



**2009 Jostens Renaissance National  
Conference Rally Cast and Dwight Carter**

**Jostens Renaissance Review #35  
September 10, 2009**

- Welcome Back! The Jostens Renaissance Review - Information, Ideas, Prizes!

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## **Welcome back!**

### **The Jostens Renaissance Review - Information, Ideas, Prizes!**

If you are new to the Jostens Renaissance Review, we'd like to introduce you to this e-publication. The JRR is a bi-weekly electronic publication with a very simple goal - to gather and disseminate Jostens Renaissance ideas from across North America thereby providing a networking vehicle for Jostens Renaissance students and educators. It features Jostens Renaissance statistics and news articles submitted by schools; keeps you updated with the latest Jostens Renaissance workshop information; provides tools for your program; and features informational updates about the 2010 Jostens Renaissance National Conference.

The Jostens Renaissance Review is successful because you make it successful! We count on you to provide the information and ideas that are the heart and soul of each issue. Your support is essential and we'll recognize you for that support! The focal point of each issue is an idea that works. Submit your Jostens Renaissance idea and if it's selected as the issue's best idea you'll receive a Jostens Renaissance hoodie and become eligible for the Jostens Renaissance Idea of the Year contest. The winner receives an all expense paid trip for two to the 2010 Jostens Renaissance National Conference. Another opportunity for you to contribute is by participating in our Educator Services Discussion Board. Leave a comment and you're eligible to win an i-Pod. Every two weeks, one name will be randomly drawn from those people who have contributed to the discussion board. That individual will receive an i-Pod for their effort! <https://edserv.jostens.com/default.asp>

On behalf of Jostens Renaissance, we are thrilled to extend our welcome back to you at the start of your new school year! We hope that you have settled back into school and that you're off to a great start. We know that this is going to be a very exciting and rewarding school year.

Please spend some time looking at the information included in this Jostens Renaissance Review and consider playing a larger role in Jostens Renaissance by submitting your idea and participating in our discussion board. Who knows, you could be our guest at the Jostens Renaissance National Conference next summer!

## **Conference Information**

### **2009 Conference a Success!**

According to all accounts, the 2009 Jostens Renaissance National Conference provided an incredible weekend for its almost 1100 attendees. From Kevin Carroll's amazing opening to breakouts providing information about Jostens Renaissance to Friday evening's event at Disney Hollywood Studios to Saturday's awesome rally to Sunday's unforgettable closing session with Erin Gruwell, attendees agree that the 2009 Jostens Renaissance National Conference lived up to its lofty expectations.

Look for a Special Edition of the Jostens Renaissance Review to announce the location of the 2010 Jostens Renaissance National Conference! We hope that you'll consider joining for an unforgettable weekend.

# Your Ideas

## **This Issues Winning JRR Idea - Red Rubber Ball Welcome Back**

Ms. Beverly Buffington  
North Hall High School  
Gainesville, Georgia

It all started with a RED RUBBER BALL, a mystery box bought at the Jostens Renaissance National Conference, bags with staffuly shirts in them, a little music and some ice cream! That's how we spelled RECESS during pre-planning at North Hall High School.

We required that all staff come to the cafeteria for RECESS. Curiosity got the best of some of them; the rest came willingly not knowing what Renaissance had in store for them "this time"!

When the staffuly entered the lunchroom for RECESS they were greeted by blaring upbeat music, a mystery box, two circles of bags spread out on the floor with a simple RED RUBBER BALL sitting innocently in the center. The bags had staffuly names on them; (face down) with the new "Catch the Spirit" t-shirts in them. Staffuly were instructed to stand in front of the bags but "don't pick them up, yet". As soon as all staff was present the instructions for the Musical Red Rubber Ball Game were given: just continue passing the ball to people randomly until the music stopped. Whoever had the ball when the music stopped could come to the center and pick out a gift that was in the mystery box we bought at the Jostens Renaissance National Conference. The rest of the staff continued the game. Much to our surprise the mystery box contained about 20 books all wrapped from Kevin Carroll. Who knew that adults could have so much fun with a little music and a Red Rubber Ball? What was great was the expressions on staffuly faces! For just a few minutes no one was thinking of the great tasks that lie ahead or how rocky the economy is, they just had fun. After the game was over and all the gifts were distributed, everyone was instructed to pick up the bag they'd been standing in front of, find the person whose name was on the bag and personally deliver the bag and new staff shirt to that person. Staffuly members were encouraged to make the recipient of the bag, their "official recess buddy" and to just check on them from time to time throughout the year. This was really cool because the entire staff was involved including custodians and lunchroom ladies! After the game everyone was treated to as much Rocky Road ice cream as they could eat symbolizing that yes, we know the economy is rocky but even in these times we can find happiness and have fun with something as simple as a RED RUBBER BALL!

Thank you Jostens Renaissance and Kevin Carroll for bringing happiness to our staffuly at North Hall High School! For more information about the Red Rubber Ball Welcome Back, contact Beverly Buffington at [Beverly.Buffington@hallco.org](mailto:Beverly.Buffington@hallco.org)



*For submitting this idea, Beverly will receive a Jostens Renaissance hoodie and is now eligible to receive an all expense paid trip for two to the 2010 Jostens Renaissance National Conference.*



### **How to submit your idea**

Do you have an idea from your Jostens Renaissance program that has improved your school's environment and provided recognition for a deserving group of students or staff? Submit your ideas to [charley.nelson@jostens.com](mailto:charley.nelson@jostens.com). We'll select a "winning idea" for each issue and the individual submitting the published idea will receive a Jostens Renaissance sweatshirt and become eligible for the 2010 Idea of the Year Contest. Submit your ideas early - and often! Submit as many as you'd like. We look forward to receiving them.

## **Hot Stories**

### **Platinum Program Coupon Books**

The 2009 - 2010, version of the Jostens Renaissance Platinum Program Coupon booklet looks to be bigger and better than ever! You can order yours now by clicking on this link - [http://www.jostens.com/edserv/renaissance/ren\\_500.asp](http://www.jostens.com/edserv/renaissance/ren_500.asp) 40 coupons from 29 different vendors, the Platinum Program Coupon Book easily provides over \$300 in potential savings. From food - Pizza Hut, Dominos, Steak & Shake - to clothing - Aeropostale, Wet Seal, 579 - to sporting goods - Dicks, Finish Line - to entertainment - Cedar Fair, Blockbuster, Hollywood Video, Regal Theatres, AMC Theatres - the Platinum Program has it all. Order yours today!

## Program Enrichment

### Still a great message - The Star Fish Story

As the school year starts we'd like to remind everyone that the Star Fish story is the perfect way to kick off the school year and send a powerful message to the faculty and staff of the important role they play each day. Every member of the faculty and staff can make a difference in every life that they touch. <http://www.youtube.com/watch?v=1wuSaNCIde4>

If you'd like to purchase a copy of the Star Fish DVD, email Norma Christenson at [norma.christenson@jostens.com](mailto:norma.christenson@jostens.com). Cost is \$12.



Order your Platinum Program Books Today.

It's bigger and better than ever!

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## Events & Reminders

### Events

#### Upcoming Jostens Renaissance Events

**October 9, 2009** - Oregon Jostens Renaissance Conference - Conference will be held at Forest Grove High School, Forest Grove, Oregon. The conference runs from 9:00 - 2:30. For more information contact Dan Peters at [dan.peters@jostens.com](mailto:dan.peters@jostens.com)

**October 12, 2009** - CARE Conference, Southern California - Conference will be held at Colony High School, Ontario, CA. The conference runs from 9:00 - 2:00. Cost is \$35 per attendee until Oct. 2. For more information contact Richard Parkhouse at [richard.parkhouse@jostens.com](mailto:richard.parkhouse@jostens.com)

**October 28, 2009** - CARE Conference, Northern California - Conference will be held at Weston Ranch High School, Stockton, CA. The conference runs from 9:00 - 2:00. Cost is \$35 per attendee until Oct. 2.

For more information contact Richard Parkhouse at [richard.parkhouse@jostens.com](mailto:richard.parkhouse@jostens.com)

**December 4, 2009** - PennJersey Jostens Renaissance Training Session - The training session will be held at Highland Regional High School, Blackwood, New Jersey. For more information contact Pete Sabatino at [peter.sabatino@jostens.com](mailto:peter.sabatino@jostens.com) or Frank Palatucci at [fpalatucci@bhprsd.org](mailto:fpalatucci@bhprsd.org)

## Upcoming Jostens LeaderShops

TBD

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## Reminders

### Educator Services Website

Provides information about Jostens Renaissance. Register and get full access to all the program information. [www.jostens.com/edserv](http://www.jostens.com/edserv)

### Renaissance Review Archive

Provided to you on our new website: [http://www.jostens.com/edserv/renaissance/ren\\_400\\_20.asp](http://www.jostens.com/edserv/renaissance/ren_400_20.asp)

### Post Cards - Personalize Recognition for Students

We've made post cards out of the three student related motivational posters. The cards are 5" x 7" and are packed individually. Cost is \$.10 per card. To order, email [norma.christenson@jostens.com](mailto:norma.christenson@jostens.com) and list the number of cards you'd like and the address to ship them to. We'll put an invoice with the shipment.



### Black History Commemorative Poster

To order, please e-mail [norma.christenson@jostens.com](mailto:norma.christenson@jostens.com). Include quantity of posters, your name, school name, address. \$1.00 per poster plus postage. An invoice will be included with your order.

### Starfish Story Link

Send a powerful message to the faculty and staff of the important role they play each day. Every member of the faculty and staff can make a difference in every life that they touch. <http://www.youtube.com/watch?v=1wuSaNCIde4> If you'd like to purchase a copy of the Star Fish DVD, email Norma Christenson at [norma.christenson@jostens.com](mailto:norma.christenson@jostens.com). Cost is \$12.

### Platinum Program Coupon Books

The 2008 - 2009 Jostens Renaissance Platinum Program Coupon booklet is bigger and better than ever! You can order yours now by clicking on this link - [http://www.jostens.com/edserv/renaissance/ren\\_500.asp](http://www.jostens.com/edserv/renaissance/ren_500.asp)