

# JUST IMAGINE

2018 Buckeye State Yearbook Workshop

Kenyon College  
Gambier, Ohio

MON July 23  
to WED July 25

# The Workshop Goal

It is the goal of the workshop and the workshop staff to provide you with a diverse curriculum presented in a friendly and professional atmosphere that will enable your staff to garner new yearbook skills and concepts.

We hope you will leave the workshop with the following:

- A completed ladder diagram and a master plan for the content and coverage of your 2019 book
- With the help of our plant artists, a professionally designed cover
- Enhanced computer skills allowing you to utilize all that is available from your software - Computers will be provided for workshop instruction. They will be loaded with InDesign, Photoshop and any other programs needed
- An awareness of the latest in yearbook layout and design trends
- Students who have learned the benefit of working on the yearbook as a team
- A desire to make your 2019 book the best your school has ever produced



## Registration and Deadline Information

Registration forms are due no later than July 1, 2018. Any registration received after July 1 is subject to a \$35.00 late fee. Also please note: any late registration runs the risk of not having a scheduled, planning session with a plant artist.

## Check-In Information

Check-In will be in Gund Commons near the corner of East Brooklyn Street & Gaskin Avenue.

9 a.m. - 11:30 a.m. on Monday, July 23rd

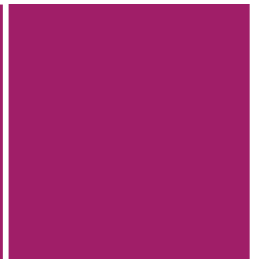
Attendees will sign-up for classes upon arrival on a first come, first serve basis.

## Courses Offered

Class sign-ups will take place on Monday during check-in and will be on a first come first serve basis.

- Cover Session with plant artist
- Basic & Extreme InDesign
- Basic & Extreme Photoshop
- Basic & Extreme Yearbook Avenue
- Theme development
- Staff organization
- Introductory photography
- Extreme photography (hands-on)
- Copy treatments
- Sectional development
- Chronological books
- Marketing/Book sales
- Advertising
- Social Media
- Creating a style blueprint
- New adviser sessions
- Adviser only forum
- Principles of design
- Business manager training





## What To Bring

- Casual dress
- Toiletries & personal gear
- Additional towel/washcloth to use in addition to the ones supplied.
- Laptop/Chromebook (optional)
- School's most recent yearbook
- Comfortable shoes for walking between classes
- Snacks and spending money (the college bookstore and the Gambier Deli will be open during the workshop)
- Packaged linens will be provided. Two bath towels, one wash cloth, two sheets and one pillowcase will be picked up upon arrival.

## T-Shirt Contest

There will be a Yearbook Staff t-shirt contest Monday following check-in. Schools are encouraged to arrive in their 2018 or 2019 yearbook staff shirts to be judged by the state's Jostens Yearbook Reps.

## Note To Advisers & Parents

What we expect from our students:

- Students who drive their own vehicles are asked not to leave the Kenyon College campus during the workshop.
- Students must observe dorm curfews.
- Attendance of all classes and sessions
- Students may not have in the possession or consume any alcoholic or controlled substances.
- Jostens and the Buckeye State Workshop are not responsible for lost or stolen items during the workshop.
- Adherence to the rules is expected and anyone breaking or ignoring the rules will be dismissed from the workshop without refund.

## Phone Number

All Hours: (419) 261-8004

Your parents/guardians can reach you while you are at the Buckeye State Yearbook Workshop. There is a bulletin board in the workshop registration area/office and any messages received are posted daily. If you have any questions not addressed in this flyer or have special needs (dietary, medical, etc.), please contact Karen at (419) 261-8004.

## Fees

Your workshop fees include all meals, bed linens and instructional materials.

- Students \$335
- Advisers \$335
- Commuters \$265

Please make your best effort to have the full amount paid by registration. Please follow up on school purchase orders.

Any lost keys will be charged to the workshop attendee. The cost for a lost key is \$150.00.

No cancellation fee for schools that cancel before July 1st. After July 1st, schools are responsible for the full amount.

Please make checks payable to:

**Buckeye State Yearbook Workshop**  
1833 Eaglecrest  
Perrysburg, OH 43551



# Buckeye State Yearbook Workshop Registration Deadline is **July 1, 2018.**

Register online at [www.jostensohio.com](http://www.jostensohio.com) or fill out form and return to  
Buckeye State Yearbook Workshop - 1833 Eaglecrest - Perrysburg, OH 43551

Name \_\_\_\_\_  
Address \_\_\_\_\_  
City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_  
Email \_\_\_\_\_  
 Male  Female  
School Name \_\_\_\_\_  
School City \_\_\_\_\_ State \_\_\_\_\_  
Adviser Name \_\_\_\_\_  
Jostens Rep \_\_\_\_\_

T-shirt Size:  S  M  L  XL  2XL

- Resident Student (\$335)
- Resident Adviser (\$335)
- Commuter Student (\$265)
- Commuter Adviser (\$265)

Program you will work with in 2018-2019

- InDesign/Monarch
- Page Designer on [YearbookAvenue.com](http://YearbookAvenue.com)

Photoshop Level      Yearbook Experience

- Beginner       First Year
- Advanced       2nd or 3rd Year

Advisers Only:

- I would like to be housed on a student dorm floor near my staff.
- I would like to be housed on an adviser-only dorm floor.

## Required Medical Release Form

Emergency Contact \_\_\_\_\_

Home Phone \_\_\_\_\_

Alternate Phone \_\_\_\_\_

In consideration of the above student or adult, I/we the parents/legal guardian(s) and or spouse of the above named person, or myself, or student, a minor, by virtue of such a relationship do hereby hold harmless, release and forever discharge Jostens Inc., the named Jostens representative(s), the College at which the workshop is being held and the officers, agents and employees from any and all claims, demands, liability, actions, causes of action, attorney fees and expenses on account of damages to personal property or personal injury, which may result from causes beyond the control of and/or without the fault of negligence of Jostens, Inc., the names sales representative(s), the College and their officers, agents and employees, during the workshop.

I/we also give our permission that medical attention be administered to the above named or myself in case of emergency. I/we understand that any medical assistance of a more serious nature will be brought to our/my attention as conditions permit.

In case emergency treatment is required, my/our health insurance plan number and carrier are:

Insurance Carrier \_\_\_\_\_

Policy Number \_\_\_\_\_

I understand that the emergency contact will be notified as soon as such communication can be made.

Parent/Guardian Signature \_\_\_\_\_ Date \_\_\_\_\_

## Payment, Parental Consent and Participation Agreement

Call Karen at 419.261.8004 with any questions

Enclosed Payment: \$ \_\_\_\_\_

**No charge on cancellations before July 1st. After July 1st, school is responsible for full amount.**

If not enclosing the full payment, please indicate the responsible party for the balance due or school PO number: \_\_\_\_\_

Parent/Guardian Consent Signature: \_\_\_\_\_

Student's Signature: \_\_\_\_\_

Date \_\_\_\_\_

My signature verifies that I have read and understand the conditions of my participation in the 2018 Jostens Buckeye State Yearbook Workshop. Failure to comply with any of these conditions could result in the immediate termination of my participation and non refund of all workshop fees.

1. I may not have in my possession or consume any alcoholic or controlled substances.
2. I and/or my guardian are responsible for payment of damages I may incur upon property used in conjunction with the Jostens Buckeye State Yearbook Workshop.
3. I will not hold the Jostens Buckeye State Yearbook Workshop responsible for any lost or stolen property.
4. I will be in my assigned room on a nightly basis by the 12:00 midnight curfew.
5. I will not operate my or any vehicle off campus property for the duration of the Workshop.
6. I will abide by the rules the Jostens Buckeye State Yearbook Workshop Directors may institute during the workshop.