissance Review Archive

Provided to you on our new website: [http://www.jostens.com/edserv/renaissance/ren\\_400\\_20.asp](http://www.jostens.com/edserv/renaissance/ren_400_20.asp)

## Post Cards - Personalize Recognition for Students

We've made post cards out of the three student related motivational posters. The cards are 5" x 7" and are packed individually. Cost is \$.10 per card. To order, email [norma.christenson@jostens.com](mailto:norma.christenson@jostens.com) and list the number of cards you'd like and the address to ship them to. We'll put an invoice with the shipment.



## Black History Commemorative Poster

To order, please e-mail [norma.christenson@jostens.com](mailto:norma.christenson@jostens.com). Include quantity of posters, your name, school name, address. \$1.00 per poster plus postage. An invoice will be included with your order.

## Starfish Story Link

Send a powerful message to the faculty and staff of the important role they play each day. Every member of the faculty and staff can make a difference in every life that they touch. <http://www.youtube.com/watch?v=1wuSaNCIde4> If you'd like to purchase a copy of the Star Fish DVD, email Norma Christenson at [norma.christenson@jostens.com](mailto:norma.christenson@jostens.com). Cost is \$12.

## Platinum Program Coupon Books

The 2008 - 2009 Jostens Renaissance Platinum Program Coupon booklet is bigger and better than ever! You can order yours now by clicking on this link - [http://www.jostens.com/edserv/renaissance/ren\\_500.asp](http://www.jostens.com/edserv/renaissance/ren_500.asp)

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