

Yearbook University Registration Application

One application must be completed for every person attending (including adviser).
Photocopies of this form are acceptable. For more info, check out: www.jostensgeorgia.com

Application & Payment
must be received by:


May 8, 2009

Please make checks
payable to:
**Pat Cornelius &
Associates, Inc.**

Choose One

- High School Registration \$285 (\$260 if application & payment received by April 17, 2009)
 Middle School Registration \$285 (\$260 if application & payment received by April 17, 2009)
 Business Manager \$285 (\$260 if application & payment received by April 17, 2009)

- Check here if you are the Adviser
 Single Room \$150 extra (adviser single room; student 2 to a room)

 **Mail to:**
Yearbook University
c/o Kathy Leland
1730 Montcliff Drive
Cumming, GA 30041

Name _____

Male Female T-Shirt Size (circle one) S M L XL XXL

Home Address _____

City, State, ZIP _____

Home Phone _____

Email address _____

School _____

Adviser's Name _____

My rep is: Pat / Kathy / Audra/ Lyndsey/ Sean Matt/ Lauren Other

Emergency Contact (name & #) _____

Preferred Roommates (name up to 5) _____



Check here if you would like to stay in a loft room (if available). Lofts have 2 double beds and 2 single mattresses in a loft area and can sleep 6 students.

Student Medical Information and Release

This medical form MUST be signed by a parent or guardian before your registration will be accepted.

In the event of emergency illness or accident, this form authorizes the administration of medical or surgical treatment deemed necessary by a licensed M.D. for the individual named. Should religious or other considerations prevent such permission, the individual must present, in lieu of this form, a statement absolving Unicoi State Park and Jostens Yearbook University of any medical liability. Information contained herein will remain confidential. Please print.

Student Name _____

Parent/ Guardian Name _____

Business/ Daytime Phone _____

Home Phone _____

Address _____

City, State, ZIP _____

Please list any pertinent medical information applicable to allergies, nervous disorders, heart trouble, diabetes, epilepsy, etc.: _____

Please list the date of last tetanus shot: _____

Please include any additional information which you feel may be pertinent to the student's safety while he or she attends Yearbook University on a separate piece of paper, attach it to this medical release, and check this box: additional information included.

 sign

Signature of Parent or Guardian

Date



To:

Yearbook University
1730 Monticiff Drive
Cumming, GA 30041
kathy.leland@jostens.com



June 10-12, 2009
Unicoi State Park
Helen, GA

2009 Yearbook UNIVERSITY

Life happens.

Yearbook It!™

Three days in the north Georgia mountains devoted entirely to making your 2010 yearbook the best ever.

Whether you're a first year adviser, or an award-winning seasoned yearbook veteran, you can't afford to miss this opportunity to work hands-on with some of the country's best yearbook professionals planning out your entire 2010 yearbook. Join us for



2009 Yearbook UNIVERSITY

June 10-12, 2009
Unicoi State Park
Helen, GA





Advisers, editors, photographers & staffers.



Plan your entire 2010 book in three days.



June 10-12, 2009.



Unicoi State Park, Helen, GA.



Application & payment must be received by May 8, 2009.

Join us for 3 exciting days in the northeast Georgia mountains for Yearbook University 2009. This year's workshop features award-winning instructors from around the country, with special tracks just for middle schoolers and yearbook business managers. Learn from proven yearbook pros what it takes to achieve a great book. Plan your entire 2010 book, and hit the ground running when you return to school this fall.



The Lodge at Unicoi is located within Unicoi State Park in North east Georgia, 75 miles from I-285 in the North GA Mountains just outside Helen. This breathtaking area, known for its spectacular beauty, wildlife and variety of visitor attractions is home to The Lodge at Unicoi, a 100-room lodge and conference center.



Lyndsey Bland-Gunn

Pat Cornelius

Shelia Cornelius

Lauren Dook

Audra Eckert

Matt Felis

Kathy Leland

Sean McCarthy



North Gwinnett High School adviser Danielle Kutter works with her students on layouts for their book.

Laptop Lab to Work on Your Book Hands-On!

A lab of laptop computers will be set up for your students to get ahead by starting to work on actual 2010 templates and pages for your book.



These Davis Academy students prove that Yearbook University isn't all work with their huge grins.

Get On Track!

In order for you to get the most out of your workshop experience, we have divided the workshop into several tracks: **Yearbook Creative**, **Yearbook Intensive**, **Middle School**, **Business Managers** and **Hands-On**. The **Intensive** sequence is specifically created for those staffs that desire a strong journalistic publication. An emphasis will be placed upon intensive reporting, writing, photography and design as required by scholastic journalism associations. Schools that desire a yearbook publication more focused on school or adviser/staff expectations rather than set industry standards should choose the **Creative** track, where an emphasis will be placed on the planning and production aspects of the publication rather than intensive journalism training. The **Hands-On** track will be focused on work time. This is only for advisers who feel comfortable teaching basic journalism concepts on their own back at school, and who solely desire time to get the plans for the book done with



feedback from instructors.

Once you have registered, you will be contacted by your rep to discuss which track will best meet your school's yearbook goals.

Meet the Instructors: We've gathered the best from around the country to help you plan for and achieve your best this year! (Their awards and accomplishments are too numerous to list, but here's a few!)



Ann Herrman: adviser of the Register newspaper and Pierian yearbook at Richmond (Ind.) High School. She speaks at various state and national conventions, and was named Adviser of the Year in 2002 by the Indiana High School Press Association. Her publications have received numerous state and national awards.



Melissa Laudani: yearbook adviser at Lawton Chiles Middle School in Oviedo, FL. The Panther Pride, which she has advised for nine years, has won national awards, including Crown awards from CSPA, First Place awards from FSPA, and 1st and 2nd Class awards from NSPA. Melissa is National Board Certified in Early Adolescent/English Language Arts, and holds a Master's Degree in English and a Bachelor's Degree in English Education.



Michelle Morris: yearbook adviser at Northview High School in Johns Creek, GA. The Mnemosyne, which she has advised for seven years, has received several national and local awards including a CSPA Crown and GSPA's Best in State. Michelle is a workshop instructor at several national workshops throughout the U.S.



Casey Nichols: The 2004 JEA National Yearbook Adviser of the Year, Nichols has advised award-winning publications at both the high school and middle school levels during his 25-year teaching career. The Tonitrus yearbook Nichols advises at Rocklin High School, Rocklin, CA, is a CSPA Crown and NSPA Pacemaker winner. Nichols is a frequent speaker at conventions and workshops across the country and has earned the NSPA Pioneer and JEA Medal of Merit.



Sarah Nichols: adviser of Details yearbook and The Roar newspaper at Whitney High School in Rocklin, CA. Her students have won top state and national honors, including NSPA Pacemakers and CSPA Gold Crown awards. Nichols is president of the JEA of Northern California and a member of the California Journalism Education Coalition. A Master Journalism Educator from JEA, Nichols is an NSPA Pioneer recipient and was named Distinguished Adviser of the Year in 2006.



Rebecca Pollard: Rebecca Pollard has been teaching and advising publications for nine years in Texas. Most recently, six years have been with Sachse High School in Sachse, TX. She is a certified journalism educator with JEA, and her students and publications have won top awards at the state and national level including CSPA Gold and Silver Medalist ratings and NSPA First Class Ratings.



Margaret Sorrows: yearbook and newspaper adviser at Bryant High School in AR. Her yearbook has won the All Arkansas Award every year since 1995, is a Silver Crown winner, Pacemaker Finalist, NSPA First Place Best of Show winner and she was inducted into the NSPA Hall of Fame in 2008. She is a past Arkansas Adviser of the Year, Bryant School District Teacher of the Year, Arkansas Teacher of the Year Finalist, Arkansas Press Assn. Journalism Educator Award and was named a JEA Distinguished Adviser in 2007.

Schedule of Events:

Wednesday, June 10: Theme Concept, Design, Spread Content Planning, Mini-Courses, Cookout and Evening Activity.

Thursday, June 11: Ladder Diagram, Coverage, Mini-Courses, Complete Portfolio, Roller Skating & Cosmic Bowling Night.

Friday, June 12: Business Plan, Distribution Events, Advisers/ Editors Only, Awards Presentation.

(On-Going: Meetings with Cover Artist, hands-on computer lab time.)



Audra Eckert presents East Jackson High School with an award for their theme portfolio.

What's the Word? don't take our word for it; hear what fellow advisers are saying:

I can't imagine starting the year off in the fall without going to the workshop in June. It is not only a great bonding experience for the staff, it is the **most productive three days of the year**. After being at Unicoi, we start off the fall with our theme developed, our cover designed, and our ladder complete. Not only that, but we have the help of some of Jostens' best in the process.

If I could take my kids to only one workshop, it would be Unicoi.

Roberta Manheim, Yearbook Adviser
Walton High School
Marietta, GA



The workshop helps my staff leadership set the agenda for the year. The students are also exposed to some of the best yearbook advisers from around the country who work with the staffs individually. Perhaps more important is **the camaraderie that my staff develops**; the students have the opportunity to get to know each other in an informal setting, and are able to begin the year with excitement and direction.

Scott Kent, Yearbook Adviser
Centennial High School
Roswell, GA



All rooms at the Lodge at Unicoi have two double beds and one bathroom. Some rooms have an additional loft area with two twin mattresses. Advisers will be placed two to a room with another adviser. Students will be placed four to a room, or six to a room in loft rooms. Please indicate roommate preferences on your application. (No Co-Ed rooming!) Every effort will be made to accommodate roommate requests. Advisers may request a single room for an additional \$150. Students may request having only two students in a room for an additional \$150 each. Requests are first come, first serve.



Lodging