



The arrival of the yearbook is something to celebrate!

Planning a distribution/yearbook signing celebration the entire school can appreciate is a worthwhile project. An event like this can be beneficial for everyone involved. Celebrate the success of launching a new publication and celebrate the student body with their excitement and memories. A distribution celebration helps build the tradition of the yearbook as a vital part of the school experience.

View [four easy steps](#) to plan a fun signing party that finishes the story of the year with an exclamation point rather than a period.

[Learn More](#)

Quick Tips

Share an idea: asmagazine@jostens.com

Staff Recruitment | Take an active role



Being on the yearbook staff is a valuable educational experience. Your students learn skills that help them succeed in the workforce and in life. Where else can students receive such a unique combination of skills and training?

This is the time of year that many advisers are recruiting their staff for next year and underclassmen weigh the pros and cons of the elective classes offered. Experienced advisers know that the secret to building a successful yearbook program is not to just wait for the class list to arrive and hope for the best. It is important to actively promote the opportunity.

The Digital Classroom on Yearbook Avenue has many resources for advisers and staffs. Check out this video on Staff Recruitment featuring Sarah Nichols, JEA vice-



[Staff Application](#)

president and 2010 National Yearbook Adviser of the Year.

Jostens Adviser University | Register now for early bird discount

The 7th annual Jostens Adviser University kicks off July 19 at the Radisson Blu Mall of America in Minneapolis. The high-energy professional development workshop is designed for educators who serve as advisers to yearbooks, newspapers and magazines. Jostens Adviser University is geared to all levels of advisers, from beginning to advanced. And since the focus is on strategies and methodologies, advisers working with any yearbook company will find the curriculum relevant.

[Learn more.](#)

Jostens Photo Contest | March 1 is postmark deadline

There is still time to enter your best shot in the 2013 Jostens Photo Contest. The postmark deadline is March 1. High school students are eligible to compete in seven categories. Middle school/junior high students compete in their own special category. The Grand Prize winner receives \$1,000 and a Nikon SLR camera. First Place winners receive \$500 plus photo equipment. Your yearbook staff doesn't have to work with Jostens for your students to participate. The Jostens Photo Contest is co-sponsored by Wolfe's Camera.

[Learn more.](#)



2013 CALL FOR ENTRIES

Student Design Contests

Give your staff members a chance to win great prizes and gain national recognition for your yearbook program.

InDesign Contest
for students creating their yearbooks with Adobe InDesign®

Online Design Contest
For students creating their yearbook online using Jostens Yearbook Avenue®

For more information, please contact your Jostens representative.
800-488-2173