



## This Issues JRR Winning Idea:



**Where are you going?**

## Jostens Renaissance Review #24 December 4, 2008

### CONFERENCE INFORMATION

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- Plan for the 2009 Conference - Room Rates Announced
- 2008 Conference Updates on Educator Services Website

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## Conference Information

### 2009 Jostens Renaissance National Conference Announced



### Plan for the 2009 Conference - Room Rates Announced

It's never too early to begin thinking about the 2009 Jostens Renaissance National Conference! We hope that you'll consider joining us in beautiful Orlando, Florida, July 17 -19, 2009. Save the date and mark your calendar!

The accommodations for the 2009 Jostens Renaissance National Conference will be spectacular as the Caribe Royale serves as the host hotel as well as the site for the conference. The Caribe Royale is an all suites hotel and will provide the luxurious accommodations that the Jostens Renaissance National Conference is famous for. Rooms at the Caribe Royale are \$149 per night plus tax.

Located on over 45 acres the Caribe Royale is a blend of lush landscaping, waterfalls and superior hospitality. To view the hotel and convention center, visit the following link: <http://www.cariberoyale.com/>

### 2008 Conference Updates on Educator Services Website

We have made a bunch of updates to our site regarding the 2008 and 2009 National Conferences. You can find it all in this section: [http://www.jostens.com/edserv/renaissance/ren\\_300.asp](http://www.jostens.com/edserv/renaissance/ren_300.asp).

- Watch the 2008 Conference Video
- View all the 2008 Conference Pictures (General, Harry Potter Skit, Olympics)
- Get 2008 Breakout Sessions - Download individual PDF's or PowerPoints of Presenters various sessions. (You must be logged in to view this page. See link on left navigation)
- 2009 Hotel Information

We've also updated the Educator Services registration information. We use the discussion board as our means to register you to view premium content. On the Educator Services homepage, click on "Register Here" or the "see FAQ's" links at the upper right of the page. <http://www.jostens.com/edserv/>

# Your Ideas

## **This Issues Winning JRR Idea - Where are you Going?**

*Ms. Shelia Jackson*

*Ocoee High School*

*Ocoee, FL*

*Where Are You Going?*

Without a doubt, posting the names of students and the colleges they are attending is a fairly common practice in schools throughout the country. We saw that idea and liked it so much that we implemented it at our school. It was very well received, but then we found out something about our students.....many of them had never seen a college acceptance letter. We have many students who will not only be first time high school graduates, but also first time college applicants within their family. With that in mind, we now we post a copy of the actual acceptance letter along with an 8x10 color photo that we take of the senior. Those pictures are posted in dozens of classroom windows that face our school's courtyard and that are passed by each day by nearly 3000 students. Many seniors are accepted to more than one college, so we post all acceptance letters next to that student's photo. We also post military commitment letters, acceptance letters to trade school or letters from anywhere a senior is pursuing education after high school.

The seniors like to see where all of their classmates have been accepted, and the underclassmen have a visual that their focus is not to just graduate from high school but on what they will be doing after graduation. Once the letters go up, students are constantly looking them over to see who has been accepted and where they are going. With a diverse population that includes nearly 40% free and reduced lunch program students, being able to see that every student can make it, gives all the students hope for their own future.

As a new twist this year, the principal now announces the student's name and the acceptance on the morning announcements along with any declared majors and scholarship offers. In the spring, we have weekly drawings for an already stocked dorm-sized refrigerator each Friday. The number of times a senior's name is entered in the drawing is equivalent to the number of letters that student has turned in.

For more information about Where Are You Going?, please contact Shelia Jackson at [shelia.jackson@ocps.net](mailto:shelia.jackson@ocps.net)

*For submitting this idea, Sheila will receive a Jostens Renaissance hoodie and is now eligible to receive an all expense paid trip for two to the 2009 Jostens Renaissance National Conference.*

**Submit Your Idea to the Jostens Renaissance Review**  
and you could receive an all-expense paid trip to the  
2009 Jostens Renaissance National Conference in Orlando!

**How to submit your idea**

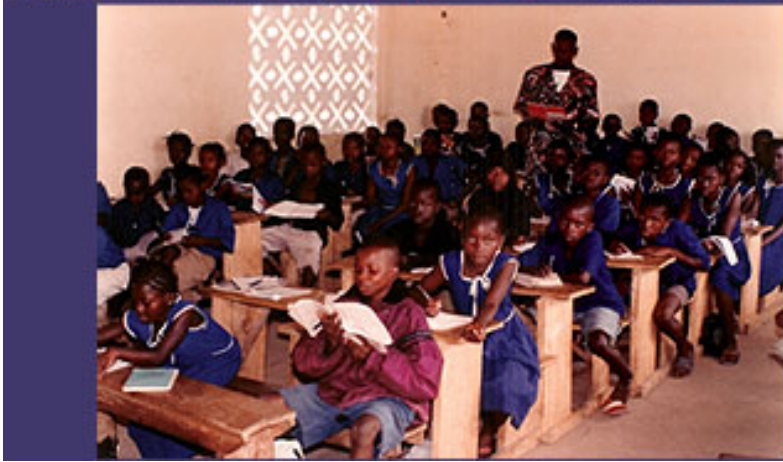
Do you have an idea from your Jostens Renaissance program that has improved your school's environment and provided recognition for a deserving group of students or staff? Submit your ideas to [charley.nelson@jostens.com](mailto:charley.nelson@jostens.com). We'll select a "winning idea" for each issue and the individual submitting the published idea will receive a Jostens Renaissance sweatshirt and become eligible for the 2009 Idea of the Year Contest. And remember, **the idea picked as the best submission for this school year will receive an all-expense paid trip for two to the 2009 Jostens Renaissance National Conference in Orlando.** Submit your ideas early - and often! Submit as many as you'd like. We look forward to receiving them.

## Hot Stories

### **Jostens Renaissance Schools Making a Difference!**

#### **Congratulations to the Jostens Renaissance program at **Innisfail Middle School** in **Innisfail, Alberta.****

A school wide fundraising drive last year raised over \$18,000 to construct a school in Sierra Leone. This year, through sales of cookie dough, the students raised enough money to provide a drinking well for the African community where the school was constructed. To expand this humanitarian effort into the school's curriculum, Innisfail Middle students are now corresponding with students in Sierra Leone and comparing their life experiences. Apparently the students in Sierra Leone are having a little difficulty understanding the cold Canadian weather and ice hockey doesn't translate at all! Way to go Shelley Smereka and your team. Thanks for making a difference. We Believe In You! For more information, please contact Shelley at [ssmereka@chinooksedge.ab.ca](mailto:ssmereka@chinooksedge.ab.ca)



### **Congratulations to the Jostens Renaissance program at **Belhaven Middle School** and its annual **Make A Difference Day**.**

The school has different projects underway to make a difference with the chief project a fundraiser to install a water purification system at an orphanage in Jiangxi, China. The school is hoping to raise \$3500 to fund a water purification system. Make A Difference Day saw students raising money through various fun and educational activities including a table that allowed students to write notes to be delivered to senior citizens. About two dozen students and parents made peanut butter and jelly sandwiches that were delivered to Sister Jean's soup kitchen (something that is done monthly). Way to go Frank Pileiro, Jennifer Bernadini, Frank Rudnesky and the entire Belhaven Middle School team. Thanks for making a difference. We Believe In You! For more information, please contact Frank at [FrankRudnesky@linwoodschools.org](mailto:FrankRudnesky@linwoodschools.org)

### **This issue's iPod drawing winner**

Congratulations to **Dwight Carter**, our **sixth** iPod drawing winner for this school year. You could be our next winner! All that you need to do is to make a contribution to the Jostens Educator Services Discussion Board between **today and December 18th** and you're eligible. One name will be randomly drawn from those who have contributed to the Discussion Board during the previous two week period and that lucky individual will win an iPod Shuffle. Go to the Jostens Educator Services Website and contribute to the Discussion Board and you may be our next winner! <http://www.jostens.com/edserv/default.asp>

# Program Enrichment

## **Following Freshman Blog: Read about Scotty and DJ**

Follow the trials and tribulations of Scotty and DJ as they make their transition from high school to college. Each blog brings a unique perspective to the freshman college experience. Each student has his/her own challenges in making the adjustment to being in college and all of the demands that the college experience brings. Discover what the college experience is really like through the eyes of a real college freshman!

Take a look at a recent posting to get an idea of the honest and invaluable information that is at your fingertips on the Following Freshmen Blog:

## **Thanksgiving Break - Away From Home**

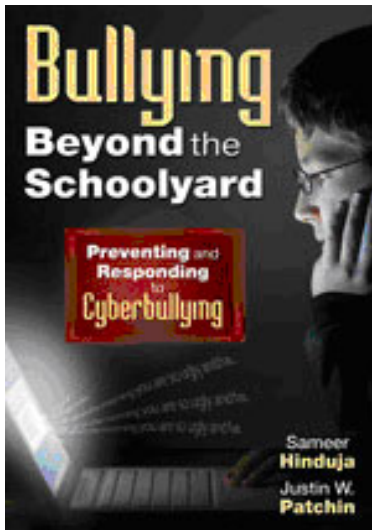
I've been away for Thanksgiving break. I was not fortunate enough to go home, but my friend's family was nice enough to let me spend my break with them, and it was great. The drive from Massachusetts to Virginia was long, and we did it very late at night, so we didn't arrive in Virginia until 5 in the morning. I still got plenty of sleep, and my friend and I spent the rest of the day hanging out with his friends, who were all very cool people. Thanksgiving Day was great as well, although I'm not too knowledgeable when it comes to football and I spent a lot of time trying to get into it, but ended up eating snacks, and getting too full before actual Thanksgiving dinner. My friend isn't huge on football either, but he had relatives to talk to. We spent the next day in the Washington DC area, and went out for lunch at a fairly popular restaurant, not realizing that it was Black Friday, and lines and traffic were horrible. Against all logic we also found ourselves at a mall later that day, which was just as bad as any mall in Minnesota would get. Saturday was my birthday, and it was the first time I've ever been away from home for that. I wasn't that bothered though really, since it's never been that big of a deal at home, and I still got to talk to my family on the phone and eat a chocolate cake. Being away from home overall wasn't that tough, since I was having fun the whole time, and my friend's family was more than hospitable. The only thing that stunk was knowing that just about everyone else I know from home was hanging out together. What would have been much worse though would be sitting around campus with relatively no one else around, although I probably would have gotten my share of work done, and I really do need to, since I still have about 3 10+page papers left to write before the semester is over, which is in less than two weeks. I've been working all day today, since my regular Monday class was canceled due to my professor's flight delay, and I'm nearly finished with one paper. The only problem is the 3 that are left I've barely got a start on, and I still have classes to go to this week. If I had full days to myself this wouldn't be much of a problem, but either way I'll get this done. I'll just have to work really hard at staying focused.

Postings are scheduled to be made twice weekly. To follow the freshmen journey of Scotty and DJ, just go to the Jostens Educator Services home page and click on the Following Freshmen link. [www.jostens.com/edserv](http://www.jostens.com/edserv)

## ORDER TODAY! "We Believe in You" DVD (limited quantities available)



We Believe In You is now available. This 5 minute, twenty second film was used at the opening of the 2008 Jostens Renaissance National Conference. With Kenny Loggins' *If You Believe* providing the musical and lyrical background, this short film is inspirational, motivational, topical and powerful! This short film is perfect for a faculty meeting, a committee meeting or being shown to the entire student body. It will entertain and inspire! Due to licensing agreements with Kenny Loggins, **only a limited number of the DVDs could be produced.** Order yours today before the supply is gone. Cost is \$15 including shipping and handling. Email Norma at [norma.christenson@jostens.com](mailto:norma.christenson@jostens.com) to secure your copy now. An invoice will be mailed with your copy of *We Believe In You*.



### **Now Available: *Bullying Beyond the Schoolyard: Preventing and Responding to Cyberbullying***

Dr. Justin Patchin's presentations at the 2008 Jostens Renaissance National Conference brought much needed attention to a growing issue with students - cyberbullying. Here's your chance to find out more through his just published work. Identify the warning signs of cyberbullying and prevent inappropriate behaviors!

*Bullying Beyond the Schoolyard* helps educators confront technology-based aggression and ensure the safe and responsible use of computers and the Internet.

Cyberbullying is the intentional and repeated act of causing harm to others through the use of computers, cell phones, and other electronic devices. The authors help educators understand the potential consequences of this deliberate behavior and present strategies for effective identification, prevention, and response.

Focusing on the way technology can facilitate or magnify bullying behavior, this comprehensive resource offers information, guidelines, and resources to give students the protection they need. Written by leading experts, this groundbreaking book offers the voices of youth affected by or involved in real cyberbullying incidents and includes:

- Illustrations of what cyberbullying looks like
- Tips for identifying cyberbullies or targets
- "Breakout boxes" highlighting hundreds of anti-cyberbullying strategies
- A review of current research and legal rulings
- Strategies for responsible social networking

- Follow-up reflection questions in each chapter
- Guidelines for working with parents and law enforcement

Jostens Renaissance is proud to partner with Dr. Patchin and make this book available to you for the discounted rate of \$30 plus shipping. To order your copy, email Norma Christenson at [norma.christenson@jostens.com](mailto:norma.christenson@jostens.com) and include your address. We'll get it in the mail immediately and include an invoice in the shipment.



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## Events & Reminders

### Events

#### Upcoming Jostens Renaissance Events

**December 5, 2008** - Jostens Renaissance Training Workshop - Training workshop will be held at Highland Regional High School, Blackwood, NJ. For more information contact Pete Sabatino at [peter.sabatino@jostens.com](mailto:peter.sabatino@jostens.com) or Frank Palatucci at [fpalatucci@bhprsd.org](mailto:fpalatucci@bhprsd.org)

**July 17-19, 2009** - Jostens Renaissance National Conference - Held at the Caribe Royale in Orlando, FL. For more information contact your local Jostens Sales Representative.

#### Upcoming Jostens LeaderShops

**February 9, 2009** - LeaderShop, Amarillo, TX. A leadership workshop facilitated by former NFL great Keith Nord designed to develop leadership skills in current and aspiring student leaders. For more information contact Rex Spain at [Rex.Spain@Jostens.com](mailto:Rex.Spain@Jostens.com) or Lisa Spain at [Lisa.Spain@jostens.com](mailto:Lisa.Spain@jostens.com)

**February 10, 2009** - LeaderShop, San Antonio, TX. A leadership workshop facilitated by former NFL great Keith Nord designed to develop leadership skills in current and aspiring student leaders. For more information contact Rex Spain at [Rex.Spain@Jostens.com](mailto:Rex.Spain@Jostens.com) or Lisa Spain at [Lisa.Spain@jostens.com](mailto:Lisa.Spain@jostens.com)

**February 11, 2009** - LeaderShop, Dallas/Ft. Worth, TX. A leadership workshop facilitated by former NFL great Keith Nord designed to develop leadership skills in current and aspiring student leaders. For more information contact Rex Spain at [Rex.Spain@Jostens.com](mailto:Rex.Spain@Jostens.com) or Lisa Spain at [Lisa.Spain@jostens.com](mailto:Lisa.Spain@jostens.com)

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## Reminders

### **Educator Services Website**

Provides information about Jostens Renaissance. Register and get full access to all the program information. [www.jostens.com/edserv](http://www.jostens.com/edserv)

### **Renaissance Review Archive**

Provided to you on our new website: [http://www.jostens.com/edserv/renaissance/ren\\_400\\_20.asp](http://www.jostens.com/edserv/renaissance/ren_400_20.asp)

### **Post Cards - Personalize Recognition for Students**

We've made post cards out of the three student related motivational posters. The cards are 5" x 7" and are packed individually. Cost is \$.10 per card. To order, email [norma.christenson@jostens.com](mailto:norma.christenson@jostens.com) and list the number of cards you'd like and the address to ship them to. We'll put an invoice with the shipment.



### **Black History Commemorative Poster**

To order, please e-mail [norma.christenson@jostens.com](mailto:norma.christenson@jostens.com). Include # of posters, your name, school name, address. \$1.00 per poster plus postage. An invoice will be included with your order.

### **Starfish Story Link**

Send a powerful message to the faculty and staff of the important role they play each day. Every member of the faculty and staff can make a difference in every life that they touch. <http://www.youtube.com/watch?v=1wuSaNCIde4> If you'd like to purchase a copy of the Star Fish DVD, email Norma Christenson at [norma.christenson@jostens.com](mailto:norma.christenson@jostens.com). Cost is \$12.

### **Platinum Program Coupon Books**

The 2008 - 09 version of the Jostens Renaissance Platinum Program Coupon booklet looks to be bigger and better than ever! You can order yours now by clicking on this link - [http://www.jostens.com/edserv/renaissance/ren\\_500.asp](http://www.jostens.com/edserv/renaissance/ren_500.asp)

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