



North Carolina Summer Yearbook Workshop
 July 23 - 25, 2018 @ Sunspree Resort, Wrightsville Beach

YOURS TRULY YEARBOOK



www.ncyearbooks.com

July 23rd - 25th
Yearbook Camp
Let's Make Waves

Kristin Stimmell
 Customer Service Specialist
 816 Woodview Ridge Trail
 Lewisville, NC 27023
 kristin.stimmell@jostens.com
 (919) 818-9279

Workshop Director



Our Guest Instructor



YOURS TRULY YEARBOOK



New This Year

We will be offering 3 breakout sessions at different times throughout camp for students and advisers. You may sign up when you arrive at the registration desk.

- **Photshop Tips** (please have a laptop with internet access)
- **Tricks and Tips for YBA**
- **Better Design using YBA**

JOHN CUTSINGER | Jostens Creative Account Manager

John is a Dow Jones Newspaper Fund National Journalism Teacher of the Year, Columbia Scholastic Press Association Gold Key recipient, National Scholastic Press Association Pioneer, Southern Interscholastic Press Association Distinguished Adviser and Journalism Education Association Medal of Merit and Friend of Scholastic Journalism award winner. He recently earned his Certificate of Journalism Educators from JEA. His contributions to scholastic journalism over the past 35 years have included advising state and national award winning yearbooks, newspapers and magazines; authoring yearbook curriculum and countless journal articles; teaching/speaking at conferences and conventions across the nation; and sharing ideas with thousands of advisers and staffs. John recently received the prestigious Legend Award from Jostens.

Tentative Schedule

MONDAY

10:00am-12:00pm Registration
 12:30-2:30pm Opening Session | Show Your True Colors | Theme Planning
 2:30-3:00pm Break
 3:30-3:45pm Stay True to Life | Coverage
 3:45-4:45pm Break
 4:45-5:00pm Ring True | Photography
 5:00-6:00pm Dinner
 6:00-7:30pm True Stories Be Told | Module Building
 7:30-8:15pm Design Planning
 8:15-9:30pm Campers in Rooms
 10:00pm Room Check

TUESDAY

7:15-8:15am Breakfast
 8:30-9:30am Remain True to Form | Graphic Design
 9:30-10:45am Yearbook Planning
 10:45-11:00am Break
 11:00am-12:00pm Be True to Your Word | Captions and Headlines
 12:00-1:15pm Lunch
 1:15-5:00pm Staff Planning Time (Location TBD)
 2:30pm-5:00pm **New Adviser Training (Any Adviser May Attend)**
 Dinner With Your Staff
 Yearbook Staffs Work Together
 Adviser Coffee and Dessert
 Campers in Rooms
 Room Check

WEDNESDAY

7:15-8:15am Breakfast
 8:30-9:30am **Tried and True | Business Matters**
 Marketing Planning
 Awards Assembly | Winning Ideas
 11:00am Departure
 12:00pm

*NAVY indicates main sessions led by Cutsinger and your NC Reps
 New Adviser Training Tuesday afternoon (any adviser may attend)



YOURS TRULY YEARBOOK

North Carolina Summer Yearbook Workshop

Monday-Wednesday, July 23 - 25, 2018 | Wrightsville Beach Sunspree Resort

Mail all completed registrations with payment to Jostens NC Workshop
Kristin Stimmell @ 816 Woodview Ridge Trail Lewisville, NC 27023 (919) 818.9279

Make registration easy and register at www.NCYearbooks.com/workshops

School Info

School _____
Address _____
City _____ State _____ Zip _____
Phone _____
School Colors & Mascot: _____
Rep _____ Job # _____

Adviser Info

Name _____
Home Address _____
City _____ State _____ Zip _____
Phone _____
E-mail _____
(Make sure we have a summer email address)
Circle: Male or Female / T-Shirt Size: _____

Student Info

Name _____
Circle: Male or Female / T-Shirt Size: _____
Home Address _____
City _____ State _____ Zip _____
Phone _____
Parent Name: _____
Parent Email: _____
Parent Phone: _____

Hotel Reservations/Cancellations

Reservations will be handled by the Workshop Director, Kristin Stimmell. No refunds after June 8, 2018. However, school may replace a yearbook staff member as long as the replacement is the same gender as the previously paid registrant.

COMPLETE ALL SCHOOL & ADVISER INFORMATION

Then photocopy for all participants.
All information must be complete to be processed.

PRINT LEGIBLY PLEASE.

Registration and payment must be postmarked by Tuesday, June 8, 2018 to honor your reservation.

Confirmation will be sent to you within one week of receipt of payment and registration.

The medical release form below must be completed for every adult and student participant.

www.ncyearbooks.com



Workshop Payment

(Price per person includes room, meals, workshop)

Quad: 4 per room (not available for advisers unless from same school) \$400 _____
2 Queen Beds
Triple: 3 per room (not available for advisers unless from same school) \$450 _____
2 Queen Beds
Double: 2 per room (limited number of rooms available) \$550 _____
2 Queen Beds
Single (very limited number of rooms available) \$975 _____
2 Queen Beds/King-must ask in advance and only if available
Commuter \$300 _____
Late Fee (after June 8, 2018 no exceptions) \$50 _____
(Food vouchers for outside guests \$120 per person and may be purchased through Kristin) \$120 _____
Total \$ _____

Make check or money order payable to:
Jostens NC Workshop Full payment or purchase order must accompany registration forms. **No unpaid reservations will be honored.** Registration will be processed on a first come-first served basis. Registration includes hotel room, workshop instruction, materials and meals as noted on schedule. Mail completed registrations with payment to Workshop Director: Kristin Stimmell @ 816 Woodview Ridge Trail Lewisville, NC 27023
Credit Card payments available through Pay Pal (Just request)

Medical Release Information

In consideration of the educational opportunity provided, the above student or adult, I/we the parent(s), legal guardian(s), or spouse of the above named person, or myself, do hereby hold harmless, release and forever discharge Jostens, Inc., Jostens Representatives, Creative Accounts Manager and Jostens NC Workshop at which the workshop described herein will be held, and their officers, agents and employees from any and all claims, demands, liability, actions, causes of action attorney fees and expenses on account of damages to personal property or personal injury which may result from causes beyond the control of, and/or without the fault or negligence of Jostens, Inc. the named sales representatives and employees, during the workshop.

I/we also give permission that medical attention be administered to the above named or myself in case of emergency. I/we understand that any medical assistance of a more serious nature will be brought to our/my attention as conditions permit. I understand that the emergency contact will be notified as soon as such communication can be made.

In case emergency treatment is required, my/our health insurance plan number and carrier are:

insurance carrier _____
policy number _____
parent or guardian adult's signature _____
date _____
emergency contact
name _____
phone # _____
alternate contact _____
phone # _____