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JOSTENS
CHICAGO/LAND
SUMMER
YEARBOOK
WORKSHOP



NAPERVILLE

REGISTER TODAY
Fill out the registration form and send in with your deposit to begin your 2020 yearbook journey. We can't wait to see you.

ARTISTS.CLASSES.FUN

More than a book

Being part of a yearbook team is unique. What other class or club allows you to gain real-world skills, make new friends, and capture your school's legacy? It will be a memorable experience. So, come to yearbook camp and plan the book of your dreams!

Flexibility is key

Our camp is designed for editors, staffers, advisers, photographers, and everyone in between. Choose from a one-night or commuter option.

What are the benefits?

- Jump start your 2020 yearbook
- Collaborate and develop your theme
- Work with professional artists to design your cover
- Design templates
- Plan the ladder
- Get fresh and innovative ideas
- Learn new skills
- Staff bonding
- Have fun!

Something for Everyone

Whether you are an experienced yearbooker or a new one we'll show you how to top last year's book with:

Layout/Design/Theme/Coverage/
Story Angles/Yearbook Marketing/
Photography/Staff Management/
Interviewing/Info Gathering/Leadership/
Team Building/Headline/YearTech
Online

What to Bring

- Each staff should bring last year's ladder, a copy of last years yearbook and three extra copies to trade, and a 2020 school calendar.
- Each student should bring some favorite magazines, a notebook, pens, pencils, snacks, and spending money.
- Linens (sheets, towels, pillow) and toiletries if staying on campus.
- Camera to capture fun times with your friends.
- Laptops optional, free wi-fi available.

Workshop Information

The costs include all meals, for on campus students, housing (on-campus students), computer lab access, classes, and materials. Most rooms are doubles with 1 private bath; with boys and girls on separate floors. All of the rooms are air-conditioned.

- One-Night/Two-Day - (\$270 early bird/\$320 full)
- Commuter - (\$215 early bird/\$265 full)

CHECK-IN TIME

Wednesday
July 17th
Check-in between 8-9 a.m.

CHECK-OUT TIME

Thursday
July 18th
Check-Out at 5:15pm

Additional Information

Additional check-in and check-out information, along with a map, will be in your pre-camp information packet which will be emailed to you two weeks prior to the workshop. This will tell you what to bring, where to be, and when to be there. Your yearbook representative can also answer workshop-related questions. Please email or call your yearbook representative with questions.

How to Register

- Complete and send your registration form with a personal check, money order, or purchase order to your yearbook representative.
- Your adviser may want to collect all the forms for your school to submit at once.
- Save \$50 and register by May 17th.
- June 14th is the final registration day and full payment due date.
- No refunds for cancellations after June 14th, although you may substitute another student.
- Advisers may add \$50 per night for single room accommodation.

QUESTIONS?
CONTACT

Christiana Hackett
christiana.hackett@jostens.com

JOSTENS SUMMER YEARBOOK WORKSHOP

We hope you'll join us for the educational experience of the summer at the Jostens Summer Yearbook Workshop. Immerse yourself in yearbook euphoria with us at North Central College in Naperville. Register by May 17th for the early bird pricing.

July 17th-18th

On-campus 2 Full Days & 1 night

(\$270 early bird (register by 5/17)/\$320 full)

(Two full days of workshop classes and one night of on campus fun/work.)

Commuter

(\$215 early bird (register by 5/17)/\$265 full)

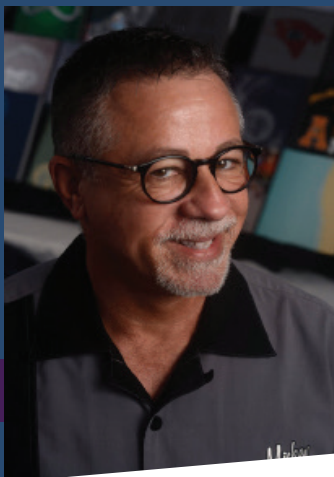
(Two full days of workshop classes.)

RSVP Address:

Christiana Hackett / CH Yearbooks Inc. 6N476 Neva Terrace, Itasca, IL 60143

We are thrilled introduce you to our keynote speaker,

JOHN CUTSINGER



John Cutsinger

John Cutsinger is a freelance consultant after 16 years in the classroom as a yearbook, newspaper and magazine adviser and 28 years as a Jostens educational and creative manager. He was just honored with a JEA Lifetime Achievement Award. A JEA Certified Journalism Educator, John takes great pride in his CSPAA Gold Key, his NSPA Pioneer, his JEA Medal of Merit and Friend of Scholastic Journalism, his SIPA Distinguished Adviser Award, and Dow Jones Newspaper Fund Journalism Teacher of the Year. "It is amazing that my entire life has revolved around capturing and preserving memories that last a lifetime for millions," he said.