



**Submit your Idea -
Win this Sweatshirt
and start your journey
to Rock Star Status!**

Jostens Renaissance Review #6 November 15, 2007

- **Star Fish Story is available online and on DVD**
- This issue's winning JRR Idea – **Student Artist Trading Cards**
- It's never too early to become a Rock Star!
- Contribute to the Discussion Board, win an i-Pod Shuffle! **Congrats to our 4th winner!**
- Freshman Blog - "**Stress, Stress, Stress!**"
- 2007-2008 Jostens Renaissance Platinum Program coupon booklets – order yours today!
- Statistic of the Issue – **Bad Predictions about the Future**
- Reminders:
 - Upcoming Jostens Renaissance Events
 - Platinum Program Books
 - Educator Services Website
 - Renaissance Review Archive

Star Fish Story Available Online and on DVD

After all of the positive comments and requests for the Star Fish Story that so many of you saw at the Jostens Renaissance National Conference, we used today's medium of choice (You Tube) to make it available for everyone to view.

The Star Fish Story is a great day brightener as you can forward the link to your colleagues within your building as well as other educators you know in your district, state and across the nation.

To view the Star Fish Story, just click on this link <http://www.youtube.com/watch?v=1wuSaNCIde4>

If you'd like to purchase a copy of the Star Fish DVD, email Norma Christenson at norma.christenson@jostens.com. Cost is \$12.

This issue's winning JRR Idea – Student Artist Trading Cards

Submitted by **Lisa Schreiner**
LaCrosse Logan Middle School
LaCrosse, WI

Students in our art classes created trading cards around a variety of quotes we received from Jostens cards such as: Dream without limits; Believe in yourself; Fill yourself with knowledge, etc. Using a variety of media, students incorporated the quote and art onto a 2.5 X 3.5 piece of cardstock. Each staff member in our building received a card, signed and dated by the student, along with a blank card. Staff is expected to create a card as well and find their student artist and trade their created card with him/her. That face-to-face trading is an integral part of the process as it creates numerous positive connections within the building.

For more information about the Logan Middle School Renaissance Program or "Student Artist Trading Cards," please contact Lisa Schreiner at LSchreiner@sdlax.k12.wi.us

For submitting this issue's winning idea Lisa will receive a Jostens Renaissance hooded sweatshirt and now becomes eligible for the 2008 JRR Idea of the Year grand prize.



It's never too early to become a Rock Star!

Once again Jostens Renaissance will be running our annual "Idea of the Year" contest. If you submit the winning idea, you'll receive ROCK STAR TREATMENT at the 2008 Jostens Renaissance National.

How to submit your idea

Do you have an idea from your Jostens Renaissance program that has improved your school's environment? Submit your ideas to charley.nelson@jostens.com. We'll select a "winning idea" for each issue and the individual submitting the published idea will receive a Jostens Renaissance Review sweatshirt and be eligible for the 2008 Idea of the Year Contest.

Contribute to the Discussion Board – Win an i-Pod Shuffle!

In an effort to maximize the potential of the Educator Services discussion board, we will be holding a drawing every two weeks for an i-Pod Shuffle. All you have to do is make a contribution to the discussion board between now and **Nov. 30th** and you'll be eligible to win a Shuffle.

There are already numerous active discussions, so just post your comment and join in! Better yet, feel free to start a new discussion area. Post a Renaissance question and hear back from some of the greatest educational minds in North America. Ask a question about attendance, discipline, staff morale, anything and **you'll get great responses**.

The discussion board can network thousands of educators and provide you with insights from experienced educators. All you have to do is get involved! And hey, you might win a Shuffle along the way!

To get started, just click on this link - <https://edserv.jostens.com/default.asp>

Congratulations to Frank Rudnesky!

Jennifer's name was drawn from all those who made a contribution to the Educator Services Discussion board over the past two weeks. As a result she is our **fourth i-Pod Shuffle winner**.

Following Freshmen Blog

A new addition to the Jostens Educator Services website home page is Following Freshmen. Alex, Bailey and Caitin are blogging their freshman year college experience. This is an invaluable resource for high school seniors as it provides insight into what college life is really like. Find out about the academic stresses that college places upon students; how do you meet new friends; what do you do when your roommate literally stinks; what's it like to be away from home? Discover what the freshman experience is like through the eyes of a freshman.

Take a look at the last posting to get an idea of the honest and invaluable information that is at your fingertips on the Following Freshmen Blog:

Stress! Stress! Stress!

Well my math test went just as I suspected, I got a big 52 out of 100; not so pleased. But I do get to retake it in a few weeks so hopefully it will go better then. School has been pretty stressful this past week; I had a couple tests and a paper due. Things are kinda coming to an end though. I have a week until I go home for Thanksgiving and then once I get back I have two weeks then finals already! I'm scared to death about finals. I have three papers due in English and my Math test will be really hard, French will be rough and Psychology isn't going to be easy either. I enrolled in my classes for next semester though; I can't wait to start fresh again. That's a stressful thing to do though, picking out classes. It's hard because there's a lot to choose from and especially if you don't know what your major is - it can get complicated.

Things around campus have been exciting though because our football team is ranked in the top 5 and our basketball team is also undefeated so far. Buying tickets to sporting events is definitely something I would encourage people to do. Even if you're going to a smaller school, it'd still be fun to get involved and have a lot of school spirit because that's all people talk about sometimes. I don't have much going on this next week, academic-wise so hopefully it'll be a little less stressful!

Postings are made three times a week. To follow the freshman journey of Alex, Bailey and Caitlin, just go to the Jostens Educator Services home page and click on the Following Freshman link.

<http://www.jostens.com/edserv/default.asp>

2007-2008 Jostens Renaissance Platinum Program coupon booklets – order yours today!

Available FREE to qualifying schools, the Jostens Renaissance Platinum Program coupon booklet contains over 40 coupons redeemable at nationwide retailers. Each coupon booklet contains well over \$300 in value. Also included in the booklet is a wallet-sized Platinum card. The Platinum Program is administered by each participating school's Jostens Renaissance program coordinator. Criteria for ordering the Platinum Program coupon booklet are as follows:

- Must be a Jostens Renaissance School.
- The Platinum Program coupon booklets should be awarded for academic achievement only.
- High schools must purchase one of the following Jostens product lines: rings, yearbooks or announcements. A product order must be placed during current or past school year. Product purchase requirement does not apply to middle or elementary schools.
- While supply lasts, order up to 1,000 coupon books during a 30-day period. Additional orders after that period of time can be requested.
- About 750,000 of the coupon booklets are available.
- Online ordering only – link to the site listed below.

The Platinum Program is bigger and better than ever with more offerings from brand-name companies. If you have questions, please call 1-800-624-5534.

To order your Platinum Program coupon booklets, please go to: http://www.jostens.com/edserv/renaissance/ren_500.asp

Please Note: The coupon booklets are distributed on a first come, first serve basis and they are going FAST, so order yours today!!

Statistic of the Issue – Bad Predictions About the Future*

Throughout history, people have made bold predictions about the future. Here are 15 truly bad predictions!

- **"We will bury you."** Nikita Krushchev, Soviet Premier, predicting Soviet communism will win over U.S. capitalism, 1958.
- **"Everything that can be invented has been invented."** Charles H. Duell, an official at the US patent office, 1899. associated with a greater chance of smoking.
- **"It will be gone by June."** Variety, passing judgment on rock 'n roll in 1955
- **"A short-lived satirical pulp."** TIME, writing off Mad magazine in 1956.
- **"Remote shopping, while entirely feasible, will flop - because women like to get out of the house, like to handle merchandise, like to be able to change their minds."** TIME, 1966, in one sentence writing off e-commerce long before anyone had ever heard of

it.

- **"It will be years - not in my time - before a woman will become Prime Minister."** Margaret Thatcher, future Prime Minister, October 26th, 1969.
- **"Reagan doesn't have that presidential look."** United Artists Executive, rejecting Reagan as lead in 1964 film The Best Man.
- **"The horse is here to stay but the automobile is only a novelty, a fad."** The president of the Michigan Savings Bank advising Henry Ford's lawyer not to invest in the Ford Motor Co., 1903.
- **"There will never be a bigger plane built."** A Boeing engineer, after the first flight of the 247, a twin engine plane that holds ten people.
- **"There is no reason anyone would want a computer in their home."** Ken Olson, president, chairman and founder of Digital Equipment Corp. (DEC), maker of big business mainframe computers, arguing against the PC in 1977.
- **"There is practically no chance communications space satellites will be used to provide better telephone, telegraph, television, or radio service inside the United States."** T. Craven, FCC Commissioner, in 1961 (the first commercial communications satellite went into service in 1965).
- **"We stand on the threshold of rocket mail."** U.S. postmaster general Arthur Summerfield, in 1959.
- **"Nuclear-powered vacuum cleaners will probably be a reality in 10 years."** Alex Lewyt, president of vacuum cleaner company Lewyt Corp., in the New York Times in 1955.
- **"Television won't last because people will soon get tired of staring at a plywood box every night."** Darryl Zanuck, movie producer, 20th Century Fox, 1946
- **"The world potential market for copying machines is 5000 at most."** IBM, to the eventual founders of Xerox, saying the photocopier had no market large enough to justify production, 1959.

*Top 87 Bad Predictions About The Future. 2SPARE.COM

Reminders

Upcoming Jostens Renaissance Events

Nov. 16th, 2007 – Southeastern Coalition Conference – Myrtle Beach, SC. For more information, contact Gene Holdway at Gene.Holdway@jostens.com or Paul Gillis at Paul.Gillis@jostens.com

Dec. 7th, 2007 – 7th Annual PennJersey Training Workshop – Highland Regional High School, Erial, NJ. For more information, contact Pete Sabatino at Pete.Sabatino@jostens.com or Frank Palatucci at fpalatucci@bhprsd.org.

Upcoming Jostens LeaderShop workshops

Jan. 15, 2008 – Grand Rapids, MN – Matt Wewel at matt.wewel@jostens.com

Feb. 5, 2008 – Dallas, TX – Lisa Spain at lisa.spain@jostens.com

Feb. 6, 2008 – Houston, TX – Lisa Spain at lisa.spain@jostens.com

Feb. 7, 2008 – Boise, ID – Les Curvey at les.curvey@jostens.com

Feb. 11, 2008 – Crossville, TN – Beth Mahaffey at beth.mahaffey@jostens.com

Feb. 13, 2008 – Fresno, CA – Rob DeGeorge at rob.degeorge@jostens.com

Feb. 19, 2008 – Ashville, NC – Gene Holdway at gene.holdway@jostens.com

March 3, 2008 – Tucson, AZ – Rob DeGeorge at rob.degeorge@jostens.com

March 10, 2008 – Virginia Beach, VA – Larry DeSantos at larry.desantos@jostens.com

March 19, 2008 – Saddlebrook, NJ – Pete Sabatino at pete.sabatina@jostens.com

Platinum Program Coupon Books

There FREE and they are going fast! Bigger and better than ever with more offerings from brand-name companies. Order now: http://www.jostens.com/edserv/renaissance/ren_500.asp

Educator Services Website

Provides information about Jostens Renaissance. Register and get full access to all the program information. www.jostens.com/edserv

Renaissance Review Archive

Provided to you on our new website: http://www.jostens.com/edserv/renaissance/ren_400_20.asp

National Conference MemoryBook now available on OurHubub.com

Use this Promotion Code: **RENAIS15** for 15% OFF the price of your memory book!

[Download the issue as a PDF](#)