

40th Anniversary
June 25 - June 26, 2019
Bryant University

Before you jump into summer vacation,
come and join us for a two-day **yearbook**
workshop to get ahead on next year's book!



Jostens[®] Summer Yearbook Workshop



Bryant University
Tuesday June 25th and
Wednesday June 26th

Join us for two exciting days in Smithfield, Rhode Island for New England's annual summer yearbook workshop 2019. This year's workshop features award winning instructors from around the country, with specific courses that will help you through the planning process step by step. Learn what it takes to achieve a great book from proven yearbook pros. Begin the process for planning your 2020 book, and hit the ground running when you return to school in the fall.

WHAT TO EXPECT

We have a full agenda planned to bring many helpful resources from the field experts. This will allow your staff to get a jump start on developing a great yearbook for the class of 2020! We will talk in depth about how to brainstorm and plan your theme for the year; as well as helping to develop your cover design (be sure to sign up for time with the artist). Additional sessions will focus on choosing fonts and colors to help complete your theme package. Fellow yearbook advisers will share their best practices for marketing the book and how to motivate your staff throughout the year. Also available will be hands on computer training assistance for YearbookAvenue, Monarch, Photography and PhotoShop. A professional photographer will join us and help refine our yearbook photography skills.

- who** | Advisers, editors, photographers & staffers
- why** | Begin to plan your 2020 book in two days
- when** | Tuesday & Wednesday
June 25- 26th 2018
- where** | Bryant University
Smithfield, Rhode Island
- how** | Register online at:
www.jostenssummerworkshop.com
Registration will only be accepted online.

Jostens[®] 404 Country Club Court
Rocky Hill, CT 06067

Bryant University
June 25-26, 2019

New England
SUMMER
Yearbook
WORKSHOP

Register Today
www.jostenssummerworkshop.com

DEADLINE: JUNE 14, 2019
Registration, medical forms and payment must be received by June 14.



ESSENTIAL INFO

Plan to arrive at the Bryant University campus for registration and room assignments between 8:00 AM and 9:00 AM on Tuesday, June 25th. Classes will start promptly at 10:00 that morning. The workshop will end Wednesday, June 26th by 3:30 PM.

Adviser attendance is strongly encouraged. Student effort and interest is far greater when advisers attend with students. We do require an adviser/chaperone to help guide a larger group (5 or more students).

Be sure to bring copies of your 2018 & 2019 yearbooks. We will have our annual book swap to help you add to your sample library. Bring a book, take a book home!

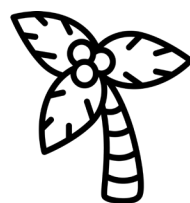
PRICING

Overnight Registration	\$280
Commuter Registration	\$245
Monday Night Arrivial*	+\$50

Cash, check and credit cards are accepted. **Please make checks payable to:** Jostens Summer Workshop.

*If you would like to arrive on Monday, June 24th you may arrive between the hours of 3-6pm. No formal meals or adult supervision will be provided on this day. Additional permission form must be on file for students arriving early.

NO WORKSHOP REFUNDS AFTER June 14, 2019
Payment must be made in full prior to the start of the workshop.



REGISTRATION INFORMATION

All registrations must be completed online at www.jostenssummerworkshop.com.

Registration will begin on March 1, 2019 and be open until June 14, 2019. There will be no extensions to this deadline so please sign up today!

One application must be completed for every person attending (including adviser).

A medical form must also be completed for each participant, including the adviser. This form can be downloaded from the registration site.

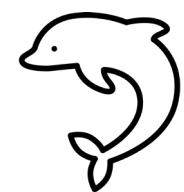
Registration cost includes workshop activities and meals and lodging.



HOUSING

Students will be housed in double occupancy rooms. You may be housed with students from other schools. Men and women are housed on separate floors. Adult advisers will have single rooms. Dorm chaperones will be on duty throughout the night.

University campus security will be on duty in the dormitories during the night hours for protection and to enforce non-visitation rules. Any violation of the rules and regulations of the Summer Yearbook Workshop or Bryant University will result in an immediate dismissal from the workshop. All dorms are air-conditioned and linens will be provided. Bring a blanket or sleeping bag, your favorite pillow, your yearbook ideas, an open mind and creativity!



FOLLOW US:



Jostens New England
Summer Workshop



@NEYrbkWksp

Questions?

Ericka Metevier, Workshop Director
ericka.metevier@jostens.com



SCHEDULE OF EVENTS

TUESDAY, JUNE 25:

Theme, Typography, Staff Motivation, Marketing, Design, Group Work Time, Using your Camera
**be sure to bring your camera*

WEDNESDAY, JUNE 26:

Computer Training at your skill level, Photography, PhotoShop

DAILY:

Artist Sessions to help create your book's cover for this year based on your selected theme. Each school can sign up for its own 45 minute cover session at the time of registration. These will be assigned on a first come, first-serve basis.

NEW*

Adviser led classes - Advisers, come and hear from your fellow colleagues about what makes their yearbook programs successful. How do you motivate your staff to meet their deadlines? What are the most successful ways to market your yearbook and ad sales?

FAQ

WHY SHOULD MY STAFF ATTEND THE WORKSHOP?

The workshop is a great time to start your staff team bonding while also planning and preparing for the new school year. Having early buy-in from your students is crucial for a successful school year. You will have support and time to work on your page ladder, theme development along with cover and page designs.

DO ADVISERS HAVE TO ATTEND THE WORKSHOP WITH STUDENTS?

Advisers are not required to attend if they prefer to send students on their own. However, we do find that student effort and interest is far greater when advisers do attend. **We do require advisers to attend with groups of 5 or more.**

IT'S OUR BIRTHDAY!

2019 will be the 40th anniversary of the New England Summer Workshop. Come and help us celebrate 40 amazing years of making yearbooks together. A special celebration is planned and we want you to be a part of it!

OUR KEYNOTE SPEAKERS

RICK BROOKS



Rick Brooks, Northeast Creative Design Manager with Jostens has worked in the field of design and publishing since 1986. He works with and designs for high schools and colleges throughout the Northeast. His clientele roster includes Harvard, Yale, Cornell, Columbia, West Point, Penn State, Boston College, and numerous colleges and large high schools throughout the nation. Brooks' main focus is designing, lecturing and doing presentations for his clients. A member of JEA and a certified journalism educator (CJE), Columbia, CMA, and the Society of Collegiate Journalists, he actively lectures and teaches at National and State Conventions. Rick was most recently honored with the Pioneer Award by JEA in the Fall of 2018.

WORKSHOP DIRECTOR



Ericka Metevier has been a Jostens Yearbook Representative since 2011. She has been involved with the New England Summer Workshop since 2012 and became director in 2015. If you have any questions or concerns please feel free to contact Ericka.
// 603. 305. 1259
// ericka.metevier@jostens.com
// www.jostenssummerworkshop.com

WHAT DO WE BRING?

- A medical release form for every participant attending. Participants under 18 must have signed form by a parent or guardian. Students will not be allowed to attend without this release.
- Comfortable, casual summer wear. Bring a light jacket - air conditioning means cool classrooms.
- Your 2018 and 2019 yearbooks for our annual book swap!
- Plans and ideas for 2020 yearbook.
- Calendar of school and local events
- Laptop and power cord
**optional but encouraged*
- Yearbook Camera & owners manual
**optional but encouraged*