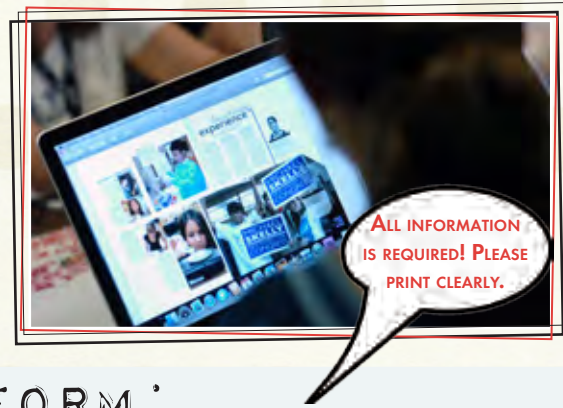


JOSTENS SUMMER YEARBOOK WORKSHOP

JULY 31- AUGUST 2, 2011



2011 REGISTRATION FORM:

SCHOOL NAME: _____

CITY: _____ STATE: _____ ZIP: _____

JOSTENS REPRESENTATIVE: _____

ADVISER NAME: _____

ADVISER PHONE: _____

ADVISER EMAIL: _____

INDESIGN OR ONLINE CREATION: _____

PLEASE MARK ONE FOR YOUR ENTIRE YEARBOOK STAFF:

GO FOR IT! YEARBOOK TRACK: _____

ADVANCED YEARBOOK TRACK: _____

INTERMEDIATE/BEGINNER YEARBOOK TRACK: _____

The base cost to attend is **\$325.00 per student or adviser**. This fee includes your track fee, your meals, and your lodging. If you are choosing the "Go For It!" Track there is an additional cost involved. Please fill out one registration form per school with all your camp attendees listed. If you have more than 6 attendees, please attach an additional sheet. You may also register online at www.iwantgotoyearbookcamp.com.

We are registering...

_____ Students & Advisers x \$325.00 each = \$ _____

FREE! Scheduled Cover Session With A Plant Artist

\$800.00 Additional Go For It! Fee
9 people total (advisers and staff) * see course description

\$50.00 Photoshop Course x attendees = \$ _____
(Please indicate day or night session: _____)

\$150.00 Additional 90 Minute Artist Design Session

Please see the other side of brochure for details on all items!

* Add late fee if not postmarked by July 8, 2011.

\$75 late registration per attendee = \$ _____

TOTAL ENCLOSED \$ _____

FULL PAYMENT MUST ACCOMPANY THIS FORM.
NO RESERVATIONS WILL BE HONORED.
ABSOLUTELY **NO REFUNDS** WILL BE OFFERED.

1 ATTENDEE NAME: _____

STUDENT (S) OR ADVISER (A)? _____ MALE (M) OR FEMALE (F): _____

EMERGENCY CONTACT NUMBER: _____

EMAIL: _____

2 ATTENDEE NAME: _____

STUDENT (S) OR ADVISER (A)? _____ MALE (M) OR FEMALE (F): _____

EMERGENCY CONTACT NUMBER: _____

EMAIL: _____

3 ATTENDEE NAME: _____

STUDENT (S) OR ADVISER (A)? _____ MALE (M) OR FEMALE (F): _____

EMERGENCY CONTACT NUMBER: _____

EMAIL: _____

4 ATTENDEE NAME: _____

STUDENT (S) OR ADVISER (A)? _____ MALE (M) OR FEMALE (F): _____

EMERGENCY CONTACT NUMBER: _____

EMAIL: _____

5 ATTENDEE NAME: _____

STUDENT (S) OR ADVISER (A)? _____ MALE (M) OR FEMALE (F): _____

EMERGENCY CONTACT NUMBER: _____

EMAIL: _____

6 ATTENDEE NAME: _____

STUDENT (S) OR ADVISER (A)? _____ MALE (M) OR FEMALE (F): _____

EMERGENCY CONTACT NUMBER: _____

EMAIL: _____

MAKE ALL CHECKS PAYABLE TO: YEARBOOKS UNLIMITED
YOU ARE NOT REGISTERED UNTIL PAYMENT IS RECEIVED!
YOU WILL RECEIVE EMAIL CONFIRMATION WITHIN 10 DAYS.

REGISTER & PAY ONLINE:

www.iwantgotoyearbookcamp.com

REGISTRATION BY MAIL:

PO BOX 509

SEWELL, NJ 08080



please mark the following

www.iwanttogooneyearbookcamp.com
JULY 31- AUGUST 2, 2011

JOSTENS SUMMER WORKSHOP
P.O. BOX 509
SEWELL, NJ 08080



BUILD unique bonds within your staff. See what innovative yearbooks other schools are creating. Lessons in leadership are designed to benefit every editor on your staff.

MAXIMIZE your yearbook experience with special technology opportunities. Find the sessions that meet your needs and experience level.

DREAM it. Do it. Whether you're a beginner or a seasoned editor, you'll design pages and sections, create verbal and visual unity and learn how to make the most of your theme. You will even get a 45 minute creative cover session with one of our talented plant artists.

PLAN your ladder, design sections, organize deadlines, design your cover and develop your theme. Return to school with your staff trained and ready to go! Your yearbook staff will leave with the book well underway.

JULY 31- AUGUST 2, 2011

JOSTENS SUMMER YEARBOOK WORKSHOP

@ GETTYSBURG COLLEGE





We invite you to Yearbook It! at the **2011 JOSTENS SUMMER WORKSHOP**. This summer will prove to be another fun-filled season of instruction and entertainment. Whether you are a yearbook editor, staff member, or adviser, we know you will be enriched by our workshop. Located on the historic campus of Gettysburg College, in Gettysburg, Pa., the Jostens workshop allows our guests to enjoy a variety of resources, comfortable accommodations, and many recreational facilities.

Our commitment remains unchanged. We will provide the most thorough, up-to-date yearbook instruction available today, while focusing on student development and self esteem. Our program features some of the most highly acclaimed yearbook advisers in the nation. Experts from all fields of journalism will be on hand to give one-on-one instruction to advisers as well as staff members. We're confident that this will be an experience you will not soon forget.

Plan to be part of an exciting educational journey into yearbook journalism. When we receive your registration form (back of brochure), **we will e-mail you a registration confirmation within 10 days** which will include **travel directions, what to bring, your check-in time, and other details.**

Check-in will start at 11 a.m. on Sunday, July 31, 2011 where you will receive your housing/room information. The workshop concludes at 5 p.m. on Tuesday, August 2, 2011.

QUESTIONS OR CONCERNS?
VISIT OUR WEBSITE OR CONTACT:

Laura Perry: (REGISTRATION QUESTIONS) 856.979.9021 laura.perry2@jostens.com	Steve Sweet: 410.808.9894 stephen.sweet@jostens.com
Lauren Mullarkey: (SCHEDULE QUESTIONS) 302.547.6476 lauren.mullarkey@jostens.com	John Brannigan: 410.375.7147 john.brannigan@jostens.com
Terry McGovern: 856.425.6582 terry.mcGovern1@jostens.com	Chuck Sabia: 410.241.9796 chuck.sabia@jostens.com
Chuck Hudson: 302.463.3781 chuck.hudson@jostens.com	Dennis Leahy: 301.466.4454 dennis.leahy@jostens.com



all photographs contributed by hannon studios

PICK YOUR YEARBOOK TRACK!

Experience your 2011 Summer Yearbook Workshop in a track fit for your staff. This year we are offering three different tracks including: BEGINNER/INTERMEDIATE, ADVANCED and the GO FOR IT! track. Coverage during your track session will include items such as ladder, theme development, staff organization, time management, yearbook trends, etc.

EVERY school will have the opportunity to experience:

- A scheduled session with a plant artist to design your 2012 cover
- Jostens YearTech InDesign **or** YearTech Online training
- Staff planning time on your 2012 yearbook

BEGINNER/INTERMEDIATE YEARBOOK TRACK:

This track is designed specifically for those staffs that are new to yearbook or trying to enhance their current book. This track will cover design, caption and headline writing, as well as yearbook production and deadlines. The best match for this group is brand new staffs and those who need a refresher on the essentials. This track is a perfect fit for those staffs looking to enhance their yearbook skills!

ADVANCED YEARBOOK TRACK:

This track is designed for those staffs that have a desire to improve their current book. The advanced track is geared toward schools that create their book at a competitive level and have an advanced understanding of trendy design, captions, and writing. We don't want to lose you along the way in this course, so make sure your staff has mastered the fundamentals first. Seasoned staffs with a competitive edge will get the most out of this division of yearbook planning.

GO FOR IT! TRACK: *The "Go For It!" Track has an additional cost involved.

This sequence is designed specifically for those staffs that are positioned for and aspire to producing the highest levels of journalistically focused yearbooks. Following the guidelines and trends set by the two national press associations, "Go For It! Advanced" sessions will be led by two nationally recognized yearbook authorities whose publications programs have been critically acclaimed. Specialized training that will empower staffs to "kick it up" a notch will be provided by these two instructors. The cost per staff is \$800.00 to provide this intensive instructional learning and production environment. The Go For It! \$800.00 cost is in addition to the base cost of \$325.00 per student or adviser. Enrollment will be limited to 10 staffs with no more than 8 staff members and one adviser per staff. A staff having more than 9 registrants will be charged \$125.00 per additional attendee. This charge will be added to the original \$800.00 staff charge (i.e. if a staff has nine students the Go For It! fee will be \$925.00 and so on).

EXPERIENCE NEW ADD-ONS!

These sessions are available in addition to your base track fee of \$325.00

PHOTOSHOP TRAINING: (\$50 EXTRA PER ATTENDEE) -- LIMITED SPACE!

This extensive 3 hour course will take place at two different times during the workshop. A day or night session is available (please mark your preference on your registration form). Coverage will include topics such as understanding the program tools, photo tips & tricks, improving your images in the program, adjustment layers, layer masks, etc. Please bring a flash drive with a few pictures of your own to this session!

EXPANDED ART TIME: (\$150 EXTRA PER STAFF) -- ONLY 6 SPOTS!

Build upon your free cover art session! This 90 minute extended art session will included one-on-one time with a plant artist. Take this opportunity to work on quarter sketches, folio artwork, theme artwork, divider page artwork, endsheet artwork, etc. Space is limited to 6 schools - and will be first come first serve. Sessions will take place in the evening.

