

good  
vibes



Nothing creates a *good vibe* for your program better than a strong, motivated team.

Plan now to join Creative Accounts Manager Tina Cleavelin for a day of brainstorming and fun. You'll get a head start on your thematic concepts and visual and verbal trademarks as well as strategies to successfully lead your staff.

*Date*

**Tuesday, April 30, 2019**

*Time*

**8:30 registration  
9:00 - 2:00 Meeting**

**Lunch will be provided**

*Location*

**Radisson Hotel  
Rancho Bernardo  
11520 West Bernardo Court  
San Diego, CA 92127**

*Cost*

**NONE! This workshop is provided to you by Darla & Jill**

**RSVP by April 22, 2019**

Save the Date

Spring Adviser Workshop  
**Tuesday, April 30, 2019**

You won't want to miss this year's Spring Premiere and Adviser Appreciation Workshop! Join us and instructor Tina Cleavelin as she covers Teambuilding and Staff Branding, Visual and Verbal Trademarks and Trends, Layering Your Theme and Social Media marketing. Ensure your results in building a better yearbook!

Every attendee will be entered in a drawing for a Canon DSLR camera. Bring a non-Jostens adviser and double your chances! We want you to be a winner!



For more information:

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phone: 619-993-4003

*Jostens*

Hosted by Darla Berkel and Jill Bonilla



Tina Cleavelin has served as a Creative Accounts Manager (CAM) for Jostens for 19 years. Prior to her CAM position, she advised yearbook, newspaper and photojournalism staffs in OK and AZ for 14 years.