

YEARBOOK

NOW. HERE. US.

AUBURN SUMMER YEARBOOK WORKSHOP
JUNE 19-21, 2019

We have crafted a schedule of topics and assembled a team of instructors that will help you springboard into your 2020 yearbook project at the annual Jostens Auburn Summer Yearbook Workshop. Just imagine the feeling of accomplishment when you have your theme, cover, layouts, marketing plan and basic training completed in June! Below are the details you'll need to start planning to attend this summer. Online registration opens April 1 at <http://www.iloveyearbooks.com/workshops>

WHO ATTENDS: Yearbook Advisers, Editors, Photographers and Staff. Last year we had more than 230+ participants/45+ schools from 4 states.

WHEN/WHERE: June 19-21, 2019 - Auburn University Hotel and Conference Center

COST: Early registration \$175 per person through May 31. Late registration \$195 per person after May 31. This fee includes all training sessions, artist session, workshop materials and cool t-shirts. It does not include hotel or food, see notes below.

LODGING: We have a special \$129 rate at the host site Auburn University Hotel for a limited number of rooms available on a first come basis through June 1. To make reservations call 334-321-3124 and ask for the Jostens Yearbook Workshop rate. We do have a list of other nearby hotels if you would like alternative choices.

FOOD: Many food options are within walking distance or short drives from the conference center. You will receive area information when you arrive at the workshop and the hotel restaurant will have specials.

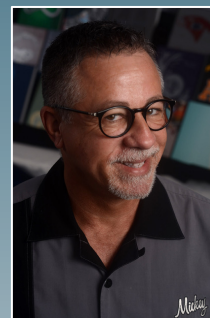
SCHEDULE: On-site check-in will be anytime between 9:30-11:30 am CT on Wednesday June 19. The first general session will begin at 1:00. General sessions and breakout options will run throughout the day on Wednesday and Thursday. Friday morning is the awards ceremony and we wrap up by 11:00 am. Sessions will include theme development, ladder planning, photography, layout design, marketing, cover design and more! A detailed schedule and course list will come out in May.

YEARBOOK. JUNE. AUBURN. US.

Hosted by your Jostens Yearbook Representatives
Tyler Melton – Payton Zeigler – Steven Wingermuehle – Chris Creswell

The Jostens theme for 2020 is "YEARBOOK. NOW. HERE. US" focusing on creating inclusive and unifying content that is increasingly relevant to students.

MEET OUR INSTRUCTORS.



JOHN CUTSINGER is a freelance consultant after 16 years in the classroom as a yearbook, newspaper and magazine adviser and 28 years as a Jostens educational and creative manager. He was just honored with a JEA Lifetime Achievement Award. A JEA Certified Journalism Educator, John takes great pride in his CSPAA Gold Key, his NSPA Pioneer, his JEA Medal of Merit and Friend of Scholastic Journalism, his SIPA Distinguished Adviser Award, and Dow Jones Newspaper Fund Journalism Teacher of the Year. "It is amazing that my entire life has revolved around capturing and preserving memories that last a lifetime for millions," he said.



MITCH EDIN, MJE, advises The Kirkwood Call newsmagazine/website and the Pioneer yearbook at Kirkwood High School, Kirkwood, MO. In his 23rd year teaching, he simply tries to do his best each day. Most days are just OK, but every once in awhile he hits a home run. His home runs include former Dow Jones News Fund National High School Journalism Teacher of the Year. He received the National Scholastic Press Association's Pioneer Award, Journalism Education Association Medal of Merit and Society of Professional Journalists Distinguished Teaching in Journalism Award. He currently sits on the NSPA Executive Board and has also served as Journalism Education Association Secretary and Missouri JEA president.

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