

# JOSTENSSUMMERWORKSHOP

**7.29.19 – 7.31.19**  
Drury Plaza Hotel Broadview  
400 West Douglas Ave.  
Wichita, KS 67202



Join us in beautiful downtown Wichita for a totally yearbook-centered workshop experience custom-crafted to prepare you and your staff for the **BEST YEAR EVER**.

## WHY

You'll learn the latest trends, tools and resources from great instructors, bond with your staff, network with colleagues, work with professional artists to design a great cover, develop your theme, begin work on your designs, hang with your representative and best of all, **GET AHEAD** of the game. The real question: *why not?*

## WHAT

The workshop will include instruction in software, theme, coverage, content, design, photography and marketing. Best of all, our practical balance of instruction time and lab time allows you to **IMMEDIATELY APPLY** what you learn and have concrete materials to **REALLY USE** in the book. This structure is informative, fun and instantly beneficial.

## WHO

Bring your whole staff, your key student leaders or just your awesome self. There will be groups of all kinds, and we have something for everyone.

► It is **STRONGLY** recommended that **ALL** new advisers attend the workshop to receive vital training. A successful first year **STARTS HERE**.

## LESLIE PRICE



► **LEAD INSTRUCTOR**  
*"They know our task is to tell the story of the year, but unlike other classes, this homework assignment will outlive them."*

Leslie Price has advised at Rogers High School in Rogers, Ark., for eight years. Her students have earned many state and national recognitions. Price advocates for student autonomy and sustaining a growth mindset every year. "I often tell my students yearbook is the most important class they will take," Price said. "They know our task is to tell the story of the year, but unlike other classes, this homework assignment will outlive them. One of our mottos is: 'Get it right-because if you are wrong, you are wrong forever.'"

## SHARON MARTIN & MARY PATRICK

► **CRITIQUE SERVICES // LAB TIME COACHING**

Improving your book begins with honest evaluation. Legendary yearbook master coaches Sharon Martin and Mary Patrick will be on site to offer individualized critique services to those who desire feedback on previous editions. They will also be available during lab time to help direct the development of your next (best) book.

Plan to spend some time with two of the nation's most highly decorated and experienced advisers.

## TRAVIS FEIL



► **JOSTENS REPRESENTATIVE**  
After advising award-winning books for eight years, Feil transitioned to Jostens in 2012 and leads schools in the Wichita and KC metro areas.

**CONTACT:** 620.793.4952 / [travis.feil@jostens.com](mailto:travis.feil@jostens.com)

## JAKE WRIGHT



► **JOSTENS REPRESENTATIVE**  
As the third-generation of Wright men to serve Jostens schools in southwest Kansas and northwest Oklahoma, Jake is beginning his 15th year of service.

**CONTACT:** 316.993.6671 / [jake.wright@jostens.com](mailto:jake.wright@jostens.com)

I really appreciated Travis and the Jostens team. This was my first year, and I had a brand new staff. This workshop eased my nerves. The training was very beneficial for my new staffers because they learned the tools to be successful. It gave me the skills to help my students.

Kyndal Smith: Derby Middle School

The workshop has been very beneficial. During my first year it helped me get up to speed before the year started to set up my staff for success. Last year, I continued to pick up tips and tricks that have helped me feel like I'm getting the hang of things. If you're a new adviser, you'll find the knowledge you gain at the workshop invaluable. If you're a more experienced adviser, the workshop gives you a chance to get a huge head start on planning for the upcoming school year.

Nathan Christner: Wichita Southeast High School

The workshop was so beneficial for my staff. Having concentrated time to work on the book with support from Travis and other professionals helped us come up with such a strong theme package. We also liked the way the time was broken up with teaching sessions and games between work times. Overall, I would definitely recommend this workshop!

Ashley Watkins : Halstead High School

## KEY DETAILS

### ▶ WORKSHOP COST/INCLUSIONS: \$200 / person

Registration cost includes great instruction, practical materials, parking and all meals with the exception of the staff bonding dinner on Tuesday -- plan some fun!

### ▶ HOTEL: RESERVE ROOMS BY 7.12.19

Situated in the heart of downtown Wichita, the Drury Plaza Hotel Broadview is an up-scale facility whose guests enjoy an indoor pool, two hot tubs, great views and a work-out facility. Sleeping rooms comfortably accommodate up to 4 guests in 2 double beds.

Call **800.325.0720** or visit [www.druryhotels.com](http://www.druryhotels.com) with our group code of **2349865** to receive our discounted rates.

Single = \$107 // Double = \$107  
Triple = \$107 // Quad = \$107

Please note: room reservations are **OPTIONAL** and **SEPARATE** from workshop registration. After **7.12.19**, our group rate expires, and pricing and availability are not guaranteed. **Reserve rooms early!**

### ▶ PARKING

Parking is provided in the garage **east** of the hotel. Do **NOT** pay for parking. You may pull up to the **west side** of the hotel to check in and drop off your belongings.

### ▶ ARRIVALS // DEPARTURES // KEY DATES & TIMES

- 7.29.18 @ 6 AM: Optional/included breakfast served
- 7.29.18 @ 8 AM: Workshop check-in opens
- 7.29.18 @ 10 AM: First session begins
- 7.30.18 @ 6 PM: Staff outing for dinner/bonding
- 7.31.18 @ 6 PM: Workshop concludes

• **A complete daily schedule will be provided to all registrants in advance of the workshop for planning any necessary commutes, drop-offs and pick-ups. Look for this via email in mid July.**

### ▶ INVOICING // ALTERNATIVE PAYMENTS

If your district requires a paper invoice to process payment, please print the provided template and fill in the blanks. PLEASE read the "Registration and Payment Policies" before registering for the workshop.

## REGISTRATION

1. Click [HERE TO REGISTER ONLINE](#) before **7.12.19**

2. Make registration checks payable to:

**TF Represents, INC.**  
**15206 E. Sweetgum Ct.**  
**Wichita, KS 67230**

3. PAYMENT POLICIES:

Please click and read this "[Registration and Payment Policies](#)" link before registering.

4. CANCELLATION POLICIES:

Please click and read this "[Cancellation Policies](#)" link before registering.

5. WORKSHOP ETIQUETTE STATEMENT:

**All attendees are expected to behave professionally and to use good judgment. Advisers are responsible for their students, and anyone may be asked to leave without refund if behavior is deemed inappropriate.**