



School type:
Middle School, High School

Activity goal:
Recognize your school counselors

Prep time:
Varies

People required:
N/A

Space requirements:
N/A

Timing:
Anytime, or National School Counseling Week in February

Materials:
Varies

Cost:
Minimal

Submitted by:
Jostens Renaissance Education

OVERVIEW

School counselors are an important, but often overlooked, part of your team. Show them you appreciate their unique contributions to the mental health, scheduling and future planning of your students.

INSTRUCTIONS

1. Copy or print more of the “We love our school counselor because…” signs.
2. Ask administrators, office staff, teachers and students to write their responses to the prompt (legibly).
3. Ask the writers to take selfies with the signs, or take their picture. Post them on social media and tag your school (and Jostens Renaissance) to remind your school community how they contribute and the difference they make in students’ lives.
4. Tape them in the counseling area of the office, or on individual counselors’ walls, after they have left for the day.

ADDITIONAL OPPORTUNITIES

Celebrate National School Counseling Week, the first full week in February, with one or a few of these ideas:

- Buy them treats and/or coffee on Monday.
- Send a message to parents asking them to send a quick note of thanks to their child’s counselor, and provide a mailing address and email addresses to make it easy.
- Put up a bulletin board or display and feature one of your counselors each day that week, with a few biographical tidbits and a fun picture of the counselor.