

YEARBOOKING 201

Storytelling to the Next Level

Thursday, June 11, 2020

Bald Eagle Area High School, Wingate, PA

Just off I-80 near State College

9 AM to 3 PM

FREE event with lunch included

For any yearbook advisers and top staffers

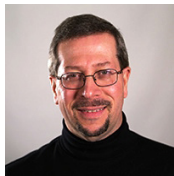
School's out, why not attend?

The world has definitely changed - want your yearbook to change with it? Big or small, city or rural, all invited.

Much more than just making random pages in a book, "yearbooking" is about total storytelling in every way possible. It's something that WILL have a positive effect on your entire school, something EVERY school can use.

Come learn new ideas, new strategies, the importance of your yearbook, the importance of storytelling, and how to do it all with your staff NEXT year and ENJOY doing it.

Notetaking, hands-on activities, new tools, drinks and snacks, FUN along the way - and leave with a great plan...



Led by Scott Geesey, veteran broadcaster and journalist, JEA Certified Journalism Educator, host of The Yearbooking Report on YouTube/Podbean, and 21-year Jostens representative.

Interested? Please email Scott today at scott.geesey@jostens.com to reserve your seat(s). ANY school can attend, even those currently with other companies. Could be a game-changing day...