



WTC - LUNDA CENTER
JULY 23 - 24, 2019
LA CROSSE, WI

2019 JOSTENS WISCONSIN SUMMER YEARBOOK WORKSHOP

COST:

The registration cost for the two day workshop is \$150 per person. This includes all sessions, registration materials, lunch each day. (Breakfast and dinner are not included.)

Can only attend one day? Plan to attend on July 23.. The registration cost for one day is \$110 per person. This includes registration materials, sessions and lunch on July 23. (Breakfast and dinner are not included).

HOTEL ROOMS:

Below is a list of hotels for you to call to make reservations for you and your staff. You are responsible for making your own reservations.

***SPECIAL OFFER:** The following hotels are offering a discount to schools who mention they're attending the Jostens Summer Workshop. Use the codes mention below. There are limited rooms available, and rooms are first come, first serve. Reservations must be made by June 28, 2019

Holiday Inn Hotel & Suites La Crosse	608-784-4444	code: AG7
Holiday Inn Express Onalaska	608-783-6555	code: JOS

TO REGISTER: Email, call, or return this registration card by June 28, along with your workshop payment. **No refunds after July 8

School: _____ InDesign _____ or WEB based _____

Advisers: _____ & _____

Number of Students: _____

Summer Contact and Phone Number: _____

Total Enclosed: (\$150 per person) \$ _____ OR for ONE DAY ONLY (\$110 per person) \$ _____

Checks payable to DAVE BELLAND / JOSTENS
Dave Belland • 1514 King Street • LaCrosse, WI 54601

QUESTIONS? Please call 608-769-4423 or Email: belland.office@jostens.com

YEARBOOK NOW. HERE. US.

YEARBOOK PROGRAM AND GOALS

There will also be exciting new ideas on theme, cover designs, endsheets, division pages and graphics. An artist will be on site to help with cover designs. Sessions will be given on Fundamentals, Getting Organized, Current Trends, and Basics of InDesign (Desktop Publishing) or Yeartech Online (WEB-based).

Don't miss this great opportunity to get ahead of the game before school starts!

JULY 23: 10AM - 5PM

Content, Ladder, Theme, Cover Design, Trends, and Yearbook Reviews

JULY 24: 9AM - 3PM

Finish Ladder, Theme & Cover Designs, Review Yeartech - InDesign or WEB creation - any new enhancements & Yearbook Reviews

MAIN PRESENTER:

JEFF KOCUR, HOPKINS HIGH SCHOOL

Jeff Kocur has been teaching at Hopkins High School in the Twin Cities since 2000. He is a graduate of Winona State University, and he also holds a Masters in Journalism and Communication through Kent State University. He is a former Minnesota Journalism Educator of the Year and has received Special Recognition from the Dow Jones News Fund. The 18 volumes of the Regalia yearbook he has advised have earned first and second place Best-In-Show awards at the state convention and have been recognized in the Jostens Look Book every year since 2006.

WHAT TO BRING:

Each STAFF will need:

- Copy of your last yearbook
 - One laptop per two attendees
 - 2020 Yearbook Kit
 - 2019 page ladder
 - 2020 blank page ladder (one inside kit)
 - 2020 theme and design ideas
 - flash drive to save work
 - total dollar amount of 2019 ad sales and book sales*
 - total dollar amount spent on 2019 supplies (cameras, ink, printers, etc.)*
- *(this is important in planning your budget, so please take time to get this information)

Each STUDENT will need:

- pen or pencil
- one notebook
- design ideas (bring examples!)
- a great attitude

FOR MORE INFO, CONTACT: DAVE BELLAND
(BELLAND.OFFICE@JOSTENS.COM)