

Jostens Spring Yearbook Workshop

Let's start the 2018-2019 school year now!

Tuesday, May 15th or Wednesday, May 16th

MSAA/MIAA Headquarters, Franklin, MA or
Westford Regency Inn, Westford, MA 8 AM – 1:30 PM

Please RSVP by Friday, May 4th, 2018

Reserve time with award winning Artist & Designer Rick Brooks

On May 15th & 16th, we will be hosting our annual Spring Yearbook Workshop. Much like gardening, we need to plant seeds now to ensure we have a great harvest in the Fall. Your yearbook is no different. We need to prepare now for a successful 2018-2019 school year. This workshop will get our hands a little dirty by digging into topics such as design trends, theme development, covers, page planning as well as sales and marketing of your yearbook.

Your yearbook staff can expect to roll up their sleeves and begin the team building process by selecting a cover and your theme, planning your pages and developing a complete sales & marketing campaign.

Please register today at: www.jostensworkshop.us

Or

Mail this form to **Jostens Spring Workshop**, PO Box 912, Norwell, MA 02061

Adviser Name: _____; School Name _____

of Attendees: _____ \$35/per attendee; Amount enclosed: \$ _____

Please make checks payable to **Chris Spelman**

Please circle Date/Location:

Tuesday, 5/15/18, **MSAA/MIAA Headquarters**, 33 Forge Parkway, Franklin MA

Wednesday, 5/16/18, **Westford Regency Inn**, 219 Littleton Rd, Westford MA

Price includes Wi-Fi, Meeting Room Fee/Taxes, Refreshments & Lunch