

## HOTEL ACCOMMODATIONS:

Below is a list of hotels for you to call to make reservations for you and your staff. All of these hotels are within 4-6 miles of Haskell Harmony Grove Campus. You are responsible for making your own reservations.

**Fairfield Inn & Suites by Marriott**-closest to HGSD 501-722-6330

Benton, AR

\$99/night + tax (mention Jostens Yearbook Camp for the rate)

**Holiday Inn & Suites**

Bryant, AR 72015 501-778-8400

\$92/night + tax (Mention Jostens Yearbook Camp when registering)

**Comfort Inn & Suites** 501-653-4000

Bryant, AR

\$88/night + tax (Mention Jostens Yearbook Camp when registering)

**LaQuinta Inn & Suites** 501-847-9494

Bryant, AR

*All of these hotels/rates include free breakfast*

## MORE INFORMATION:

-Registration fee is only \$100 per person if postmarked by June 1, 2018.

-Registration fees after June 1 will be \$125 per person.

-Hotel and meal costs are not included.

-Adviser fee will be waived for advisers with 5 or more attending students!

-Fees include 2 and 1/2 days and evenings of instruction, workshop materials, activities and a T-shirt.

-There will be informative general sessions, breakout sessions (to be announced soon) and artist sessions with a Jostens cover artist.

-By popular request, we will also have a special PHOTOGRAPHY TRACK

FOR MORE INFO, CONTACT: MELISSA JONES  
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# Jostens South Summer Yearbook Workshop

**JULY 23-25, 2018**  
**HASKELL HARMONY**  
**GROVE CAMPUS**  
**Benton, Arkansas**

## WHAT TO BRING:

**Each STAFF will need:**

-2 copies of your last yearbook

-a camera

-last year's ladder

-2019 theme and design ideas

-flash drive to save work

-total dollar amount of 2018

ad sales and book sales\*

-total dollar amount spent on 2018

supplies (cameras, ink, printers, etc.)\*

\*(this is important in planning your budget,  
so please take time to get this information)

**Each STUDENT will need:**

-pen or pencil

-one notebook

-design ideas (bring examples!)

-a great attitude

**Each PHOTOGRAPHY STUDENT  
will need:**

-his/her own camera with memory card

-laptop for editing photos

-memory card reader

-batteries or chargers

## WORKSHOP SCHEDULE:

**Monday, July 23**

8:00 - 9:00 a.m. Registration

9 a.m. - 4:00 p.m. General Session, Breakouts and Staff time

4:00 - 5:00 p.m. Staff time

**Tuesday, July 24**

8:30 a.m. - 12 p.m. Workshop Sessions, Cover Design Sessions

12:00 - 1:15 p.m. Lunch Break

1:15 - 5:00 p.m. Workshop Sessions, Cover Design Sessions

5:00 - 6:00 p.m. Dinner Break

6:00 - 7:00 p.m. Staff Time

**Wednesday, July 25**

8:30 - 10:30 a.m. Workshop Sessions

11 a.m. - 12:00 p.m. Awards/Closing

\*Registered advisers will receive a detailed schedule of classes and session times closer to the workshop date. Times of day are approximate at this time.

# YOURS TRULY YEARBOOK

## SESSIONS WILL COVER:

- theme development
- trends
- coverage
- cover design
- ladder planning
- section design
- caption writing
- planning and organization
- headline and copy writing
- games
- adviser sessions
- editor sessions
- budgeting
- reporting
- selling/marketing
- business manager training
- staff management/organization

• PLUS AN EXCLUSIVE  
PHOTOGRAPHY TRACK!